



Quarterly Board of Directors Meeting (Jan. 24-25) Minutes

Jan 24, 2022 at 6:00 PM EST

Attendance

Members Present (Remote):

Joyce Campbell, Lisa Dixon, Charma Dudley, Mohammed Farshori, Vanessa Fernandes, Jeff Fladen, Shirley Holloway, Ray Lay, Connie Mom-Chhing, Micah Pearson, Tracy Plouck, Vanessa Price, Lauren Simonds, Glenda Wrenn-Gordon

Members Absent:

Carlos Larrauri, Jim Reiser

NAMI Staff Present (Remote):

Hannah Wesolowski - CAO, Glenn O'Neal - CCO, Dan Gillison - CEO, Sue Medford - Executive Assistant to CEO, David Levy - CFO, Annette Gantt - CFRO, Ken Ducksworth - CMO, Sean Stickle - CoF/CIO, Sherman Gillums - CS&IO, Cassandra Halyslyn - Executive Assistant Board of Directors

Advisory Council Chairs Present (Remote):

Brenda Scott - EDC, Jeremiah Rainville - PLC, Nadine Lewis - SMVF, Steve Slayton - SPC

Parliamentarian Present (Remote):

Carrie Roach

Immediate Past Members Present (Remote):

Adrienne Kennedy, Steve Pitman

I. Welcome/Establish Quorum

Quorum was established. Meeting was called to order at 6pm ET.

II. ACTION Item: Approval of Meeting Agenda

 Quarterly_Board_of_Directors_Meeting_(Jan._24-25)_Agenda.doc


Motion:

to approve Board meeting agenda as presented.

Approved.

III. ACTION Item: Conflict of Interest by Declaration and Updates

- NAMI Board Secretary to give verbal update on COIs.
- Vendors added since October, 2021

 Vendors Added 10-8-21 to 1-14-22.pdf

Board Secretary listed existing Conflicts of Interest as follows:

- Tracy Plouck
- Lauren Simonds
- Lisa Dixon
- Micah Pearson
- Mohammed Farshori
- Adrienne Kennedy
- Jeff Fladen

IV. ACTION Item: Approval of Consent Agenda

A consent agenda is a practice by which non-controversial board action items are organized apart from the rest of the agenda and approved as a group. Specific items can be removed from the consent agenda on the request of any Board member. In approving the Committee reports via the consent agenda, including the Executive Committee, the Board considers approval to constitute ONLY an approval of the report of the meeting — not an affirmation of any specific action taken in those meetings. (6.1.9 Consent Agenda) .

All items referenced in the Consent Agenda are attached for Board members' review prior to action on the consent agenda.


A. Board meeting minutes (October) - DRAFT

 Quarterly Board of Directors Meeting (October) Minutes.pdf

B. Committee meeting minutes

1. Executive Committee

 2021.09.23 Executive Committee Meeting Minutes - APPROVED.pdf

 2021.11.04 Executive Committee Meeting Minutes - APPROVED.pdf

 2021.12.09 Executive Committee Meeting Minutes - APPROVED.pdf

2. Board Policy & Governance Committee

 2021.09.21 BP&G Committee Meeting Minutes APPROVED.pdf

 2021.10.19 BP&G Committee Meeting Minutes APPROVED.pdf


 2021.11.16 BP&G Committee Meeting Minutes - APPROVED.pdf


3. Finance & Audit Committee


 2021.09.15 Finance & Audit Committee Meeting Minutes.pdf

 2021.10.20 Finance & Audit Committee Meeting Minutes.pdf

4. Quality Assurance Committee

 2021.09.20 Quality Assurance Committee Meeting Minutes - APPROVED.pdf

 2021.10.18 Quality Assurance Committee Meeting Minutes - APPROVED.pdf

 2021.11.18 Quality Assurance Committee Meeting Minutes - APPROVED.pdf

5. Public Policy Committee


 2021.09.13 Public Policy Committee Meeting Minutes - APPROVED.pdf


 2021.11.01 Public Policy Committee Meeting Minutes - APPROVED.pdf

 2021.12.13 Public Policy Committee Meeting Minutes - APPROVED.pdf


C. Council Reports

1. Executive Directors' Council


 EDC Report to Board (as of October 2021).pdf

 EDC report (as of Jan 2022).pdf

2. State Presidents' Council

 SPC January 2022.docx

3. Peer Leadership Council

 PLC report (as of Jan 2022).pdf

4. Service Members, Veterans and their Families Council

 SMVF report to Board (as of Jan 2022).pdf

D. CEO Quarterly Report

 2022 01 CEO Report to Board - Final.pdf

Motion:

to approve Consent Agenda.

Motion moved by Joyce Campbell and motion seconded by Lauren Simonds.

Approved,

V. Unfinished Business

A. Board goals update

1. Young Adult Board representation (Presenters: Shirley Holloway)

We'd like to find 2 ex-officio Young Adults for the Board. There were over 700 applicants for 10 positions in the initiative to participate in NAMI activities and to interact with the Board. President Holloway has backed off this goal for the meantime, until the group starts.

2. Review of Council Roles & Responsibilities (Presenters: Joyce Campbell)

A template for the Councils will be put together for their goals. We value their input and want them to help us be a better Board. The next Procedures workgroup meeting will include the Council Chairs.

VI. New Business

A. ACTION ITEM: Public Policy positions approval (Presenters: Shirley Holloway)

Motion to approve 2 Public Policy Positions:

- **Social Determinants of Health: Housing**

Proposed Position: NAMI believes that all people with mental health conditions deserve access to supports that promote wellness. NAMI supports public policies and laws that help address social determinants of health, including ensuring stable, safe, affordable, and supportive housing options for people with mental health conditions.

- **Medical Professionals: Licensure Application Questions on Mental Health**

Proposed Position: NAMI believes that all people with mental health conditions deserve access to supports that promote wellness. NAMI opposes medical license application questions about mental health, except those necessary and relevant to assess an individual's current ability to practice medicine safely and competently. NAMI further supports and encourages the use of language in the licensure application process that is supportive of seeking mental health treatment.

Motion:

to approve health determinants public policy position.

Motion moved by Jeff Fladen and motion seconded by Ray Lay. Approved.

Motion:

Motion to send medical back to the policy committee for reconsideration

Motion moved by Lisa Dixon and motion seconded by Glenda Wrenn-Gordon. Approved.

Discussion: Physicians don't ask medical disabilities, just mental health questions which can be a disparity; there should be broader questions, more than just practicing medicines. There is still stigma preventing discussion on mental health conditions with these physicians. Based on survey feedback, there was no pushback to language in this position, but open to additional Board discussion. Groups of licensed professionals are encouraged to have active professional assistance programs to allow for people to select from; private practice may not be covered by EAP. This not the direction NAMI wants to move in. Licensure questions are for other professions as well. Can we use existing data to determine if NAMI can even enact a change state-by-state?

VII. Reports & other updates (Part 1)

A. Bridgespan (Presenters: Dan Gillison, Sherman Gillums)

 BRIDGESPAN BRIEF.pptx

Implications: why BS project? 1. what's value proposition; 2. how is NAMI supporting the alliance; 3. gaps, how to close them Are we operating in our maximum? What will BS do? revenues, expense, structures; 8-month project - 1. current fed op model, 2. diagnose vulnerability 3. forecast a structure to address vulnerabilities 4. implement the needed changes; communications strategy - project leads meet weekly; core tiger team every 3 weeks, CEO updates , monthly, NSONAs (TBD) BoD (Mar and Apr), 8-10 ppl; **Project Overview:** Phase 1 Diagnosis (3-mos), asking questions about operations, perception of support from NAMI National to NSONAs; Phase 2 - Gap assessment and recommendation (3-mos), Phase 3 - Implementation (2-mos); **Deliverables:** high-level network plan, detailed roadmap/implementation plan, key presentations and supporting data


Discussion: well-rounded and succinct presentation; hope that BPG committee and council chairs and members will be tapped to participate; strategy to balance and weigh all voices; what's the ongoing evaluation of this process; How will we know the goals of this project is working? Through frequent communications and the process that will be shared about the progress. How will we be different and how will we know? the essence of NAMI is in the heart people feeling their lives can and will be changed; we have to balance the data with the anecdotal/stories about the core of what NAMI is. Appreciate leadership in picking up a big rock.

B. NAMI Book (Presenters: Ken Duckworth)

The completion and publication of a NAMI book is innovation. It has never been done before. Three questions: What year HelpLine, Connections, Report on American Healthcare system first and second release dates. Manuscript due on April 30; 20 chapters, 5 first person, 5 family, 5 from KD, 35 questions with answers from experts. Many internal staff are involved. All proceeds will go to NAMI; published around World Mental Health Day - October 10; diverse group of people, geographically; layout and design available in May; public tv is interest in 1-hour series including interviews;

Discussion: is there any merchandising that can be rolled out with the book which is big on social media? 5-page marketing plan is being created by MarCom; merchandising has not been an idea of discussion

C. NAMIcon 2022 (Presenters: Sean Stickle)

 2022-01-24 Quarterly Board Meeting NAMIcon.pdf

Key Points from Presentation (see attachment for details): **Together for Mental Health** tagline; in person and recorded; Marriott Marquee downtown Atlanta, GA. Keynote speaker: Dr. Josh Gordon, NIMH; 5-tracks; 155 proposals received; open until Jan. 31; review starts Feb. 1; board workgroup - Joyce Campbell, Charma Dudley, Vanessa Fernandes, Shirley Holloway, Connie Mom-Chhing. Tues., Feb 1 registration opens should there be a significant change due to public health concerns by March 31; we are going to lose attendees no matter the decision; Friday March 15 is the deadline to make final in-person/virtual decision. If we don't see proportionally what we saw in 2019, we will have a serious conversation; cannot have both virtual or on site; it is one or the other format; \$600K is at risk (not sure if this is negotiable) Vaccinations - how do we make sure there is safety for all; VUCA - volatile, uncertain, complex, ambiguous (hard to know which decisions will be the right decisions); framework used when considering 1. what is the recommendations from the nonprofit industries - all recommend vaccination required; 2. looked at medical professional organizations - all implement vaccinations 3. science, North America meat institute - also implementing vaccine requirements; then spoke internally - chief medical officers who also recommended vaccination requirements.

Closing comments/announcements

Continuation of Board Meeting - Session #2

Attendance

Members Present (Remote):

Joyce Campbell, Lisa Dixon, Charma Dudley, Mohammed Farshori, Vanessa Fernandes, Jeff Fladen, Shirley Holloway, Carlos Larrauri, Ray Lay, Connie Mom-Chhing, Micah Pearson, Tracy Plouck, Vanessa Price, Jim Reiser, Lauren Simonds, Glenda Wrenn-Gordon

NAMI Staff Present (Remote):

Glenn O'Neal - CCO, Dan Gillison - CEO, Sue Medford - Executive Assistant to CEO, Annette Gantt - CFRO, Lisa Lewis - CHRO, Sean Stickle - CoS/CIO, Sherman Gillums - CS&IO, Barb Solish - Director, Cassandra Halysyn - Executive Assistant NAMI Board of Directors, Dawn Brown - Director HelpLine, Youth & Young Adults Initiative

Advisory Council Chairs Present (Remote):

Brenda Scott - EDC, Jeremiah Rainville - PLC, Nadine Lewis - SMVF, Steve Slayton - SPC

Parliamentarian Present:

Carrie Roach


Immediate Past Members Present:

Adrienne Kennedy, Steve Pitman

Establish Quorum

Board meeting reconvened at 6:00 pm ET after quorum was established.

Dan Intro

 2022 01 CEO Slides for Board 01-25-2022.pptx

CEO shared "Who is NAMI" video, trivia Questions & Answers, Timeline

D. NAMICon 2022 (continued from Day 1)

- Two options that represent the basis for the balancing risks – health and safety; and financial.

Option 1: move forward and have NAMICon 2022 in ATL, with vaccination mandates, providing session recordings soon after the event.

Option 2: cancel the contract with the Marriott and produce NAMICon 2022 as a 100% virtual event which will result in some financial costs.

- Financial costs: The contract requires NAMI to fill a certain # of rooms. Cancellation requires NAMI to pay 85% of the cost of those rooms, estimated at \$500K. Because NAMI will also save on large expenses, e.g., travel, there would be an estimated reduction in expenses of \$300K. The net loss would be an estimated, \$200K.
- Dan and Shirley contemplated what decision about having NAMICon 2022 in person would cause divisiveness (an event with a vaccination mandate) between members, or that would cause “disappointment” in not being able to meet in person. Given the previous discussions and research, Dan and Shirley recommend that NAMICon 2022 be a 100% virtual event.

Comments/Questions: hoping that hotel will negotiate with NAMI; it is the right decision despite the advantages and disadvantages. Too big of a risk and would


cause too much divisiveness. Could also try to move the convention out of GA into a Marriott property.

Motion:

Motion to support recommendation for NAMIcon 2022 be a 100% virtual event.

Motion moved by Jim Reiser and motion seconded by Lisa Dixon. Approved.

E. Youth and Young Adults Initiatives (Presenters: Barb Solish)

 01252022 Board Presentation Barb Solish Y and YA Task Force.pptx

Comments/Questions: are there any other media partners being considered that are focused on mental health targeting teenagers. Can some of the celebrities be invited to participate as ambassadors; can connect to HBO/DirectTV; YYA TF works closely with SADD, who has established relationships with HBO, HULU, etc. Will NSONAs have access to ETS 2.0? Can this content be translated in other languages? Board is interested and considering how a youth or young adult can become part of the board as an ex officio member.

F. 988 Toolkit update (Presenters: Hannah Wesolowski)

 2022 01 25 Board Presentation_988_GRPA.pptx

 NAMI Board 988 Talking Points (Long) - Jan 2022.docx

 NAMI Board 988 Talking Points (Short) - Jan 2022.docx

Comments/Questions: There is a concern about whether I am allowed to share this information with the commission. This information can be shared, and Chief of Policy is willing to partner and meet. Podcast by Margie Balfour <https://ps.psychiatryonline.org/podcast> will be shared. 988 talking points were recently shared and can be reshared if others have not received them. Is there any outreach to underserved communities, e.g., faith-based communities, managed care organizations? SAMSHA who is leading the efforts has not started broad communications and will not do so until 2023 to allow for needed supports and resources are built in local communities. Reach underserved communities is a priority for SAMSHA and NAMI. Only 4% of the population know about 988.


G. Justice Diversion Task Force (Presenters: Nina Richtman)

 Justice Diversion Report.pptx

Comments/Questions: The first meeting included very robust discussion to coordinate a conference and helps NAMI meet its strategic goals. Interviews are almost complete, but welcome others who are interested. Sharing your story


with law enforcement has not just started but has been taking place by some for at least nine years. Its NAMI is advocating for additional funding for alternative response to a crisis. This is a high priority for NAMI and there is funding included in other budgets. is the sequential intercept model is any of this work considering the intersection with SIM? Yes, these topics are included in the six intercepts as part of building capacity.

H. Training of Trainers Overview & Vision (Presenters: Teri Brister)

 January BOD Presentation - Training of Trainers.pptx

Comments/Questions: Not all NAs get communications. NAMI Orange County does not because it does not have an ED. The communications got out to NSOs who then send to the NAs. Announcements go out to all advisory council list serves, included in LeaderNews and all program directors. Each state is required to certify that attendees are eligible to attend. Can there be a requirement as part of governance that a link be provided to NAs from NSOs. We all have virtual teacher training and there is an opportunity to shared in a more systematic way when there are openings. Bravo to Teri. The training is very impressive and brings us into the modern world of training and should continue to expand our reach. Can more infrastructure be built to eliminate the communications issue of NAs not receiving the information from NSOs?

I. Helpline update (Presenters: Dawn Brown)

 2022_Jan BoD HL Rpt.pptx

Comments/Questions: Age demographics were lower after the text messaging options were added. More and more meetings have been referencing the NAMI Helpline. Could we pull together the number of people we are reaching on Warm Lines, Resource Lines throughout the US, which speaks to our impact. The beginnings will come out of the Helpline Survey.

Final Remarks/Announcements

Comments: Staff are appreciated and work relentlessly. Excited about YYA initiatives. Very excited and impressed with the great work and looking forward to participating in any way possible. Great meeting and great presentations that are very detailed and informative. Every is partnering and playing their positions. Excited to hear about all the new initiatives. It's a big disappointment that we will not be able to come together in June. Net assets are over \$30M have a great 2021 looking to spend down in 2022. Special board meeting in February on budget. We've ramped up and done an amazing job. TT was a stunning example that we can step up to the new moment. Thank

you, Dan and Shirley, for leadership. We are seeing the culmination of the last two years of our work, especially with the execution of the Task Forces. Disappoint that we will not see each other in June.

Its about leadership tone and execution and Madame president has provided the platform to do so. This is been an investment. People live in communities not systems, today Patrick Kennedy stated that connected to community is how we heal. It is all about community at NAMI. It is important that information shared is transparent, informative and makes President Holloway proud. It's all about community!

VIII. Adjournment

President Holloway adjourned the meeting at 8:06pm ET.

NEXT BOARD MEETING MARCH 28-29, 2022

Signed: Micah Pearson, Secretary

Approved: March 28, 2022