



The Role of the State Office

.....According to NAMI South Carolina



Roles

- Facilitate
- Communicate
- Advocate



Facilitate- What we Do

- Family-to-Family
- Provider Education
- Support Group Training
- Peer-to-Peer
- Crisis Intervention Training
- Web Membership
- Child and Adolescent Programs
- Advocacy



Facilitate- What we want to do better

- Make trainings more accessible
- Fund more program classes
- Train more people!



Communicate- What we Do

- Program Memo
- Email updates to affiliate leaders
- Newsletter
- Donor briefings
- Media communication
- Serve as liaison between National and Affiliates
- One-on-One with affiliate president



Communicate Cont'd- Information

- Public Policy Issues
- Needs of affiliates
- Cross Pollination information



Communicate- What we want to do better

- Relevant communications
- Targeted communications
- Cross-pollination
- Leadership Training
- Affiliate Cross Pollination



Advocate- what we do

- Determine what are the relevant issues of the day
- Publish Legislative Guide
- Conduct Advocacy Training
- Serve as NAMI's voice at the State House



Advocate- What we want to do better

- Increase grassroots participation