

NAMI ENDING THE SILENCE BUDGET

DESCRIPTION	TOTAL PROGRAM COST FOR YEAR 1	YEAR 1 AMOUNT REQUESTED	TOTAL PROGRAM COST FOR YEAR 2	YEAR 2 AMOUNT REQUESTED	TOTAL PROGRAM COST FOR YEAR 3	YEAR 3 AMOUNT REQUESTED
NAMI Washington	\$56,390.00	\$27,390.00	\$58,900.00	\$29,390.00	\$62,975.00	\$33,975.00
Youth Outreach Coordinator (salary + benefits) (\$13,000.00 secured)	\$54,000.00	\$25,000.00	\$55,500.00	\$26,500.00	\$57,500.00	\$28,500.00
Training Manuals (12 manuals at \$20 each) (For affiliates outside of King County)	\$240.00	\$240.00	\$300.00	\$300.00	\$450.00	\$450.00
ETS Presenter Stipends for Affiliate Presentations outside of King County (20 presentations, two presenters, \$20/presenter)	\$400.00	\$400.00	\$600.00	\$600.00	\$1,125.00	\$1,125.00
Outreach materials (including printing costs) (includes materials for affiliates outside of King County)	\$250.00	\$250.00	\$400.00	\$400.00	\$600.00	\$600.00
Laptop for Outreach Coordinator and ETS presentations outside of King County	\$1,000.00	\$1,000.00	\$1,400.00	\$1,400.00	\$2,000.00	\$2,000.00
Stipend for NAMI on Campus Clubs (two engagement events at two colleges)	\$0.00	\$0.00	\$0.00	\$0.00	\$400.00	\$400.00
Travel/mileage	\$500.00	\$500.00	\$700.00	\$700.00	\$900.00	\$900.00
NAMI Seattle	\$11,090.00	\$11,090.00	\$11,860.00	\$11,860.00	\$14,113.00	\$14,113.00
ETS Presenter Stipends (50 presentations, two presenters, \$20/presenter)	\$2,200.00	\$2,200.00	\$2,400.00	\$2,400.00	\$3,500.00	\$3,500.00
Training Manuals (12 manuals at \$20 each)	\$240.00	\$240.00	\$360.00	\$360.00	\$528.00	\$528.00
Outreach materials (includes printing costs)	\$400.00	\$400.00	\$600.00	\$600.00	\$800.00	\$800.00
Supplies (pens, index cards, flash drive, sensory items for students)	\$250.00	\$250.00	\$350.00	\$350.00	\$450.00	\$450.00
Presenter laptops	\$1,000.00	\$1,000.00	\$600.00	\$600.00	\$1,000.00	\$1,000.00
Travel/mileage	\$300.00	\$300.00	\$450.00	\$450.00	\$600.00	\$600.00
New presenter training sessions						
Meals	\$250.00	\$250.00	\$350.00	\$350.00	\$250.00	\$250.00
Printed materials	\$250.00	\$250.00	\$350.00	\$350.00	\$250.00	\$250.00
Trainer stipend (two trainings per year, two trainers each, \$250 per trainer per session)	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00	\$1,000.00
Stipend for NAMI on Campus Clubs (two engagement events at two campuses)	\$400.00	\$400.00	\$400.00	\$400.00	\$600.00	\$600.00
Volunteer Coordinator (average 5 hours/week)	\$4,800.00	\$4,800.00	\$5,000.00	\$5,000.00	\$5,135.00	\$5,135.00
NAMI Eastside	\$6,942.00	\$6,942.00	\$7,573.00	\$7,573.00	\$9,850.00	\$9,850.00
Presenter Stipends (30 presentations, two presenters, \$20/presenter)	\$1,200.00	\$1,200.00	\$1,600.00	\$1,600.00	\$2,500.00	\$2,500.00
Training Manuals (10 manuals at \$20 each)	\$200.00	\$200.00	\$300.00	\$300.00	\$500.00	\$500.00
Outreach materials (includes printing costs) (start up outreach materials)	\$600.00	\$600.00	\$600.00	\$600.00	\$800.00	\$800.00
Supplies (pens, index cards, flash drive, sensory items for students)	\$250.00	\$250.00	\$350.00	\$350.00	\$450.00	\$450.00
Presenter laptops	\$1,000.00	\$1,000.00	\$600.00	\$600.00	\$1,000.00	\$1,000.00
Travel/mileage	\$300.00	\$300.00	\$450.00	\$450.00	\$600.00	\$600.00
New presenter training sessions						
Meals	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00
Printed materials	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00
Trainer stipend (one training, two trainers, \$250 per trainer per session)	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00
Stipend for NAMI on Campus Clubs (two engagement events at one campus)	\$0.00	\$0.00	\$200.00	\$200.00	\$200.00	\$200.00
Program Coordinator (average 3 hours/week)	\$2,592.00	\$2,592.00	\$2,673.00	\$2,673.00	\$3,000.00	\$3,000.00
Project Total	\$74,422.00	\$45,422.00	\$78,333.00	\$48,333.00	\$86,938.00	\$57,938.00
TOTAL REQUESTED						\$152,893.00

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About Kaiser Permanente

Kaiser Permanente's mission is to provide high-quality, affordable health care and improve the health of our members and the communities we serve. One way we deliver on our mission is to partner with local community organizations whose missions are aligned with ours.

Current Focus Areas

We prioritize funding for programs, partnerships, and events that are aligned with the needs identified in our [community health needs assessment](#), national Kaiser Permanente initiatives, our mission and brand.

Requests are evaluated for their focus on:

- Advancing health equity.
- Increasing access to health care and coverage for people who are uninsured and underinsured.
- Promoting healthy weight and access to physical activity and healthy food.
- Supporting mental health and access to mental health care.
- Strengthening economic and educational opportunities for underserved populations.

Eligibility Criteria

To be eligible, an applicant organization must:

- Have operations in the Washington region of Kaiser Permanente (eligible counties are: Benton, Columbia, Franklin, Island, King, Kitsap, Kittitas, Lewis, Mason, Pierce, Skagit, Snohomish, Spokane, Thurston, Walla Walla, Whatcom, Whitman, Yakima, and the Idaho counties of Kootenai and Latah)
- Be a 501(c)(3) non-profit organization, a public school, or a tribal, local, state or federal government agency or program.

Applications are by invitation only, and deadlines will be shared with prospective grantees by Kaiser Permanente staff. Please send completed applications to: communityhealth.wa@ghc.org

CONTACT INFORMATION

1. **Organization name:** NAMI Washington, NAMI Seattle, and NAMI Eastside **Year organization incorporated:** 1995, 1978, and 1991
2. **Executive Director/CEO:** Lauren Simonds **ED/CEO email:** lsimonds@namiwa.org
3. **Primary contact for proposal**
Name: Lyndsay Campbell **Position/Title:** Development and Operations Manager
Email address: lyndsay@namiseattle.org **Contact phone** (cell office): 2067839264
4. **Organization mailing address:** 1107 NE 45th Street, Suite 230, Seattle, WA 98105
5. **Organization Federal Tax ID number:** 91-1689067
If your organization does not have a Tax ID number, please provide your fiscal sponsor name, contact information and their Tax ID number:
6. **Operating budget total for current fiscal year:** 836,499

ORGANIZATION BACKGROUND

1. **Mission statement:** briefly state your organization's mission. (*Limit your answer to 50 words*)
Improve the quality of life for individuals with severe mental illnesses and their families. We are dedicated to providing education, support and advocacy for persons with mental illnesses, their families and the wider community.

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2. **Organization's history:** briefly describe your organization's history, including any significant accomplishments, as well as locations served. (Note: if this is a collaboration, describe the lead agency and its relationship to others involved). *(Limit your answer to 250 words.)*

NAMI Seattle has been part of the Seattle community since 1978, originally established as "Washington Advocates for the Mentally Ill". We worked with other concerned groups across the country to form a national advocacy and support organization, the National Alliance on Mental Illness (NAMI), founded in 1979. NAMI Eastside was incorporated in 1991 to serve the eastern side of King County, and NAMI Washington was incorporated in 1995, formally becoming our state organization. Today, we are all part of the National Alliance on Mental Illness, the largest grassroots organization for people with mental illness and their families. Each organization, NAMI Seattle, NAMI Eastside, and NAMI Washington, works toward the same mission in unique ways, offering help and hope and working to build better lives through support, education, and advocacy. We collaborate to create a better mental health system while maintaining autonomy to respond directly to local needs as they arise.

3. **Equity and inclusion:** Describe your organization's commitment to advancing equity and inclusion, both within your community and your organization. *(Limit your answer to 200 words.)*

NAMI Washington, Seattle, and Eastside (collectively "NAMI" throughout the rest of this document) will actively recruit, engage and serve members from every race, culture, ethnicity, age, religion, socio-economic status, sexual orientation, gender, gender identity, and disability, and shall not discriminate in the requirements for membership, provision of service, or support in its policies or actions. In keeping with our values regarding nondiscrimination and with applicable federal law, we shall include in bylaws, operating policies and procedures, and other relevant policy documents, explicit statements that require the organization to embrace the broadest possible definition of inclusion and nondiscrimination. We will reach out to and welcome the community at large through our recruitment, marketing, public education, and awareness activities. We will strive to support recruitment and retention of a diverse and inclusive membership and leadership. Whenever there is a demand and the interests of members can best be served by support through groups sharing some affinity, including but not limited to lived experience and primary language, we shall work toward offering multiple support groups beyond its baseline family and/or consumer groups.

PROPOSED PROGRAM/ACTIVITY

1. **Program/activity title:** Addressing Mental Health Conditions Among Youth and Young Adults
2. **Total amount requested: \$152,693 over three years (year one: \$45,422, year two: \$49,333, and year three: \$57,938)**

Requested grant term: 10/2018 – 9/2021

3. **Total cost of program/activity: \$239,693 over three years (year one: \$74,422, year two: \$78,333, and year Three: \$86,938)**

Provide a list of other funding sources, if applicable (indicate funders and amounts secured or anticipated):

Secured: Moccasin Lake Foundation \$10,000, Tulalip Tribes \$3,000.

Pending: Safeco Foundation \$20,000, Charles See Foundation \$5,000, Wyman Youth Trust \$5,000, Muckleshoot Tribe \$5,000, Olson Family Foundation \$35,000, BNSF Foundation \$10,000.

Briefly describe the program/activity for which you are seeking funding: (e.g. [ABC org] requests funding to support [XYZ project] to benefit [population] in [geographic area] by/on [timeframe]). *(Limit your answer to 30 words)*

NAMI requests support for Ending the Silence and a statewide Youth Outreach Coordinator to benefit Middle school through College students in Washington state by August 1, 2018.

4. **Which of KPWA focus areas will your proposed project/activity address (select one)**

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- Increasing access to health care and coverage for people who are uninsured and underinsured.
- Promoting healthy weight and access to physical activity and healthy food.
- Supporting mental health and access to mental health care.
- Strengthening economic and educational opportunities for underserved populations.

5. **Needs and strengths addressed:**

a. Describe how this need was identified (include source data, when applicable). Also describe how the proposed project addresses the need. *(Limit your answer to 200 words.)*

20% of teens and young adults live with a mental health condition; 50% of these conditions develop by 14 and another 25% by 24. The onset frequently coincides with common age-related struggles, such as bullying and the stress associated with increasing independence and socialization. Failing to address these mental/emotional illnesses has serious consequences for youth, their families, and their communities (National Institute of Mental Health, Journal of Adolescent Health, 2016 Washington State Healthy Youth Survey):

- High School Graduation: Approximately 50% of students age 14 and older with a mental illness drop out of high school.
- Incarceration: 70% of youth in state and local juvenile justice systems have a mental illness.
- Suicide: About one in 10 high school students in Washington State report having attempted suicide in the last year and about one in 5 seriously considered suicide.
- Transition into Adulthood: Untreated mental illness may have significant implications for academic success, productivity, substance use, and social relationships.

We know that early intervention and timely treatment yield the best mental health outcomes for youth. Yet, less than half of youth with a diagnosable mental health condition receive mental health services.

b. Describe key strengths and/or assets in the community and how you will make use of them to further your program's/activity's goals. *(Limit your answer to 150 words.)*

This opportunity for partnership comes at a particularly important time for young people throughout our community. In Washington State, suicide is the second leading cause of death among youth and young adults, with more than 100 youth suicides each year, and another 14 youth who are hospitalized each week from suicide attempts. One-in-five kids experience a mental health condition, yet only a small fraction actually receive help. However, NAMI programs can help. They challenge and confront prevailing stereotypes around mental illness while working to eliminate the stigma that prevents young people from seeking help. Young people are often more attentive to their contemporaries than to parents or professionals, so these personal stories delivered by and to peers are particularly powerful.

6. **Evidence base:** provide any details on how your approach utilizes best practices, evidence-based, community-informed or evidence-informed strategies. *(Limit your answer to 150 words).*

10 schools from 5 different states completed a 12-item research questionnaire measuring knowledge and attitudes related to mental health and help-seeking attitudes in regards to, "does NAMI Ending the Silence (ETS) result in improvements in knowledge, attitudes, and help-seeking related to mental health conditions?" There were 932 students: 530 from ETS classes, 402 from nonETS classes. Three classes received the ETS presentation and three comparable classes did not, three ETS classes completed a 12-item research questionnaire before the ETS presentation, immediately after and 4-6 weeks following the presentation, the three nonETS classes completed the same questionnaire on the same schedule. Results showed that knowledge and attitudes changed for ETS classes but not for nonETS classes. NAMI ETS is effective in changing students' knowledge and attitudes toward mental health and seeking help. The positive effect is consistent, occurring across different presenters and study schools, and diverse populations within those schools.

7. **Population served:** describe the focus population that will benefit from this program/activity:

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- a. **Describe the demographics:** Middle school to College age (roughly 12-25), including teachers and parents
- b. **Geographic areas served:** Focus is in Washington State and King County

8. **Community engagement:** how has the community been involved in the design, planning, leadership and/or implementation of this effort? How will the community be involved in these activities? How would this funding help increase community engagement and leadership in addressing the identified need? (*Limit your answer to 250 words.*)

By design, NAMI programs are led by volunteers who have lived mental health experience. We do not speak for them – NAMI is a platform for the stories of people who live this journey every day. This means that from day one of implementing ETS, lead volunteers between the ages of 18 and 30 have participated in the training, outreach, presentations, and follow up activities with schools and other community entities engaging with the ETS program. This funding would help us engage more schools and community partners that serve youth and young adults and in turn, recruit more young people to share their own lived experiences with their peers. Each ETS session includes evaluation forms, a built in feedback mechanism that allows us to continually incorporate new needs as they arise and adapt resources for the local community.

Within the ETS curriculum, we are ready to roll out additional modules specifically for teachers and parents that can accompany the main curriculum for youth. This helps create a shared language around mental health among youth and adults, and helps adults develop the skills to recognize when a young person needs mental health support or treatment. Programs like ETS are vital in building skills and confidence among our community members so that they know what to do when a mental health problem comes up, not months or even years after it began, but right now.

9. **Key partners:** If other partner organizations play a pivotal role (financial or non-financial), briefly describe their purpose and commitment. (*Limit your answer to 150 words.*)
School Districts, middle schools, high schools, and colleges in King County and throughout the state play a pivotal role in making our youth programs possible. Relationships with over 40 schools allows us to reach youth in our communities, and we look forward to growing the number of schools engaged directly with Ending the Silence while beginning additional outreach to youth service organizations outside of the school setting
10. **Organizational alignment:** how does the proposed project advance your organizational goals? If it aims to build on any prior work or successes, briefly describe how. (*Limit your answer to 150 words.*)
Expanding the reach of ETS advances our organizational goals of improving the quality of life for people with mental illness and filling gaps in our mental health system through support, education, and advocacy. NAMI has special expertise in elevating the stories of people impacted by mental illness; giving space to young people to share their journey with mental health builds on our previous experience with the NAMI In Our Own Voice (IOOV) program. IOOV is a storytelling program for adults which we have used to build community and break down the stigma of mental illness. ETS taps into the legacy of storytelling as advocacy and allows us to engage a wider range of community members. The proposed project significantly expands our scope of impact, more than doubling the number of school youth we serve in King County and creating a Statewide Youth Outreach position to increase outreach across the state.
11. **Key staff:** list key project staff and volunteers on the project and describe their responsibilities.
NAMI's educational and support programs are primarily volunteer led. NAMI utilizes peer education, where individuals providing a presentation have personal experience with the topic of discussion, and volunteers are a key component to NAMI's success. The Ending the Silence program requires two volunteers to deliver the presentation: one young adult sharing their story about their journey with a mental health condition and one adult who is either a family member of someone with a mental health

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condition or has one themselves. Behind the scenes on the administrative side of things, we have program and outreach staff working to build new relationships, recruit presenters, and schedule presentations. If funded, the Youth Outreach Coordinator position would be an additional staff member dedicated to this effort at the state level, supporting smaller affiliates' efforts to launch ETS, while funds for the Eastside and Seattle affiliates support existing program staff.

12. **Anticipated challenges or risks:** describe any factors (within the organization, project team or the community) that might adversely impact the design, planning, or implementation of this project and your suggestions for mitigating those risks. *(Limit your answer to 200 words.)*

Potential barriers include:

Within the community: lack of understanding concerning mental illness signs, symptoms, and treatment options; persisting stigma; lack of a support system; navigating public school hierarchy and structures

Within our project team: communication across three entities

Addressing barriers:

Within the community: The ETS program itself is designed to help address some of the community barriers outlined above through no-cost, peer led presentations for parents and teachers to help them recognize early warning signs and the importance of early intervention, and presentations by a young adult living with mental illness that teach middle/high school students about the signs/symptoms of mental illness, reduce stigma, and explain how to get help for themselves/friends. Adding the Youth Outreach Coordinator role will help us successfully navigate the larger school-based structures, creating a main point of contact for schools. NAMI advocacy for state and local policy reforms to protect and increase access to quality mental health services, and prioritize prevention and early intervention, will help address structural barriers to implementation for ETS in schools.

Within our project team: Each NAMI will maintain primary responsibility for the ETS activities at their organization; we will communicate regularly via email and conference call as needed during implementation.

13. **Impact and sustainability:** briefly describe how Kaiser Permanente funding would impact or benefit your organization, and the plans for sustaining the funded work after the grant term ends. *(Limit your answer to 150 words.)*

Funding from Kaiser Permanente would greatly increase our capacity for expanding ETS in King County, and launching ETS in other areas of the state. NAMI Seattle is currently the lead affiliate for ETS presentations including to surrounding areas outside of Seattle. Funding will allow us to focus more closely on our respective service areas. Grant funds would be used to expand youth outreach, working with 20 affiliates, parent-teacher associations, school districts, and post-secondary institutions to coordinate activities and make certain presenters and leaders receive best-practice training. These programs will provide youth with the tools and knowledge that enable them to challenge the stigma, recognize early warning signs, and seek help when they most need it, improving mental health outcomes by increasing access to resources sooner rather than later. In addition, the grant would be used to expand NAMI's advocacy efforts to effect systematic change on a state level.

14. **Kaiser Permanente visibility:** briefly describe any plans to communicate your progress and results to an external audience (e.g., newsletters, press releases, presentations).

NAMI Washington, NAMI Seattle, and NAMI Eastside share details in their monthly and/or quarterly newsletters, Facebook and Twitter, press releases, local community fairs, and at other NAMI events. This June NAMI will have the annual NAMIWalk with over 1500 participants present, and we will have a large stage to share upcoming program details with our constituents.

15. **Additional information:** address here anything else about your organization or project you think is relevant to this proposal. *(Limit your answer to 250 words.)*

MEASUREMENT & EVALUATION

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1. **Measurable objectives:** Briefly list 3-5 primary objectives for the proposed project. (*Limit your answer to 75 words per objective.*)
 - a. Expand education and advocacy efforts around early intervention for youth and young adults through Ending the Silence presentations.
 - b. Strengthen and expand our programs and partnerships at college campuses in King County.
 - c. Create a Statewide Youth Outreach Coordinator position to work collaboratively with affiliates across Washington to reach youth and young adults with Ending the Silence and other NAMI signature programs.
2. **Expected outcomes:** briefly list three (3) to five (5) measurable outcomes linked to the objectives of your proposed project (listed above). It is important that outcomes be measurable, meaningful, and related directly to your objectives. Describe how progress and accomplishments will be defined and measured for each outcome listed above. If possible, include a baseline. For example: Increase physical activity from x (current) to y (expected). Provide specific information on methods for collecting the data, as well as specific indicators.

Year one

- a.
 - i. Launch Ending the Silence in East King County, sponsoring 30 EtS presentations.
 - ii. NAMI Seattle and NAMI Eastside will double the number of EtS presentations (offering 80 total in King County) in middle and high schools. Reaching over 3,000 students with culturally relevant support and resources.
 - iii. NAMI Eastside will recruit 10 new middle or high schools (higher number first year due to new program) and NAMI Seattle will recruit 6 new middle or high schools. Six of the new schools will have 50% of the students who utilize the reduced lunch program.
- b.
 - i. Launch new modules of Ending the Silence to educate teachers and parents, bringing these new modules to middle school, high school, and College campuses. Provide 10 (NAMI Seattle will do 6 and NAMI Eastside will do 4) total EtS module presentations to parents and educators in King County, two of which NAMI Seattle will hold on College Campuses.
 - ii. Provide resources to student leaders in NAMI on Campus clubs, to facilitate engagement through guest speakers and other learning opportunities. Two events at the two established NAMI on Campus Colleges.
- c.
 - i. Youth Outreach Coordinator will collaborate with affiliate leaders to build relationships with three colleges or universities not already connected to NAMI (one in Eastern Washington, one in Seattle, and one in East King County). One of the relationships will form the NAMI on Campus Program within year one.
 - ii. Youth Outreach Coordinator will help to facilitate 20 Ending the Silence presentations, reaching 600 students. In which 8 will be new community partners and educational institutions across the state (outside King County).

Year two

- a.
 - i. NAMI Seattle will offer 60 EtS presentations and NAMI Eastside will offer 40 EtS presentations.
 - ii. NAMI Seattle and NAMI Eastside will offer a total of 100 EtS presentations in King County to middle and high school students. Reaching over 3,500 students with culturally relevant support and resources.
 - iii. NAMI Eastside will recruit 6 new middle or high schools (higher number first year due to new program) and NAMI Seattle will recruit 6 new middle or high schools. Six of the new school's will have bilingual services offered to the students.

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- b. i. King county will continue to receive the Ending the Silence module presentations to educate teachers and parents, to middle school, high school, and College campuses. Provide 16 (NAMI Seattle will do 7, NAMI Eastside will do 5, and other parts of the state will do 4-with the support of the Youth Outreach Coordinator) total EtS module presentations to parents and educators in King County, two of which NAMI Seattle will continue to hold on College Campuses.
- ii. Continue to provide resources to student leaders in NAMI on Campus clubs, to facilitate engagement through guest speakers and other learning opportunities, two events each at the three established NAMI on Campus Colleges. Totaling 6 NAMI on Campus events at three college campuses.
- c. i. Youth Outreach Coordinator will continue to collaborate with affiliate leaders to build relationships with colleges or universities throughout the state. Two of these will result in new NAMI on Campus Programs, one of which will be in Seattle.
- ii. Youth Outreach Coordinator will help to facilitate 30 Ending the Silence presentations, reaching 1000 students. In which four of these will be with new community partners and educational institutions across the state (outside King County).

Year Three

- a. i. NAMI Seattle will offer 70 EtS presentations and NAMI Eastside will offer 50 EtS presentations.
- ii. NAMI Seattle and NAMI Eastside will offer a total of 120 EtS presentations in King County to middle and high school students. Reaching over 4,200 students with culturally relevant support and resources.
- iii. NAMI Eastside will recruit 6 new middle or high schools (higher number first year due to new program) and NAMI Seattle will recruit 6 new middle or high schools. Six of the new schools will have a special education program offered to students.
- b. i. King county will continue to provide the Ending the Silence module presentations to educate teachers and parents, to middle school, high school, and College campuses. Provide 18 (NAMI Seattle will do 7, NAMI Eastside will do 5, and other parts of the state will do 6-with the support of the Youth Outreach Coordinator) total EtS module presentations to parents and educators in King County, two of which NAMI Seattle will continue to hold on College Campuses.
- ii. Continue to provide resources to student leaders in NAMI on Campus clubs, to facilitate engagement through guest speakers and other learning opportunities. Two events at the five established NAMI on Campus Colleges. While relationship building to increase to a total of seven campuses by the end of year three.
- c. i. Youth Outreach Coordinator will continue to collaborate with affiliate leaders to build relationships with three colleges or universities throughout the state. Two of these will result in new NAMI on Campus Programs, one of which will be in Seattle.
- ii. Youth Outreach Coordinator will help to facilitate 45 Ending the Silence presentations, reaching 1600 students with new community partners and educational institutions across the state (outside King County). In which, four of these schools will be new.

Program Deliverables:

OUTCOMES	YEAR 1	YEAR 2	YEAR 3	3 YEAR TOTAL
EtS presentations in King County	100	130	165	300

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EtS presentations outside King County	20	30	45	95
Students reached by EtS in King County	3000	3500	4200	10,700
Students reached by Ets outside of King County	600	1000	1600	3,200
EtS Modules for parents and educators	10	16	18	44
New Schools in King County	16	12	12	40
New Schools outside King County	8	4	4	16
NAMI Campus Events	4	6	10	20

DISCLOSURE STATEMENT

Conflict of interest

Kaiser Permanente asks each organization requesting a contribution to disclose any relationships with Kaiser Permanente that may be, or appear to be, a conflict of interest. Such relationships may not create actual conflicts of interest and do not necessarily prohibit your organization from receiving a contribution. However, they must be disclosed in order for Kaiser Permanente to complete its due diligence.

Do any Kaiser Permanente executives, managers, directors, physicians, or other employees or their family members:

- Serve as a board member, director, officer, manager, employee or fiduciary agent of your organization: No Yes
- Have a compensation arrangement or financial interest with your organization: No Yes
- Hold any position of substantial influence with respect to your organization: No Yes
- Is affiliated in any other way with your organization and/or project: No Yes

If you answered **Yes** above, list the name of the individual(s) and the nature of the relationship with your organization:
NAMI Seattle’s Health benefits are through Kaiser Permanente

Does a Member of Congress, Executive Branch Official, State Official, or their staff:

- Serve as a board member, director, officer, manager, employee or fiduciary agent of your organization; or
- Have a compensation arrangement or financial interest with your organization; or
- Hold any position of substantial influence with respect to your organization? No Yes

If you answered **Yes** above, list the name of the individual(s) and the nature of the relationship with your organization:

Recognition of Government Official

Will any portion of this contribution request be used to honor or recognize the achievements of a Member of Congress, Executive Branch Official, State Official, or their staff? No Yes - If yes, list the name, title, affiliation of the official and a brief description of the honor:

Political Action Committee & committee on Political Education

Does your organization have a political action committee (PAC) or committee on political education (COPE)?
No Yes

If you answered **Yes** above, state whether or not any portion of this contribution request will be used to support the PAC or COPE or any program that will support or oppose candidates for public office or political party.

Nondiscrimination Policy

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Does your organization have a policy or statement that prohibits discrimination on the basis of sex, age, economic status, educational background, race, color, ancestry, national origin, sexual orientation, gender expression, gender identity, or marital status? No Yes

Non-Proselytizing

Is your organization religious or faith-based? No Yes - If yes, please attest to the following:

We attest that this program or service is open to the general public and aimed at addressing a community need, and programs and services are provided regardless of an individual's religious affiliation or belief, and individuals are not required to attend or participate in services, classes or sessions where the purpose is to promote, teach or advance a religious doctrine or philosophy.

APPLICATION CERTIFICATION

I understand that the act of submitting a qualified application does not entitle applicants to automatic funding. Having read and understood the content of this application, to the best of my knowledge and belief, I certify that this application is true, complete, and discloses all material information.

Print name: Lyndsay Campbell

Date: 5/7/2018

Position: Development and Operations Manager NAMI Seattle

ATTACHMENTS

Please attach the following:

- A detailed budget of the project for which funds are being sought**
- Project workplan** (including lead staff/partners, expected timeline, and benchmarks)
- Tax Exempt Status Determination Letter or Government Information Letter**
- IRS Form 990** (most recent)
- Collaboration** – If the project for which you are seeking funds is a collaboration with other organizations, include information about their involvement on the project/program. (*Limit your answer to 200 words.*)

Please note that additional information may be requested based on the size and scope of your funding request.

Documents requested may include:

- Organization's current fiscal year operating budget
- Most recent audited financial statement

NAMI Washington Three- Year Workplan 2018 - 2021

Month/Year	Task	Lead Staff involved	Partners involved	Benchmarks
2018				
October 2018				
	Recruit, Interview & Hire Youth Outreach Coordinator	Executive Director, NAMI WA Deputy Director, NAMI WA	NAMI Affiliate Staff on Interview Committee	Hire position by 8/31/2018
November 2018				
	Youth Outreach Coordinator Orientation & Training	Executive Director-NAMI WA Deputy Director-NAMI WA		Orientation to NAMI, NAMI WA & Affiliates Online NAMI Ending the Silence Program Training
	Outreach to Affiliates trained for EtS	Youth Outreach Coordinator		Speak with NAMI Seattle, NAMI Eastside, NAMI Lewis and NAMI Tri-Cities to learn how their programs operate and asses their needs for partnership assistance
	Introduction to Affiliates	Executive Director - NAMI WA Youth Outreach Coordinator	NAMI WA Affiliates	Intro on Monthly Affiliate Leader Call along with Intro Email and follow up phone calls to all NAMI WA Affiliates to introduce self and find out if/how they wish to participate with EtS and
	Introduction to ESDs	Youth Outreach Coordinator	NAMI WA Affiliates Education School Districts	Intro Email and follow up phone calls to Education School Districts as directed by participating NAMI WA Affiliates to create relationships, intro the EtS program, and find out the best way to begin scheduling
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Email current NAMI on Campus group leaders to intro self and find out about their programming and type of support they need
December 2018				
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Begin Monthly NAMI on Campus Leader Phone Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules

2019				
January 2019				
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator Executive Director -NAMI WA	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	Recruit NAMI on Campus & Youth to participate in Feb. 2019 Lobby Day	Youth Outreach Coordinator Director of Public Policy & Advocacy - NAMI WA	NAMI on Campus Groups NAMI WA Affiliates Colleges & Universities	Goal: Participation of college youth, whether involved with NAMI on campus or not, in annual Lobby Day, Goal of 10 college students attending.
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 3-5 new groups by end of 2019
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 10 Affiliates offering EtS by end of 2019
February 2019				
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 10 Affiliates offering EtS by end of 2019
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 3-5 new groups by end of 2019
	Participation in Lobby Day	Executive Director - NAMI WA Director of Public Policy & Advocacy - NAMI WA Youth Outreach Coordinator	NAMI on Campus Groups Affiliates Others colleges & universities	Participation of college youth, whether involved with a NAMI on Campus group or not, in annual Lobby Day. Goal of 10 college students attending.
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
March 2019				

	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 10 Affiliates offering EtS by end of 2019
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 3-5 new groups by end of 2019
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	Create Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Goal of 8 young adults

April 2019

	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 10 Affiliates offering EtS by end of 2019
	Youth Advisory Board	Youth Outreach Coordinator Executive Director-NAMI WA	NAMI on Campus Groups	1st Meeting of Youth Advisory Board Goal of 8 young adults Work to write Mission Statement & Vision
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 3-5 new groups by end of 2019
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	Recruit NAMI on Campus and Youth from Schools for NAMIWalk	Youth Outreach Coordinator Deputy Director, NAMI WA	NAMI on Campus Groups ESDs & Private Schools	Goal of 3 NAMI on Campus/Youth Teams to participate in the 2019 NAMI Walk

May 2019

	Recruit NAMI on Campus and Youth from Schools for NAMIWalk	Youth Outreach Coordinator Tom Lane, Deputy Director, NAMI WA	NAMI on Campus Groups ESDs & Private Schools	Goal of 3 NAMI on Campus Teams to participate in the 2019 NAMI Walk
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 10 Affiliates offering EtS by end of 2019
	Youth Advisory Board	Youth Outreach Coordinator Executive Director-NAMI WA	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults Focus of Meeting: Workplan for Academic Year 2019-2020
	NAMI WA Board Meeting	Youth Advisory Board Chair Executive Director-NAMI WA	NAMI WA Board of Directors	Youth Advisory Board Chair attends the July NAMI Washington BOD Meeting
June 2019				
	Attend NAMI National Convention	Youth Outreach Coordinator Youth Advisory Committee Executive Director-NAMI WA	NAMI on Campus Leadership Group	Youth Outreach Coordinator attends NAMI National Convention Up to 3 Youth Advisory Board members attend NAMI National Convention
	Lead NAMI Youth Teams at NAMI Walk	Youth Outreach Coordinator Youth Advisory Committee	NAMI on Campus Groups	Goal of 3 NAMI on Campu/Youths Teams to participate in the 2019 NAMI Walk
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Call Email current NAMI on Campus groups to provide monthly support. Close academic year with succession plan in place for group to continue in Fall with student leader and faculty support as required by school

	Youth Advisory Board	Youth Outreach Coordinator Executive Director-NAMI WA	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults Focus of Meeting: Finish Workplan for Academic Year 2019-2020
July 2019				
	Create NAMI on Campus Sustainability and Succession planning documents	Youth Outreach Coordinator Executive Director-NAMI WA	NAMI on Campus Groups	Plan completed by 7/31/2019 to include succession planning, communications plan and guidelines, points of contact, participation rates
	Evaluation of EtS partnerships & NAMI on Campus growth and sustainability	Youth Outreach Coordinator Lauren Simonds-Executive Director NAMIWA Tom Lane-Deputy Director NAMI WA	NAMI on Campus Groups NAMI WA Affiliates	Evaluation completed by 8/15/2019
	Research & Identification of Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Goal: Create a list of contacts for outreach beginning in the fall for EtS and involvement of youth in NAMI on Campus & Youth Advisory Board - list complete by August 31, 2019
	NAMI WA Board Meeting	Youth Advisory Board Chair Executive Director-NAMI WA	NAMI WA Board of Directors	Youth Advisory Board Chair attends the July NAMI Washington BOD Meeting
August 2019				
	Evaluation of EtS partnerships & NAMI on Campus growth and sustainability	Youth Outreach Coordinator Lauren Simonds-Executive Director NAMIWA Tom Lane-Deputy Director NAMI WA	NAMI on Campus Groups NAMI Affiliates	Evaluation completed by 8/15/2019
	Research & Identification of Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Goal: Create a list of contacts for outreach beginning in the fall for EtS and involvement of youth in NAMI on Campus & Youth Advisory Board - list complete by August 31, 2019
	Outreach to NAMI on Campus Leaders	Youth Outreach Coordinator	NAMI on Campus Groups	Begin outreach for new school year. Focus on attendance for Sept. Annual State Conference & first fall meetings
September 2019				

	Begin Fall 2019 EtS Planning with NAMI WA Affiliates & ESDs & Private Schools	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 10 Affiliates offering EtS by end of 2019
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	1st Meeting of Fall 2019 of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 3-5 new groups by end of 2019
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	NAMI Washington Annual State Conference	Youth Outreach Coordinator Executive Director-NAMI WA	Youth Advisory Board NAMI on Campus Groups NAMI WA Affiliates	Goal: 5 Youth attend full annual state conference - scholarships provided
	NAMI WA Board Meeting	Youth Advisory Board Chair Executive Director-NAMI WA	NAMI WA Board of Directors	Youth Advisory Board Chair attends the NAMI Washington BOD Meeting
October 2019				
	Outreach to Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Engage a minimum of 1 youth related group per month 1 EtS presentation per month by local Affiliate
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 10 Affiliates offering EtS by end of 2019
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 3-5 new groups by end of 2019
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
November 2019				

	Outreach to Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Engage a minimum of 1 youth related group per month 1 EtS presentation per month by local Affiliate
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 10 Affiliates offering EtS by end of 2019
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 3-5 new groups by end of 2019
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	Board of Directors Retreat	Youth Advisory Board Chair Executive Director-NAMI WA	NAMI WA Board of Directors NAMI WA Staff	Youth Advisory Board Chair attends the NAMI Washington BOD Meeting
December 2019				
	Outreach to Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Engage a minimum of 1 youth related group per month 1 EtS presentation per month by local Affiliate
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 4 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 10 Affiliates offering EtS by end of 2019
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 3-5 new groups by end of 2019
	Year End Report	Youth Outreach Coordinator	NAMI on Campus Groups NAMI WA Affiliates ESDs & Private Schools	Written 2019 report showing progress on goals: # of Affiliates offering EtS should = 10 # New NAMI on Campus Groups should = 3-5 for a total of 4 - 8 functioning NAMI on Campus groups in WA State

	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
2020				
January 2020				
	Outreach to Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Engage a minimum of 1 youth related group per month 1 EtS presentation per month by local Affiliate
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 10 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 15 Affiliates offering EtS by end of 2020
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 10 groups by end of 2020
	Recruit NAMI on Campus & Youth to participate in Feb. 2020 Lobby Day	Youth Outreach Coordinator Director of Public Policy & Advocacy - NAMI WA	NAMI on Campus Groups NAMI WA Affiliates Colleges & Universities	Goal: Participation of college youth, whether involved with NAMI on campus or not, in annual Lobby Day, Goal of 20 college students attending.
	Create NAMI WA Youth Facebook Page	Youth Outreach Coordinator	NAMI WA Youth Email Lists & External Youth Partner Email Lists	NAMI Facebook Page with 500 followers by April 2020
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	NAMI WA Board Meeting	Youth Advisory Board Chair Executive Director-NAMI WA	NAMI WA Board of Directors	Youth Advisory Board Chair attends the NAMI Washington BOD Meeting
February 2020				
	Outreach to Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Engage a minimum of 1 youth related group per month 1 EtS presentation per month by local Affiliate

	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 10 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 15 Affiliates offering EtS by end of 2020
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 10 groups by end of 2020
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	NAMI on Campus & Youth participate in annual NAMI Lobby Day	Youth Outreach Coordinator Brad Forbes-Director of Public Policy, NAMI WA	NAMI on Campus Groups	Goal: Participation of college youth, whether involved with NAMI on campus or not, in annual Lobby Day, Goal of 20 college students attending.
March 2020				
	Outreach to Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Engage a minimum of 1 youth related group per month 1 EtS presentation per month by local Affiliate
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 10 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 15 Affiliates offering EtS by end of 2020
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 10 groups by end of 2020
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups

	Recruit NAMIWalks Youth Teams	Youth Outreach Coordinator Deputy Director, NAMI WA	NAMI WA Youth Groups, NAMI on Campus Groups, Local College Sororites/Fraternities	Recruit 10 Youth Teams by June 2020
	NAMI WA Board Meeting	Youth Advisory Board Chair Executive Director-NAMI WA	NAMI WA Board of Directors	Youth Advisory Board Chair attends the NAMI Washington BOD Meeting
April 2020				
	Outreach to Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Engage a minimum of 1 youth related group per month 1 EtS presentation per month by local Affiliate
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 10 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 15 Affiliates offering EtS by end of 2020
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 10 groups by end of 2020
	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	Recruit NAMIWalks Youth Teams	Youth Outreach Coordinator Deputy Director, NAMI WA	NAMI WA Youth Groups, NAMI on Campus Groups, Local College Sororites/Fraternities	Recruit 10 Youth Teams by June 2020
May 2020				
	Outreach to Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Engage a minimum of 1 youth related group per month 1 EtS presentation per month by local Affiliate
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 10 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 15 Affiliates offering EtS by end of 2020

	Outreach to current NAMI on Campus groups	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly NAMI on Campus Leader Call Email current NAMI on Campus groups to provide monthly support Goal: 1 program/month by active NAMI on Campus Groups
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 10 groups by end of 2020
	Recruit NAMIWalks Youth Teams & Volunteers	Youth Outreach Coordinator Deputy Director, NAMI WA	NAMI WA Youth Groups, NAMI on Campus Groups, Local College Sororities/Fraternities	Recruit 10 Youth Teams by June 2020
	NAMI WA Board Meeting	Youth Advisory Board Chair Executive Director-NAMI WA	NAMI WA Board of Directors	Youth Advisory Board Chair attends the NAMI Washington BOD Meeting
June 2020				
	Outreach to Youth Groups focused on underserved and minority populations	Youth Outreach Coordinator	LGBTQIA Youth Groups & Organizations Spiritual & Religious Community Organizations NAMI WA Affiliates	Engage a minimum of 1 youth related group per month 1 EtS presentation per month by local Affiliate
	Support of EtS continuation at affiliates	Youth Outreach Coordinator	NAMI Affiliates ESDs and Private Schools	Support current 10 affiliates offering EtS Work with eligible affiliates to identify EtS leaders for training - a minimum of 1 team per affiliate; and work with them to get them through the online training modules Goal: 15 Affiliates offering EtS by end of 2020
	Youth Advisory Board	Youth Outreach Coordinator	NAMI on Campus Groups	Monthly Meeting of Youth Advisory Board Goal of 8 young adults
	Outreach to colleges & universities to identify potentials for starting new NAMI on Campus groups	Youth Outreach Coordinator	Universities & Colleges NAMI Affiliates	Contact 3 college/university relevant departments to identify interest in starting NAMI on Campus Group. Goal to have 10 groups by end of 2020
	Recruit NAMIWalks Youth Teams & Volunteers	Youth Outreach Coordinator Deputy Director, NAMI WA	NAMI WA Youth Groups, NAMI on Campus Groups, Local College Sororities/Fraternities	Recruit 10 Youth Teams by June 2020