











## NAMI Colors

The NAMI blue must be used on all publications as a base color. All other colors should be used at 100% but if a tint is needed, it may be used only when the parent color is present at 100% within the document. (Example: 50% of Pantone 259 may be used when 100% of Pantone 259 is also present in the same document layout.)

Color references are available in Pantone, RGB (for desktop/in-house projects), and CMYK\* (for external four-color printing).

### Primary Color Palette

Color Name	Pantone #	C	M	Y	K	R	G	B	Color Sample
NAMI Blue	Reflex Blue	100	82	0	2	0	37	155	
Deep Purple	259	69	100	1	5	93	32	111	
Red	485	0	93	95	0	189	41	37	
Rust Red	484	8	91	92	33	137	49	38	
Golden Brown	723	5	53	79	20	173	113	55	
NAMI Gold	1245	7	35	100	13	184	144	32	
NAMI Yellow	116	0	12	100	0	242	204	7	
Bright Green	382	28	0	92	0	192	210	0	
Green	361	75	0	100	0	99	172	59	
Dark Aqua	3272	98	0	42	0	0	159	155	










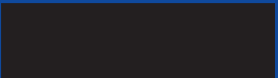
\* When building a CMYK document, use the CMYK numerical breakdowns provided above. Do not convert the spot color to process within your layout or drawing program, since these values can differ from application to application.

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The NAMI blue must be used on all publications as a base color. All other colors should be used at 100% but if a tint is needed, it may be used only when the parent color is present at 100% within the document. (Example: 50% of Pantone 7446 may be used when 100% of Pantone 7446 is also present in the same document layout.)

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### Complimentary Color Palette

Color Name	Pantone #	C	M	Y	K	R	G	B	Color Sample
Turquoise	2985	60	0	4	0	118	188	230	
Lt. Purple	7446	51	43	0	0	144	140	205	
Lavender	7439	30	44	0	0	172	144	189	
Coral	486	0	52	43	0	214	146	131	
Pale Gold	7403	0	11	51	0	226	204	130	
Khaki	4525	6	9	39	16	193	185	143	
Aqua	7472	62	0	26	0	137	191	190	
Mint	557	41	3	28	8	161	184	171	
Neutral Grey	443	29	10	14	28	155	161	164	
Black	Black	50	50	50	100	0	0	0	

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