

NAMI National Staff Directory

May 2009

SENIOR MANAGEMENT TEAM

Mike Fitzpatrick, Executive Director (mfitzpatrick@nami.org)

Also: Executive Director, Mind of America Foundation.

- ▶ **Sue Medford, Executive Assistant to the Executive Director** (susan@nami.org)
Provides administrative support to NAMI's Executive Director; supports National Board.

Lynn Borton, Chief Operating Officer (COO) (lynnb@nami.org)

Oversees program and implementation of Strategic Plan; coordinates support to Board and Governance.

Peggy Stedman, Chief Financial Officer (CFO) (peggy@nami.org)

Oversees financial operations, including financial statements, budgeting, accounting and human resources.

Katrina Gay, Director, Communications (kgay@nami.org)

Oversees Communications team, including media relations, publications, marketing, public relations, HelpLine, and NAMI Web site.

Chuck Harman, Director, External Relations (chuck@nami.org)

Liaison between NAMI and its corporate and foundation partners.

Arlene Krohmal, Director of Administration (arlenek@nami.org)

Provides a full range of day to day administrative oversight and management to the national organization. Responsible for strategic annual grant-writing plan that provides significant income and helps to build the sustainability of NAMI's mission and programs.

Darcy Taylor, Director of Constituent Relations (darcy@nami.org)

Oversees development strategies, donor cultivation, direct marketing, and planned giving. Coordinates activities of the Mind of America Foundation, including special events.

CENTER FOR LEADERSHIP DEVELOPMENT

Liz Smith, Director, Center for Leadership Development (lsmith3@nami.org)

Directs NAMI's Leadership Institute and provision of capacity building services to NAMI State Organizations; serves as Regional Leadership Consultant to Region 1, including the following states: CT, MA, ME, NH, NJ, NY, PA, RI, VT, ND, SD & MT.

- ▶ **Beth Bowsky, Regional Leadership Consultant** (bbowsky@nami.org)
Provides capacity building support to Region 3, including the following states: IA, IL, IN, KS, KY, MI, MN, MO, NE, OH, OK, WI, WY, AZ & NM. Also serves as the staff liaison for the Executive Directors' Group.
- ▶ **Valerie Hunter, Regional Leadership Consultant** (vhunter@nami.org)
Provides capacity building support to Region 5, including the following states: AK, CA, HI, NV, OR, WA, UT & TX. Also serves as the staff liaison for the Consumer Council.

- ▶ **Renata Ponichtera, Affiliate Relations Manager** (renata@nami.org)
Manages the College Campus Affiliate initiative; responsible for managing communication channels and coordinating targeted assistance and support to NAMI affiliates; provides assistance and works on affiliate development issues.
- ▶ **Benjamin Staples, Regional Leadership Consultant** (bstaples@nami.org)
Provides capacity building support to Region 2, including the following states: AL, AR, DC, DE, FL, GA, LA MD, MS, NC, PR, SC, TN, VA, WV, CO & ID. Also serves as the staff liaison for the State Presidents' Council and Veterans' Council.
- ▶ **Annie Suliga, Regional Leadership Assistant** (annies@nami.org)
Provides administrative support and project coordination to the Center for Leadership Development (CLD) team. Provides direct assistance and support to the Director of CLD, Regional Leadership Consultants, NAMI advisory councils, the Leadership Institute, and state and local affiliates.

COMMUNICATIONS & MARKETING TEAM

Katrina Gay, Director, Communications (kgay@nami.org)
Oversees Communications team, including media relations, publications, marketing, public relations, HelpLine, and NAMI Web site.

- ▶ **Jeny Beausoleil, (1/2 time) Publications Assistant** (jenny@nami.org)
Provides administrative and clerical support to the Communications team.

News & Media

Bob Carolla, J.D., Director of Media Relations (bobc@nami.org)
Responsible for senior media relations initiatives, senior policy and feature writing and consumer advocacy.

- ▶ **Christine Armstrong, Media Relations Associate** (christinea@nami.org)
Responsible for media relations and pitching, NAMI's Story Bank and public relations assistance.
- ▶ **Stella March, National Coordinator, NAMI StigmaBusters** (smarch@nami.org)
Coordinates all NAMI StigmaBusters e-mail network; screens complaints about news, entertainment and advertising media for newsletter alerts or other actions.

Publications

Courtney Reyers, Publications Manager (courtneyc@nami.org)
Serves as editor of the Advocate magazine and oversees the writing, production, and quality of all NAMI publications.

Web

Don Lamm, Director, Web Services (dlamm@nami.org)
Oversees design, development, and operation of NAMI Web site and Web-related services.

- ▶ **CW Tillman, Web Producer** (ctillman@nami.org)
Responsible for NAMI Web homepage content production; provides training and assistance to content managers in using the content management system (CMS); provides "help desk" support to affiliates.

- ▶ **Chuck Carroll, Web Producer** (chuckc@nami.org)
Interacts with internal and external content sources to create high quality Web content that extends and enhances NAMI's mission. Provides primary writing and design support for NAMI's Web site and e-communications.

HelpLine

Martha Brick, HelpLine Manager (martha@nami.org)
Oversees HelpLine operations, ensuring quality information and service to toll-free callers and inquiries via e-mail.

- ▶ **J. Douglas Bradley, Bilingual HelpLine Associate** (douglasb@nami.org)
Performs administrative duties, assists volunteers, and responds to HelpLine inquiries.
- ▶ **Loren Booda, (1/2 time) HelpLine Information Specialist** (loren@nami.org)
Responds to HelpLine inquiries and fulfills information requests.
- ▶ **Sarah Heckenberg, (1/2 time) HelpLine Information Specialist** (sarahh@nami.org)
Responds to HelpLine inquiries and fulfills information requests.
- ▶ **Ray Lacey, (1/2 time) HelpLine Fulfillment Representative** (rayl@nami.org)
Ensures the Fulfillment Room is stocked; assists with HelpLine inquiries.
- ▶ **Maggie Scheie-Lurie, (1/2 time) HelpLine Volunteer Recruiting & Training Specialist**
(Maggie@nami.org)
Oversees volunteer recruitment and training; coordinates special projects.
- ▶ **Ann Wroth, HelpLine Associate** (annw@nami.org)
Performs administrative duties, assists volunteers, and responds to HelpLine inquiries.

CONVENTION TEAM

Ann Nagle, Director, Conference and Meeting Planning (ann@nami.org)
Oversees NAMI's annual convention and other NAMI sponsored meetings and events. Manages site selection for all meetings and negotiation of all hotel and vendor contracts.

- ▶ **Connie Schantz, Convention Director** (connie@nami.org)
Manages the NAMI annual convention including program, speakers, exhibits, and awards. Coordinates all logistics for other NAMI meetings as needed.
- ▶ **Hanem Ali, (1/2 time) Convention Coordinator** (hanem@nami.org)
Convention registration, convention scholarships, and information assistance.

DEVELOPMENT TEAM

Constituent Relations

Darcy Taylor, Director of Constituent Relations (darcy@nami.org)

Oversees development strategies, donor cultivation, direct marketing, and planned giving. Coordinates activities of the Mind of America Foundation, including special events.

- ▶ **Natalie Duarte, Coordinator, Major Gifts and Planned Giving** (natalied@nami.org)
Cultivates major donors through the Leadership Alliance program by mailings, phone calls, visits, and acknowledgement process and recognition events. Works with Director of Major Gifts and Estate Planning to enable donors to make planned gifts to NAMI.
- ▶ **Deborah White, Development Associate** (deborah@nami.org)
Provides assistance to members with general membership questions and communicates with members daily to address their concerns, which include support groups and receipt of advocates.
- ▶ **Gwen Williams, Development Associate** (gwen@nami.org)
Manages the data entry department, providing quality-control standards and procedures; assists with staff training on database operations; handles database reporting and staff information requests.
- ▶ **Jeff Zeidman, Manager, Donor Acquisition & Direct Mail** (jeffz@nami.org)
Works with the Director of Constituent Relations to create and implement a comprehensive direct mail and donor acquisition marketing plan that includes online marketing, researching, and developing strategic partnerships that cultivate new donor programs.

External Relations

Chuck Harman, Director, External Relations (chuck@nami.org)

Liaison between NAMI and its corporate and foundation partners.

- ▶ **Susan Gaffney, Manager, External Relations** (susang@nami.org)
Supports Director of External Relations with planning, coordinating, implementing, and tracking all external relations activities.

EDUCATION, TRAINING & PEER SUPPORT CENTER

Joyce Burland, Ph.D., Director (joyce@nami.org)

Oversees direction of NAMI family and consumer education, support group, and training programs; directs the NAMI Provider Education Program; oversees program training standards, research, quality control, and program fidelity.

- ▶ **Joe Harris, Program Assistant** (joeh@nami.org)
Provides administrative support to all education & training programs.

Family-to-Family

Lynne Saunders, Director, Technical Assistance & Special Projects (lynne@nami.org)

Directs Technical Assistance for the Family-to-Family and Support Group Programs; liaison to state Family-to-Family program directors; coordinates national training of trainers; oversees NAMI's Family-to-Family programs in the Veterans Administration (VA) and the Family-to-Family Spanish program.

- ▶ **Marshall Epstein, Fulfillment Manager** (marshall@nami.org)
Responsible for fulfillment for the Family-to-Family, Peer-to-Peer, NAMI-C.A.R.E., In Our Own Voice, and Hearts and Minds programs, as well as Support Groups and Provider Education.
- ▶ **Ana Ferrara, Program Coordinator, Family-to-Family** (anaf@nami.org)
Provides program and administrative support to the Family-to-Family Education Program; facilitates oversight of Family-to-Family Support Group Program.

In Our Own Voice (IOOV)

- Cynthia Evans, Director, In Our Own Voice: Living with Mental Illness** (cynthiae@nami.org)
Directs and serves as primary national trainer for In Our Own Voice: Living with Mental Illness education program (IOOV).
- ▶ **Alexis Wadsworth, Assistant, Education Programs** (alexisw@nami.org)
Performs a range of support functions for the In Our Own Voice (IOOV) Program and the NAMI Education, Training and Peer Support Center.

NAMI – Connection

- Candita Wacker, Director, NAMI Connection** (candita@nami.org)
Responsible for the initial roll-out of nationwide Consumer Recovery Support Group model for people who live with mental illness. Supervises the work of five Program Managers.
- ▶ **Gretchen Anglin, Field Specialist, NAMI Connection** (gmeyer@nami.org)
Establishes relationships with states and guides them through the process of recruitment, training and implementation of new support groups.
 - ▶ **Harriet Cohen, Field Manager, NAMI Connection** (hkronick@nami.org)
Establishes relationships with states and guides them through the process of recruitment, training and implementation of new support groups.
 - ▶ **Deanna Green, Field Manager, NAMI Connection** (dgreen@nami.org)
Key responsibility for establishing and maintaining contact with NAMI state organizations and local affiliates to offer consultation and technical assistance and expand the NAMI Connection Recovery Support Group Program.
 - ▶ **Anna Goodwin, Training & Field Manager, NAMI Connection** (agoodwin@nami.org)
Key responsibility for establishing program relations with states and affiliates and to help guide them through the process of recruitment, training and implementation of new Connection support groups.
 - ▶ **Carol Porch, Field Manager, NAMI Connection** (cporch@nami.org)
Establishes relationships with states and guides them through the process of recruitment, training and implementation of new support groups.
 - ▶ **Laura Sweeney, Project Assistant, NAMI Connection** (lauras2@nami.org)
Assists the National Project Manager with the administrative duties related to the growth and development of the NAMI Connection Recovery Support Group Project.

Peer-to-Peer

- Sarah O'Brien, Peer-to-Peer Program Director** (saraho@nami.org)
Responsible for oversight, management, improvement, continuous evaluation and expansion of NAMI's signature consumer education program.

- ▶ **Kerry McCullough, Program Coordinator** (kerryo@nami.org)
Provides technical assistance and coordination for consumer education & training programs.

NAMI Basics

Teri Brister, NAMI Basics Program Director (tbrister@nami.org)
Develops and writes educational curriculum for families of children and adolescents who have serious mental disorders.

FINANCE & ADMINISTRATIVE TEAM

Peggy Stedman, Chief Financial Officer (CFO) (peggy@nami.org)
Oversees financial operations, including financial statements, budgeting, accounting and human resources.

Finance

Agust Tjoa, Lead Accountant (agust@nami.org)
Supervision of data to day Accounts Payable and Cash Receipts. Reconciliation of bank accounts and general ledger accounts.

- ▶ **Megan Blair, Staff Accountant** (meganl@nami.org)
Responsible for all Travel & Expense Reimbursement, NAMI Walk and E-Join Membership transactions. Has responsibility for the Purchase Order (PO) system and lockbox management.
- ▶ **Lynne Guo, Staff Accountant** (lynneg@nami.org)
Handles all accounts payable, including vendor invoices, check requests; processes all mail check receipts and lockbox transactions. Also processes timesheets.

Human Resources

Blythe Laney, Human Resources Manager (blythe@nami.org)
Oversees and supports all national staff human resource needs, including recruiting and benefits administration.

Office Services

Danya Barrington, Office Manager (danya@nami.org)
Manages office services including telephone system, mailing and shipping, routine printing, office furniture and equipment, office space and storage, safety and security, and purchasing and fulfillment; NAMI Store.

- ▶ **Brandie Childs, Receptionist** (brandiec@nami.org)
Covers front desk and incoming calls, responding to inquiries and forwarding as needed.
- ▶ **William Davis, Mail Clerk** (williamd@nami.org)
Responsible for reproduction, copying, and faxing of materials and resources; handles outgoing mail and packages; NAMI store.
- ▶ **Juno Pitchford, Production Assistant** (juno@nami.org)
Responsible for reproduction, copying, and faxing of materials and resources; handles outgoing mail and packages.

IT/DATA SERVICES

Rashida Brown, Director, IT & Data Services (rashida@nami.org)

Provides technical assistance, support, and other activities to the NAMI Donor Base software TASS/Raisers Edge.

- ▶ **Linda Beamer, Database, Web Membership Manager** (linda@nami.org)
Maintains Web Membership system and provides technical support for State Organizations and Local Affiliates; assists State Organizations and Affiliates with membership issues; processes State and Affiliate paperwork for data entry; handles membership questions and concerns.
- ▶ **Elizabeth Monrad, Membership Assistant** (elizabethm@nami.org)
Provides Raiser's Edge database support to NAMI staff. Works closely with the Manager, Membership Database Services to provide database and administrative support for membership processing.
- ▶ **Scott Johnson, Information Services Manager** (scott@nami.org)
Oversees computer network; manages in-house computer installation and troubleshooting; in-house troubleshooting of computer software applications; manages NAMInet and provides technical support to participating affiliates and members.

MEDICAL DIRECTOR

Ken Duckworth, M.D., Medical Director (ken@nami.org)

Consults with and advises NAMI staff on issues related to research and policy; meets and speaks with internal and external groups on behalf of the organization.

MULTICULTURAL ACTION CENTER (MAC)

Maria Jose Carrasco, Director, Multicultural Action Center (majose@nami.org)

Coordinates and oversees all NAMI multicultural outreach activities; integrates multicultural perspectives within the national office; serves as liaison to external multicultural organizations. Provides support and technical assistance to NAMI state and affiliate offices on cultural competence and outreach issues.

- ▶ **Marin Swesey, Program Coordinator** (marin@nami.org)
Provides program coordination for all MAC activities.

NAMIWALKS

Warren Karmol, Director NAMI Walks (Wkarmol@nami.org)

Responsible for the overall strategic direction, planning, management, and expansion of NAMI's national signature fundraising event, NAMIWALKS.

- ▶ **Darlene Cronin, National Walks Manager** (dcronin@nami.org)
Responsible for implementing the NAMIWALKS program in new and existing Walk sites to ensure the national model is followed and effectively implemented & training / guiding the local staff person(s) or volunteer(s) responsible for managing walk program.
- ▶ **Chris Thornton, National Walks Manager** (cth Thornton@nami.org)
Responsible for implementing the NAMIWALKS program in new and existing Walk sites to ensure the

national model is followed and effectively implemented & training / guiding the local staff person(s) or volunteer(s) responsible for managing walk program.

- ▶ **Judy Timson, National Walks Manager** (jtimson@nami.org)
Responsible for implementing the NAMIWALKS program in new and existing Walk sites to ensure the national model is followed and effectively implemented & training / guiding the local staff person(s) or volunteer(s) responsible for managing walk program.
- ▶ **TJ Wilkinson, Walk Program Administrative Assistant**
Provides administrative support for NAMIWALKS national program by maintaining and refining the Walk information systems, managing vendor contracts, and providing all centralized support services to the walk sites.
- ▶ **Blair Young, National Walks Manager** (byoung@nami.org)
Responsible for implementing the NAMIWALKS program in new and existing Walk sites to ensure the national model is followed and effectively implemented & training / guiding the local staff person(s) or volunteer(s) responsible for managing walk program.

POLICY TEAM

Ron Honberg, J.D., Director of Policy and Legal Affairs (ronh@nami.org)
Coordinates and oversees the NAMI public policy program.

- ▶ **Laudan Aron, Director, Policy Research** (laudan@nami.org)
Responsible for managing NAMI's ongoing Grading the States project and further developing a systematic approach to evaluating state mental health systems. Also responsible for additional internal and external data projects.
 - ▶ **Kimberly Meltzer, Associate, Policy Research** (kimberlym@nami.org)
Coordinates NAMI's primary research efforts, coordinates research initiatives with outside organizations and investigators, and supports NAMI's Scientific Council.
- ▶ **Elizabeth Edgar, Senior Policy Analyst & Grants Manager** (elizabeth@nami.org)
Directs all PACT initiatives; IDIQ policy grants; grant writing and technical assistance across teams.

Child and Adolescent Action Center

Darcy Gruttadaro, J.D., Director, Child and Adolescent Action Center (darcy@nami.org)
Responsible for coordinating NAMI national's policy work on issues impacting children and adolescents with mental illnesses and their families. Also responsible for responding to the needs of NAMI state and affiliate offices on children's issues and working in partnership with other NAMI national teams on issues related to children and adolescents with mental illnesses and their families.

- ▶ **Dana Markey, Program Coordinator** (danac@nami.org)
Provides program coordination for all Child and Adolescent Action Center activities.
- ▶ **Bianca Ruffin, Program Assistant** (biancar@nami.org)
Provides administrative support for the Child and Adolescent Action Center.

Federal Legislative Affairs

Andrew Sperling, J.D., Director, Legislative Affairs (andrew@nami.org)

Acts as primary NAMI congressional liaison. Provides NAMI representation in public policy areas including HUD, homelessness, national parity laws, SSI, SSDI, patients' bill of rights, work incentives, disability law, and appropriations.

Law & Criminal Justice Action Center

Ron Honberg, J.D., Director, Policy and Legal Affairs (ronh@nami.org)

Coordinates and oversees the NAMI public policy program, directs NAMI's advocacy on a wide range of civil and criminal law issues.

- ▶ **Laura Usher, Coordinator, Crisis Intervention Team (CIT)** (laurau@nami.org)
Coordinates collection and dissemination of crisis intervention resource materials and technical assistance.

State Policy

Angela Kimball, Director, State Policy (angelak@nami.org)

Coordinates technical assistance and provides consultation on advocacy strategies to NAMI state and local affiliates on a wide range of mental health policy issues.

STAR CENTER

Stephen Kiosk, Director, STAR Center (stephenk@nami.org)

Oversees NAMI's STAR (Support, Technical Assistance and Resource) Center under CMHS grant.

- ▶ **Carmen Argueta, Program Coordinator, STAR Center** (carmena@nami.org)
Serves as the day-to-day administrator in the planning and implementation of STAR Center Activities.