



# NAMI San Diego's Cultural Competence Enhancement Project



Ideas for Today and Tomorrow

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# Vision Statement

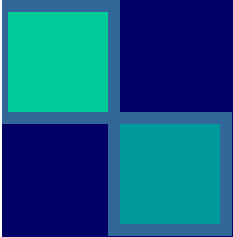



To Transform NAMI San Diego Into a  
Culturally Competent Organization






# Goals and Objectives

- 
- Obtain a grant from the California Endowment for a one-year project
  - Focus initial outreach activities in the Latino community
  - Develop template for outreach into the Latino community that can be used in other diverse communities
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## Goals and Objectives- cont

- Utilize the input of a multicultural advisory board comprised of consumer, family, and community stakeholder members
  - Provide at least one Familia a Familia and one persona a persona class series
  - Provide a tailored cultural competency training to all staff, board members and other volunteers
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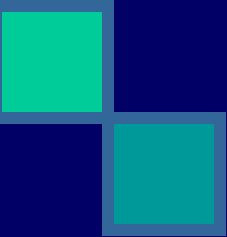



# Today's Situation

- Developed partnerships with health, counseling, and resources centers serving the Latino community
  - Able to conduct 3 Familia a Familia classes in one year
  - Conducted one of the 4 pilot Persona a Persona classes in the country
  - Conducting first Family to Family class in Vietnamese
  - Completed translation of Family to Family class materials in Arabic
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# How Did We Get Here?

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- Grant provided funding for a full-time project coordinator, Diverse Participation Initiative (DPI)
  - Established recommendations from the Multicultural Advisory Board (MAB)
  - Provided Cultural Competency training to NAMI SD employees/volunteers/board members
  - Utilized MAB provider members as access to clinics where outreach is currently being done
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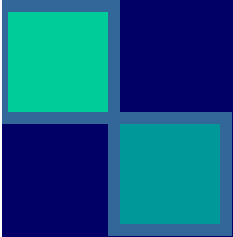


# Lessons Learned

- Ensure coordinator's cultural background closely reflects the program's target audience
  - Hire program consultant with some experience working with non-profits
  - The church community while supportive in providing locations for classes, may take longer to embrace the "collaboration" strategy we proposed
  - Primary clinics in the Latino community more quickly accepted our "collaboration" strategy
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# Future Plans

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- Continue to increase the number of, and add to the existing satellite site programs.
  - Increase program availability in other ethnic communities-African American, Vietnamese, Arabic, Filipino.
  - Increase focus to include school collaborations with staff and parents.
  - Utilize Faith-based programs and materials from NAMI National, to make inroads into the church community.
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