

Consumer and Family Education and Support

NAMI NEW JERSEY Multicultural Outreach

Presented by

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Multicultural Outreach Programs by NAMI NEW JERSEY

- **NAMI NJ en Español**
- **South Asian Mental Health Awareness in Jersey (SAMHAJ)**
- **Chinese American Mental Health Outreach Program in New Jersey (CAMHOP-NJ)**
- **African American Advisory Group and Outreach**

Components of Consumer & Family Support and Education

- **Self-help support groups**
- **Bilingual/Bicultural referral service**
- **Mental health related resource referrals**
- **On-site/over-the-phone interpretation for families**
- **Community education workshops**
- **Family-to-Family education classes**
- **Mental Health Mailbox Column in media outlets**
- **On-line/hard-copy language-appropriate materials**
- **Information booths at cultural and health events**
- **Cultural competence trainings for mainstream professionals**

NAMI NJ en Español

- **Initiated in April, 2004**
- **Program activities:**
 - Self-help support groups in 6 counties
 - Family-to-Family Education in Spanish
 - Community outreach (workshops, fairs...)
 - Information and referral service
 - Media outreach
 - Cultural competence workshops

Partnerships & Outreach

- Trinitas Hospital
- Jersey City Medical Center
- La Tribuna Hispana
- Cable TV in Elizabeth
- Lavo, Spanish Newspaper
- Camden County Hispanic Affairs
- Hispanic Family Center
- Camden Support Groups for Women
- Guadalupe Family Services
- Camden First Spanish Church of Naz
- Sacred Heart Church
- Lighthouse Program
- El Veterano Newspaper
- Baptist Temple Church
- Gomez Consuelo Services
- Nueva Vida Mental Health Center
- South Jersey Behavioral Health Resource (Costar Center)
- Community Church of Faith
- Steininger Behavioral Care Services
- Federation of Pastors in Camden County
- Camden County Spanish Cable Channel
- Camden School Board Member

NAMI NJ en Español Outreach Activities



SAMHAJ

South Asian Mental Health Awareness in Jersey

- **Initiated in January, 2002**
- **Won the *NAMI 2002 Multicultural Award***
- **Program activities:**
 - Self-help support group
 - Bilingual information and referral service
 - South Asian community education workshops
 - Media outreach
 - Advisory Committee meetings
 - Booths at community cultural & health fairs
 - Cultural competence workshops
 - National efforts

Partnerships & Outreach

- **Indian American Civic Forum**
- **The Arshabodha Center**
- **South Asian mental health professionals**
- **International Institute of New Jersey**
- **South Brunswick Senior Center**
- **South Amboy Senior Center**
- **NAMI NJ Affiliates**
- **Intensive Family Support Services**
- **Diabetes Care Center, Saint Peter's Hospital**
- **Legal Services of New Jersey**
- **Self Help Group Clearinghouse**
- **UMDNJ Office of Multicultural Affairs**

SAMHAJ Outreach Activities



CAMHOP-NJ

Chinese American Mental Health Outreach Program in NJ

- **Initiated in August, 2003**
- **Program activities:**
 - Chinese self-help support group
 - Chinese community education workshops
 - “Chinese Mental Health Mailbox” Column
 - Media outreach
 - On-line Chinese language materials
 - Advisory Committee meetings
 - Bilingual/bicultural referrals
 - Cultural competence workshops
 - National efforts

Partnerships & Outreach

- Alzheimer's Association
- Cancer Institute of New Jersey
- Central New Jersey Chinese Women Association
- Chinese Autism Resource Center
- Chinese mental health professionals
- Chinese media (newspapers, magazines)
- Chinese schools (Livingston, FangCaoDi, Huaxia)
- Intensive Family Support Services (IFSS)
- International Institute of New Jersey
- Jointure of Community Adult Education
- Legal Services of New Jersey
- Mental Health Association of New York
- NAMI NJ Affiliates
- Self Help Group Clearinghouse
- South Brunswick Senior Center
- South Jersey Visiting Nurse Association
- UMDNJ Office of Multicultural Affairs

CAMHOP-NJ Outreach Activities





African American Advisory Group and Outreach

NAMI NEW JERSEY has initiated an outreach program for New Jersey's African American families, individuals affected by mental illness and mental health professionals to provide culturally competent support, education and advocacy.