The Nation's Voice on Mental Illness

NAMI Services and Supports at Three Levels

What NAMI Provides
And to whom…

Steven Buck
Director of State Policy

NAMI's Menu of Technical Assistance (7 key areas)

- Education and Program Training, Materials and Support
  - National Family, Consumer and Provider Programs
  - Info and Referral to other NAMI grassroots programs
- External Communications and Public Information
  - MIAW Materials and support
  - Website (National's and Microsite hosting)
  - Opportunistic Media
  - Brochures, materials
  - HelpLine—information and referral to YOU

NAMI's Menu of Technical Assistance (continued)

- Public Policy and Centers
  - Campaign for the Mind of America
  - Policy Research Institute/State Policy Assistance
  - IDIQ Targeted Technical Assistance
  - Children & Adolescent Action Center
  - Multicultural Action Center
- Consumer Affairs
  - Star Center
  - NAMI National Consumer Council
- Development
  - NAMI Walks
  - Collaborative Special Events

NAMI's Menu of Technical Assistance (continued)

- **NAMI's *New* Center For Leadership Development**
  - Regional Leadership Consultants ("RD's")
  - Leadership Institute
    - Conferences and Training Opportunities
    - Teleconferencing Series
    - Leadership Resources OnLine!
  - Affiliate Tool Kit
  - NAMI on Campus
  - New State President and ED Manuals
- **Internal Communications**
  - Regional and other List Serves, *Friday Facts* (email)
  - Leadership Newsletter
  - *NAMI Advocate*

NAMI's "Dual Level" Technical Assistance What and Who?

Education and Program

What	Who
Family to Family	States for affiliates
In Our Own Voice	State/Affiliates
Peer to Peer	State/Affiliates
NAMI C.A.R.E.	State/Affiliates
Provider Education Course	States for affiliates
Support Group Training	States for affiliates

Other Education Programs

NAMI National offers referral and information on other grassroots programs being offered throughout the country for states and/or affiliates directly.

- 911 responders
- Aging Caregiver
- Anti Stigma Speakers Bureau
- Benefits Project
- Breaking the Silence
- Bridges
- Caring for the Caregiver
- Compassionate Congregation
- Consumer Education (based on Mary Copeland's WRAP)
- Coping with Mental Illness in the Family
- Family Education
- Forensic Training
- Hand to Hand
- Hope for Tomorrow (School Education)
- Hugs - Education Program for Children …
- Inside Mental Illness
- Journey of Hope
- Kaleidoscope
- Law Enforcement Training
- Multi Cultural Education
- Mutual Support Education & Advocacy
- High School Outreach
- Teen Screen
- Partnership
- Provider Training
- Red Flags
- Seeds for Sowing
- Support Group Facilitation
- Team Care Solution
- Treatment Guardian
- Visions
- Visions for Tomorrow
- Young Families

NAMI's "Dual Level" Technical Assistance What and Who?

External Communications and Public Information

What	Who
• **NAMI National Website:** 4 million visits a year Microsites available	States/Affiliates
• **Opportunistic Media:** National press contacts leverage grassroots stories and experiences, media help with local issues	States/Affiliates
• **Brochures and Materials:** NAMI store	States/Affiliates

NAMI's "Dual Level" Technical Assistance What and Who?

External Communications and Public Information (cont.)

What	Who
• **Mental Illness Awareness Week:** One full week in October, Americans honor challenges encountered by mental illness and celebrate recovery. A variety of activities educate the public.	States/Affiliates
• **NAMI's National Information and Referral Line** Receives 4,000 calls a month. A triage for and referral to YOU!	States/Affiliates

NAMI's "Dual Level" Technical Assistance What and Who?

NAMI Public Policy

What	Who
• **Campaign for the Mind of America:** national, state, and local partnership to underscore unintended consequences of lack of access to treatment and services. An integrated strategic communications approach to NAMI advocacy.	States for affiliates
• **NAMI Policy Research Institute (NPRI)** brings together policymakers, advocates and scientists through various forums to develop and expand support for science-based, recession-proof treatment and recovery system. Provides technical assistance on pivotal issues such as access to medication, parity, children's delivery issues and increased funding.	States for affiliates

NAMI's "Dual Level" Technical Assistance What and Who?

NAMI Public Policy and NAMI Action Centers

What	Who
• **IDIQ:** Government contract that provides targeted technical assistance on planning and implementing public mental health system transformation as recommended in The Presidents' New Freedom Commission Report.	States for affiliates
• **Multicultural Action Center:** Provides technical assistance for multicultural outreach, advocacy for underserved populations, and cultural competency guidance.	States/Affiliates

NAMI's "Dual Level" Technical Assistance What and Who?

NAMI Public Policy and NAMI Action Centers

What	Who
• **Children and Adolescent Action Center** Focuses attention on the need to reform our nation's children's mental health system. **The C&A Action Center works in the following areas:** – Provides technical assistance to NAMI leaders on children's issues and consultation on state legislative issues; – Provides presentations at NAMI state and affiliate meetings on children's issues; – Advocates for federal legislative reforms related to children's mental health. – Develops strategic partnerships with other national groups	States/Affiliates

NAMI's "Dual Level" Technical Assistance What and Who?

Consumer Affairs

What	Who
• **The Star Center:** (Support, Technical Assistance and Resources Center) enhances Self-help in diverse communities to promote recovery. Improves and increases the capacity of consumer led programs to meet the needs of persons living with mental illnesses from diverse communities.	States/Affiliates
• **NAMI National Consumer Council:** Provides consumer leadership opportunities and supports the Board of Directors by offering the consumer perspective to the decision making process.	States/Affiliates

NAMI's "Dual Level" Technical Assistance What and Who?

Development

What	Who
• **NAMIWalks:** NAMI's signature national event program to raise funds and friends. Expanded to over 50 sites in 2005!	States/Affiliates
• **Special Events:** Leverage opportunities to raise funds, awareness, and build relationships in collaboration with states and affiliates..	States/Affiliates

NAMI's "Dual Level" Technical Assistance What and Who?

NAMI's *New* Center for Leadership Development

What	Who
• **Regional Leaderships Consultants ("RD's)** One-stop shopping "bridge"/source for Leadership and organizational development needs.	States for affiliates
• **The NAMI Leadership Institute:** Multifaceted leadership development center for NAMI volunteer and staff leaders. – Conferences and Training – Teleconferencing series and offerings – Leadership Resources ONLINE!	States/Affiliates
• **Affiliate Tool Kit**..an affiliate leader resource that includes comprehensive tips, processes, guides and protocols to support leadership success.	Affiliates

NAMI's "Dual Level" Technical Assistance What and Who?

NAMI's *New* Center for Leadership Development

What	Who
• **NAMI On Campus:** Student-led, campus-based affiliates designed to spread mental health awareness, education support and advocacy in college communities.	Affiliates
• **New State President and ED Manuals:** Available to all incoming leaders.	States for affiliates

NAMI's "Dual Level" Technical Assistance What and Who?

Internal Communications: All Teams

What	Who
• **List Serves**	
– **Friday Facts:** Important facts, announcements, grants available, news, recent events distributed on a weekly basis every Friday.	NAMI Leaders States/Affiliates
– **Stigma Busters:** Alerts profiling and encouraging dedicated advocates worldwide who fight, and to fight, inaccurate, hurtful representations of mental illness.	NAMI Members States/Affiliates
– **E-News:** Electronic alert newsletter that keeps you posted on the latest federal mental health policy updates and action needed.	NAMI Members States/Affiliates
• **NAMI's Leadership Newsletter**	NAMI Leaders
• **The Advocate**	NAMI Members

Now we want to hear from you…

NAMI's Services and Supports at all three levels

- Do we agree on the best practices at all levels?
- How can we work together to achieve them?
- How might NAMI National improve?