

NAMI/Ipsos Poll – Summer 2023 Tracking

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)

Interview dates: June 2 – 11, 2023

Margin of error: +/- 2.3 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire:

Q1. How familiar are you with the following in the United States?

Very/Somewhat Familiar Summary

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Health care system	84%	82%	81%
Law enforcement in your community	74%	75%	72%
Criminal justice system	65%	69%	65%
Mental health care system	53%	52%	49%
Alcohol or drug treatment programs	43%	50%	44%

a. Mental health care system

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Very familiar	13%	12%	12%
Somewhat familiar	40%	40%	38%
Not very familiar	37%	37%	41%
I have heard of this, but that's it	9%	10%	9%
Skipped	1%	1%	1%
<i>Very/Somewhat/Not very Familiar (Net)</i>	<i>90%</i>	<i>89%</i>	<i>91%</i>
<i>Very/Somewhat Familiar (Net)</i>	<i>53%</i>	<i>52%</i>	<i>49%</i>
<i>Not very familiar/Heard of (Net)</i>	<i>46%</i>	<i>47%</i>	<i>50%</i>

Q1. How familiar are you with the following in the United States? (Continued)

b. Health care system

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Very familiar	31%	31%	27%
Somewhat familiar	53%	50%	54%
Not very familiar	11%	14%	14%
I have heard of this, but that's it	3%	4%	4%
Skipped	1%	1%	1%
<i>Very/Somewhat/Not very Familiar (Net)</i>	96%	95%	95%
<i>Very/Somewhat Familiar (Net)</i>	84%	82%	81%
<i>Not very familiar/Heard of (Net)</i>	15%	18%	18%

c. Criminal justice system

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Very familiar	16%	17%	14%
Somewhat familiar	49%	52%	51%
Not very familiar	28%	25%	28%
I have heard of this, but that's it	6%	5%	6%
Skipped	1%	1%	1%
<i>Very/Somewhat/Not very Familiar (Net)</i>	93%	94%	93%
<i>Very/Somewhat Familiar (Net)</i>	65%	69%	65%
<i>Not very familiar/Heard of (Net)</i>	34%	30%	34%

d. Alcohol or drug treatment programs

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Very familiar	10%	11%	9%
Somewhat familiar	33%	39%	36%
Not very familiar	43%	37%	41%
I have heard of this, but that's it	13%	12%	14%
Skipped	1%	1%	1%
<i>Very/Somewhat/Not very Familiar (Net)</i>	86%	87%	86%
<i>Very/Somewhat Familiar (Net)</i>	43%	50%	44%
<i>Not very familiar/Heard of (Net)</i>	56%	49%	55%

Q1. How familiar are you with the following in the United States? (Continued)

e. Law enforcement in your community

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Very familiar	23%	22%	20%
Somewhat familiar	52%	53%	52%
Not very familiar	21%	20%	23%
I have heard of this, but that's it	4%	5%	4%
Skipped	1%	1%	1%
<i>Very/Somewhat/Not very Familiar (Net)</i>	95%	95%	95%
<i>Very/Somewhat Familiar (Net)</i>	74%	75%	72%
<i>Not very familiar/Heard of (Net)</i>	25%	24%	28%

Q2. [Asked if selected “Very familiar”, “Somewhat familiar”, or “Not very familiar” for each individual statement at Q1] Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following?

Total Favorable Summary

	June 2023	May 2022	Oct 2021
Law enforcement in your community	71% (N=1,979)	71% (N=1,946)	72% (N=1,957)
Alcohol or drug treatment programs	66% (N=1,790)	67% (N=1,798)	66% (N=1,771)
Health care system	57% (N=1,990)	54% (N=1,963)	53% (N=1,958)
Mental health care system	49% (N=1,873)	47% (N=1,842)	48% (N=1,863)
Criminal justice system	47% (N=1,951)	47% (N=1,929)	48% (N=1,934)

a. Mental health care system

	June 2023 (N=1,873)	May 2022 (N=1,842)	Oct 2021 (N=1,863)
Very favorable	5%	6%	5%
Somewhat favorable	16%	15%	15%
Lean favorable	28%	26%	28%
Lean unfavorable	24%	27%	24%
Somewhat unfavorable	15%	15%	18%
Very unfavorable	11%	11%	9%
Skipped	1%	1%	1%
<i>Favorable (Net)</i>	49%	47%	48%
<i>Unfavorable (Net)</i>	50%	53%	50%

Q2. [Asked if selected “Very familiar”, “Somewhat familiar”, or “Not very familiar” for each individual statement at Q1] Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? (Continued)

b. Health care system

	June 2023 (N=1,990)	May 2022 (N=1,963)	Oct 2021 (N=1,958)
Very favorable	7%	9%	8%
Somewhat favorable	23%	21%	21%
Lean favorable	27%	25%	24%
Lean unfavorable	18%	19%	19%
Somewhat unfavorable	11%	14%	15%
Very unfavorable	12%	13%	12%
Skipped	1%	1%	1%
<i>Favorable (Net)</i>	<i>57%</i>	<i>54%</i>	<i>53%</i>
<i>Unfavorable (Net)</i>	<i>42%</i>	<i>45%</i>	<i>46%</i>

c. Criminal justice system

	June 2023 (N=1,951)	May 2022 (N=1,929)	Oct 2021 (N=1,934)
Very favorable	5%	6%	7%
Somewhat favorable	17%	17%	18%
Lean favorable	25%	24%	24%
Lean unfavorable	22%	21%	22%
Somewhat unfavorable	15%	16%	16%
Very unfavorable	14%	14%	13%
Skipped	1%	1%	1%
<i>Favorable (Net)</i>	<i>47%</i>	<i>47%</i>	<i>48%</i>
<i>Unfavorable (Net)</i>	<i>52%</i>	<i>52%</i>	<i>51%</i>

d. Alcohol or drug treatment programs

	June 2023 (N=1,790)	May 2022 (N=1,798)	Oct 2021 (N=1,771)
Very favorable	7%	9%	6%
Somewhat favorable	20%	21%	22%
Lean favorable	39%	38%	37%
Lean unfavorable	19%	18%	18%
Somewhat unfavorable	8%	9%	10%
Very unfavorable	5%	5%	5%
Skipped	2%	1%	1%
<i>Favorable (Net)</i>	<i>66%</i>	<i>67%</i>	<i>66%</i>
<i>Unfavorable (Net)</i>	<i>32%</i>	<i>32%</i>	<i>33%</i>

Q2. [Asked if selected “Very familiar”, “Somewhat familiar”, or “Not very familiar” for each individual statement at Q1] Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? (Continued)

e. Law enforcement in your community

	June 2023 (N=1,979)	May 2022 (N=1,946)	Oct 2021 (N=1,957)
Very favorable	18%	19%	22%
Somewhat favorable	25%	25%	24%
Lean favorable	27%	27%	27%
Lean unfavorable	13%	12%	13%
Somewhat unfavorable	8%	9%	8%
Very unfavorable	7%	7%	6%
Skipped	1%	1%	1%
<i>Favorable (Net)</i>	<i>71%</i>	<i>71%</i>	<i>72%</i>
<i>Unfavorable (Net)</i>	<i>28%</i>	<i>28%</i>	<i>27%</i>

Q3. How much improvement, if any, is needed at the national level when it comes to the following?*

Total Significant/Slight Improvement Needed Summary

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Mental health education for young people	78%	78%	NA	NA
The ability to access mental health care	75%	78%	NA	NA
Emergency response to a mental health or suicide crisis**	73%	75%	79%	76%
Emergency response to a violent crime***	70%	NA	82%	81%
Emergency response to a drug or alcohol crisis**	69%	71%	78%	74%
Emergency response to a medical emergency****	59%	NA	62%	59%

**Note: Prior to the September 2022 wave, this question was asked as, “Consider the following emergency situations. How much improvement, if any, is needed at the national level when it comes to the following emergency responses?”*

***Note: Prior to the September 2022 wave, these statements were asked without specifying “Emergency response to...”*

****Note: Prior to the June 2023 wave, these statements were asked without specifying “Emergency response to...”*

Q3. How much improvement, if any, is needed at the national level when it comes to the following? (Continued)

a. Emergency response to a mental health or suicide crisis

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Significant improvement is needed	49%	55%	57%	54%
Slight improvement is needed	24%	19%	22%	22%
Not a lot of improvement is needed	7%	6%	6%	7%
There is no need for improvement	2%	3%	3%	4%
Don't know	16%	15%	12%	12%
Skipped	2%	1%	1%	1%
<i>Significant/Slight Improvement (Net)</i>	73%	75%	79%	76%
<i>Not a lot/No Improvement (Net)</i>	9%	10%	9%	11%

b. Emergency response to a drug or alcohol crisis

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Significant improvement is needed	41%	47%	50%	46%
Slight improvement is needed	28%	24%	28%	28%
Not a lot of improvement is needed	9%	8%	7%	9%
There is no need for improvement	4%	4%	3%	4%
Don't know	17%	16%	12%	13%
Skipped	1%	1%	*	1%
<i>Significant/Slight Improvement (Net)</i>	69%	71%	78%	74%
<i>Not a lot/No Improvement (Net)</i>	12%	12%	10%	13%

c. The ability to access mental health care

	June 2023 (N=2,073)	Sept 2022 (N=3,071)
Significant improvement is needed	55%	61%
Slight improvement is needed	21%	17%
Not a lot of improvement is needed	6%	6%
There is no need for improvement	3%	3%
Don't know	14%	12%
Skipped	2%	1%
<i>Significant/Slight Improvement (Net)</i>	75%	78%
<i>Not a lot/No Improvement (Net)</i>	9%	9%

Q3. How much improvement, if any, is needed at the national level when it comes to the following? (Continued)

d. Mental health education for young people

	June 2023 (N=2,073)	Sept 2022 (N=3,071)
Significant improvement is needed	58%	59%
Slight improvement is needed	20%	19%
Not a lot of improvement is needed	5%	5%
There is no need for improvement	3%	4%
Don't know	13%	12%
Skipped	2%	1%
<i>Significant/Slight Improvement (Net)</i>	78%	78%
<i>Not a lot/No Improvement (Net)</i>	8%	9%

e. Emergency response to a violent crime

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Significant improvement is needed	42%	62%	59%
Slight improvement is needed	28%	20%	22%
Not a lot of improvement is needed	11%	6%	6%
There is no need for improvement	3%	3%	3%
Don't know	14%	9%	9%
Skipped	2%	*	1%
<i>Significant/Slight Improvement (Net)</i>	70%	82%	81%
<i>Not a lot/No Improvement (Net)</i>	14%	9%	9%

f. Emergency response to a medical emergency

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Significant improvement is needed	26%	25%	26%
Slight improvement is needed	33%	37%	33%
Not a lot of improvement is needed	21%	21%	22%
There is no need for improvement	6%	6%	7%
Don't know	13%	11%	11%
Skipped	2%	1%	1%
<i>Significant/Slight Improvement (Net)</i>	59%	62%	59%
<i>Not a lot/No Improvement (Net)</i>	27%	27%	29%

Q4. Which statement comes closest to your opinion, even if neither is exactly right?

	June 2023 (N=2,073)	May 2022 (N=1,024*)
When someone is in a mental health or suicide crisis, they should receive a <u>mental health response</u> .	85%	86%
When someone is in a mental health or suicide crisis, they should receive a <u>police response</u> .	12%	13%
Skipped	2%	1%

*In May 2022, this question was asked as a split sample question.

5. How familiar are you with the 988 Suicide & Crisis Lifeline?*

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Very familiar	4%	3%	1%	1%
Somewhat familiar	13%	11%	3%	2%
Not very familiar	16%	13%	12%	9%
Have heard of it, but that's it	31%	17%	6%	6%
I have never heard of it	36%	55%	77%	80%
Skipped	1%	1%	1%	1%
<i>Aware (Net)</i>	63%	44%	22%	18%
<i>Very/Somewhat Familiar (Net)</i>	17%	14%	4%	4%
<i>Not very familiar/Have heard of/Never heard of (Net)</i>	82%	85%	95%	95%

*Note: Prior to the June 2023 wave, this question was asked as, "How familiar are you with the 988 emergency number?"

Q6. Are each of the following about the 988 Suicide & Crisis Lifeline true, false, or you don't know?*

Total Correct Summary

	June 2023 (N=2,073)
It connects a person in a mental health crisis to needed services and support [TRUE]	44%
It can de-escalate a situation where a person is suicidal [TRUE]	43%
It can de-escalate a situation where a person is in a drug or alcohol crisis [TRUE]	31%
It always sends someone in a mental health crisis to the hospital [FALSE]	21%
It requires individuals to disclose personal information in order to receive support [FALSE]	20%
It always leads to an <u>in-person</u> response to someone in a mental health crisis [FALSE]	14%

*Correct responses to each statement are shown in brackets.

- a. It always sends someone in a mental health crisis to the hospital **[FALSE]**

	June 2023 (N=2,073)
True	7%
False	21%
Don't know	70%
Skipped	1%

- b. It connects a person in a mental health crisis to needed services and support **[TRUE]**

	June 2023 (N=2,073)
True	44%
False	2%
Don't know	53%
Skipped	2%

Q6. Are each of the following about the 988 Suicide & Crisis Lifeline true, false, or you don't know? (Continued)

- c. It can de-escalate a situation where a person is suicidal **[TRUE]**

	June 2023 (N=2,073)
True	43%
False	2%
Don't know	53%
Skipped	1%

- d. It can de-escalate a situation where a person is in a drug or alcohol crisis **[TRUE]**

	June 2023 (N=2,073)
True	31%
False	4%
Don't know	64%
Skipped	1%

- e. It requires individuals to disclose personal information in order to receive support **[FALSE]**

	June 2023 (N=2,073)
True	7%
False	20%
Don't know	72%
Skipped	1%

- f. It always leads to an in-person response to someone in a mental health crisis **[FALSE]**

	June 2023 (N=2,073)
True	11%
False	14%
Don't know	74%
Skipped	1%

Q7. Please indicate how much you agree or disagree with each of the following statements.

Total Agree Summary

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Young people need more mental health resources dedicated to them and their unique needs	83%	NA	79%	NA
I have close friends or family that I feel comfortable turning to for help if I am in a mental health crisis*	78%	NA	NA	NA
I am <u>not</u> content with the status of mental health treatment in this country	76%	78%	77%	75%
People with mental health conditions face discrimination in their everyday life	72%	79%	NA	NA
Mental health impacts all major policy issues in our country right now	69%	63%	NA	NA
I would be afraid the police may hurt my loved one or me while responding to a mental health crisis	60%	NA	64%	62%
If a person contacts the 988 Suicide & Crisis Lifeline for a mental health crisis, police <u>should not</u> respond*	51%	NA	NA	NA
If my loved one was having a mental health crisis, I would not feel safe calling 911 for help	45%	NA	45%	46%
I don't know what to do if someone I love were experiencing a mental health crisis	44%	NA	48%	48%
I don't know what to do if someone I love is thinking about suicide	42%	NA	45%	45%

*Note: These statements were first asked in the June 2023 wave.

a. I am not content with the status of mental health treatment in this country

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	34%	38%	33%	32%
Somewhat agree	42%	41%	44%	43%
Somewhat disagree	16%	14%	17%	18%
Strongly disagree	4%	5%	5%	5%
Skipped	3%	2%	1%	2%
<i>Agree (Net)</i>	<i>76%</i>	<i>78%</i>	<i>77%</i>	<i>75%</i>
<i>Disagree (Net)</i>	<i>21%</i>	<i>19%</i>	<i>22%</i>	<i>23%</i>

b. People with mental health conditions face discrimination in their everyday life

	June 2023 (N=2,073)	Sept 2022 (N=3,071)
Strongly agree	25%	30%
Somewhat agree	48%	49%
Somewhat disagree	20%	15%
Strongly disagree	5%	4%
Skipped	3%	2%
<i>Agree (Net)</i>	<i>72%</i>	<i>79%</i>
<i>Disagree (Net)</i>	<i>25%</i>	<i>19%</i>

Q7. Please indicate how much you agree or disagree with each of the following statements.
(Continued)

c. I don't know what to do if someone I love were experiencing a mental health crisis

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	8%	10%	10%
Somewhat agree	36%	38%	38%
Somewhat disagree	36%	35%	35%
Strongly disagree	18%	16%	16%
Skipped	2%	1%	2%
<i>Agree (Net)</i>	<i>44%</i>	<i>48%</i>	<i>48%</i>
<i>Disagree (Net)</i>	<i>54%</i>	<i>51%</i>	<i>50%</i>

d. I would be afraid the police may hurt my loved one or me while responding to a mental health crisis

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	23%	28%	28%
Somewhat agree	37%	36%	34%
Somewhat disagree	25%	21%	22%
Strongly disagree	12%	14%	15%
Skipped	2%	1%	2%
<i>Agree (Net)</i>	<i>60%</i>	<i>64%</i>	<i>62%</i>
<i>Disagree (Net)</i>	<i>37%</i>	<i>35%</i>	<i>37%</i>

e. If my loved one was having a mental health crisis, I would not feel safe calling 911 for help

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	14%	16%	14%
Somewhat agree	31%	30%	32%
Somewhat disagree	34%	32%	32%
Strongly disagree	18%	22%	20%
Skipped	3%	1%	2%
<i>Agree (Net)</i>	<i>45%</i>	<i>45%</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>52%</i>	<i>54%</i>	<i>52%</i>

f. I don't know what to do if someone I love is thinking about suicide

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	10%	11%	11%
Somewhat agree	32%	34%	34%
Somewhat disagree	37%	36%	36%
Strongly disagree	18%	19%	18%
Skipped	2%	1%	2%
<i>Agree (Net)</i>	<i>42%</i>	<i>45%</i>	<i>45%</i>
<i>Disagree (Net)</i>	<i>56%</i>	<i>54%</i>	<i>53%</i>

Q7. Please indicate how much you agree or disagree with each of the following statements.
(Continued)

- g. Young people need more mental health resources dedicated to them and their unique needs

	June 2023 (N=2,073)	May 2022 (N=2,045)
Strongly agree	39%	40%
Somewhat agree	44%	39%
Somewhat disagree	11%	13%
Strongly disagree	3%	6%
Skipped	3%	2%
<i>Agree (Net)</i>	83%	79%
<i>Disagree (Net)</i>	14%	19%

- h. Mental health impacts all major policy issues in our country right now

	June 2023 (N=2,073)	Sept 2022 (N=3,071)
Strongly agree	24%	22%
Somewhat agree	45%	41%
Somewhat disagree	22%	25%
Strongly disagree	5%	9%
Skipped	4%	3%
<i>Agree (Net)</i>	69%	63%
<i>Disagree (Net)</i>	27%	34%

- i. I have close friends or family that I feel comfortable turning to for help if I am in a mental health crisis

	June 2023 (N=2,073)
Strongly agree	38%
Somewhat agree	40%
Somewhat disagree	12%
Strongly disagree	7%
Skipped	3%
<i>Agree (Net)</i>	78%
<i>Disagree (Net)</i>	19%

- j. If a person contacts the 988 Suicide & Crisis Lifeline for a mental health crisis, police should not respond

	June 2023 (N=2,073)
Strongly agree	14%
Somewhat agree	37%
Somewhat disagree	37%
Strongly disagree	9%
Skipped	4%
<i>Agree (Net)</i>	51%
<i>Disagree (Net)</i>	45%

Q8. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that...

Total Support Summary

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Create 24/7 mental health, alcohol/drug, and suicide crisis call centers that can respond effectively to callers and follow-up later	90%	92%	91%	90%
Require all health insurers to cover mental health crisis services	88%	90%	88%	87%
Create stricter regulations on social media for minors*	85%	NA	NA	NA
Provide <u>state</u> funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services**	84%	88%	85%	85%
Provide <u>federal</u> funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services***	83%	85%	83%	84%
Allow health care providers across the U.S. to give gender-affirming care to LGBTQ+ youth*	57%	NA	NA	NA
Federally prohibit conversion therapy for LGBTQ+ youth*	55%	NA	NA	NA
Require teachers to use a student's chosen name and pronouns in the classroom*	53%	NA	NA	NA
Add monthly fees on phone bills to fund 988 Suicide & Crisis Lifeline call center operations and crisis response services, similar to fees already collected to fund 911 services****	51%	NA	55%	61%

*Note: These statements were first asked in the June 2023 wave.

**Note: Prior to the June 2023 wave, this statement was asked as, "Provide more state funding for mental health care."

***Note: Prior to the June 2023 wave, this statement was asked as, "Provide more federal funding for mental health care."

****Note: Prior to the June 2023 wave, this statement was asked as, "Add monthly fees on phone bills to fund 988 call center operations and crisis response services, similar to fees already collected to fund 911 services."

- a. Create 24/7 mental health, alcohol/drug, and suicide crisis call centers that can respond effectively to callers and follow-up later

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	53%	60%	53%	57%
Somewhat support	37%	33%	38%	33%
Somewhat oppose	5%	4%	5%	5%
Strongly oppose	2%	2%	3%	3%
Skipped	3%	2%	2%	2%
<i>Support (Net)</i>	<i>90%</i>	<i>92%</i>	<i>91%</i>	<i>90%</i>
<i>Oppose (Net)</i>	<i>7%</i>	<i>6%</i>	<i>7%</i>	<i>8%</i>

Q8. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... (Continued)

- b. Provide federal funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	43%	53%	46%	51%
Somewhat support	40%	33%	37%	33%
Somewhat oppose	9%	8%	10%	8%
Strongly oppose	5%	5%	6%	7%
Skipped	3%	2%	1%	2%
<i>Support (Net)</i>	83%	85%	83%	84%
<i>Oppose (Net)</i>	14%	13%	15%	15%

- c. Provide state funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	42%	54%	44%	48%
Somewhat support	42%	34%	41%	36%
Somewhat oppose	9%	7%	9%	8%
Strongly oppose	4%	3%	4%	6%
Skipped	3%	1%	1%	2%
<i>Support (Net)</i>	84%	88%	85%	85%
<i>Oppose (Net)</i>	13%	10%	14%	13%

- d. Add monthly fees on phone bills to fund 988 Suicide & Crisis Lifeline call center operations and crisis response services, similar to fees already collected to fund 911 services

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	17%	21%	25%
Somewhat support	34%	34%	35%
Somewhat oppose	22%	22%	18%
Strongly oppose	25%	21%	19%
Skipped	3%	2%	2%
<i>Support (Net)</i>	51%	55%	61%
<i>Oppose (Net)</i>	46%	44%	37%

Q8. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... (Continued)

e. Require all health insurers to cover mental health crisis services

	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	60%	66%	59%	59%
Somewhat support	28%	24%	29%	28%
Somewhat oppose	6%	5%	7%	6%
Strongly oppose	3%	3%	4%	4%
Skipped	3%	2%	2%	2%
<i>Support (Net)</i>	88%	90%	88%	87%
<i>Oppose (Net)</i>	9%	8%	11%	11%

f. Allow health care providers across the U.S. to give gender-affirming care to LGBTQ+ youth

	June 2023 (N=2,073)
Strongly support	30%
Somewhat support	27%
Somewhat oppose	16%
Strongly oppose	24%
Skipped	4%
<i>Support (Net)</i>	57%
<i>Oppose (Net)</i>	39%

g. Create stricter regulations on social media for minors

	June 2023 (N=2,073)
Strongly support	51%
Somewhat support	34%
Somewhat oppose	9%
Strongly oppose	3%
Skipped	3%
<i>Support (Net)</i>	85%
<i>Oppose (Net)</i>	12%

h. Require teachers to use a student's chosen name and pronouns in the classroom

	June 2023 (N=2,073)
Strongly support	26%
Somewhat support	27%
Somewhat oppose	18%
Strongly oppose	25%
Skipped	4%
<i>Support (Net)</i>	53%
<i>Oppose (Net)</i>	43%

Q8. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... (Continued)

- i. Federally prohibit conversion therapy for LGBTQ+ youth

	June 2023 (N=2,073)
Strongly support	37%
Somewhat support	19%
Somewhat oppose	19%
Strongly oppose	21%
Skipped	5%
<i>Support (Net)</i>	55%
<i>Oppose (Net)</i>	40%

Q9. How much, if any, in fees would you be willing to pay on your monthly phone bill to fund 988 Suicide & Crisis Lifeline call-center – operations and associated crisis response services?*

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
\$0.01-\$0.25 per month	17%	17%	15%
\$0.26 -\$0.50 per month	9%	8%	8%
\$0.51-\$1.00 per month	16%	16%	14%
\$1.01-\$1.25 per month	6%	7%	8%
\$1.26-\$1.50 per month	2%	3%	3%
\$1.51-\$2.00 per month	9%	9%	9%
\$2.01 or more per month	9%	11%	15%
I am not willing to pay any amount	28%	28%	25%
Skipped	2%	2%	2%

**Note: Prior to the June 2023 wave, this question was asked as, “How much, if any, in fees would you be willing to pay on your monthly phone bill to fund 988 call-center operations and associated crisis response services?”*

Q10. Americans pay an average of \$1.00 on their monthly phone bill for 911 services (fees range from \$0.00 to \$5.00 per month, depending on the location). – After reading this information, we would like to ask again. How much, if any, in fees would you be willing to pay on your monthly phone bill to fund 988 – Suicide & Crisis Lifeline call-center operations and associated crisis response services?*

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
\$0.01-\$0.25 per month	11%	12%	8%
\$0.26 -\$0.50 per month	7%	6%	6%
\$0.51-\$1.00 per month	20%	23%	19%
\$1.01-\$1.25 per month	13%	12%	17%
\$1.26-\$1.50 per month	3%	3%	3%
\$1.51-\$2.00 per month	9%	10%	9%
\$2.01 or more per month	11%	10%	15%
I am not willing to pay any amount	24%	22%	20%
Skipped	2%	1%	2%

**Note: Prior to the June 2023 wave, this question was asked as, “Americans pay an average of \$1.00 on their monthly phone bill for 911 services (fees range from \$0.00 to \$5.00 per month, depending on the location). After reading this information, we would like to ask again. How much, if any, in fees would you be willing to pay on your monthly phone bill to fund 988 call-center operations and associated crisis response services?”*

Q11. What do you think is the best way to fund the 988 Suicide & Crisis Lifeline and related crisis services? *You may select all that apply.**

	June 2023 (N=2,073)	May 2022 (N=2,045)
Federal funding	52%	51%
State funding	44%	41%
Fees on monthly phone bills, similar to existing fees for 911 services	38%	41%
Private health insurance reimbursement of costs	21%	25%
Offsets in savings from health care and public safety costs from less 911/emergency system(s) usage**	21%	28%
Medicaid/Medicare reimbursement of costs	18%	22%
Other (Please Specify)	3%	4%
None of these	11%	8%
Skipped	3%	2%

**Note: Prior to the June 2023 wave, this question was asked as, “What do you think is the best way to fund the 988 lifeline and related crisis services? You may select all that apply.”*

***Note: Prior to the June 2023 wave, this statement was asked as, “Offsets in savings from health care and public safety costs from less 911 number usage”*

Q12. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following?

Total Highest/High Priority Summary

	June 2023 (N=2,073)
Mental health care	62%
988 Suicide & Crisis Lifeline	50%
Affordable housing programs	50%
Supplemental Nutrition Assistance Program (SNAP) (formerly known as food stamps)	47%
Forgiving student loan debt	26%

a. 988 Suicide & Crisis Lifeline

	June 2023 (N=2,073)
Highest priority	17%
A high priority, but not the highest priority	34%
Somewhat of a priority	33%
Low priority	10%
Not a priority at all	4%
Skipped	3%
<i>High/Somewhat Priority (Net)</i>	<i>50%</i>
<i>Low/Not a Priority (Net)</i>	<i>14%</i>

b. Mental health care

	June 2023 (N=2,073)
Highest priority	27%
A high priority, but not the highest priority	35%
Somewhat of a priority	27%
Low priority	6%
Not a priority at all	3%
Skipped	3%
<i>High/Somewhat Priority (Net)</i>	<i>62%</i>
<i>Low/Not a Priority (Net)</i>	<i>9%</i>

c. Supplemental Nutrition Assistance Program (SNAP) (formerly known as food stamps)

	June 2023 (N=2,073)
Highest priority	19%
A high priority, but not the highest priority	28%
Somewhat of a priority	31%
Low priority	14%
Not a priority at all	5%
Skipped	3%
<i>High/Somewhat Priority (Net)</i>	<i>47%</i>
<i>Low/Not a Priority (Net)</i>	<i>20%</i>

Q12. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? (Continued)

d. Affordable housing programs

	June 2023 (N=2,073)
Highest priority	23%
A high priority, but not the highest priority	27%
Somewhat of a priority	30%
Low priority	12%
Not a priority at all	5%
Skipped	2%
<i>High/Somewhat Priority (Net)</i>	<i>50%</i>
<i>Low/Not a Priority (Net)</i>	<i>18%</i>

e. Forgiving student loan debt

	June 2023 (N=2,073)
Highest priority	11%
A high priority, but not the highest priority	15%
Somewhat of a priority	22%
Low priority	17%
Not a priority at all	33%
Skipped	3%
<i>High/Somewhat Priority (Net)</i>	<i>26%</i>
<i>Low/Not a Priority (Net)</i>	<i>50%</i>

Q13. Consider existing 911 emergency services and the new 988 Suicide & Crisis Lifeline. How much, if at all, – do you trust that you would receive the help you need from each number if you needed to call?*

Total A great deal/Somewhat Trust Summary

	June 2023 (N=2,073)	May 2022 (N=2,045)
911 emergency number (physical health emergency, crime in progress, fire, etc.)	87%	84%
988 Suicide & Crisis Lifeline (mental health, alcohol/drug, or suicide crisis)**	80%	80%

*Note: Prior to the June 2023 wave, this question was asked as, “Consider existing 911 emergency services and the new 988 emergency number. How much, if at all, do you trust that you would receive the help you need from each number if you needed to call?”

**Note: Prior to the June 2023 wave, this statement was asked as, “988 emergency number (mental health, alcohol/drug, or suicide crisis)”

Q13. Consider existing 911 emergency services and the new 988 Suicide & Crisis Lifeline. How much, if at all, – do you trust that you would receive the help you need from each number if you needed to call? (Continued)

a. 911 emergency number (physical health emergency, crime in progress, fire, etc.)

	June 2023 (N=2,073)	May 2022 (N=2,045)
A great deal	43%	40%
Somewhat	44%	44%
Not very much	8%	10%
Not at all	2%	4%
Skipped	2%	2%
<i>A great deal/Somewhat (Net)</i>	<i>87%</i>	<i>84%</i>
<i>Not very/Not at all (Net)</i>	<i>11%</i>	<i>14%</i>

b. 988 Suicide & Crisis Lifeline (mental health, alcohol/drug, or suicide crisis)

	June 2023 (N=2,073)	May 2022 (N=2,045)
A great deal	22%	24%
Somewhat	58%	56%
Not very much	13%	14%
Not at all	4%	4%
Skipped	3%	2%
<i>A great deal/Somewhat (Net)</i>	<i>80%</i>	<i>80%</i>
<i>Not very/Not at all (Net)</i>	<i>17%</i>	<i>18%</i>

[Respondents were shown Q14 and Q15 in a random order]

Q14. To what extent, if at all, would each of the following make you more or less likely to call the 988 Suicide & Crisis Lifeline – for yourself or another person in a mental health, substance use, or suicide crisis?

Total More Likely Summary

	June 2023 (N=2,073)
Being able to speak with a crisis counselor immediately	77%
Not receiving a bill for contacting the 988 Suicide & Crisis Lifeline	64%
Health care professionals would arrive to the scene of the crisis first	62%
Your identity being anonymous to the person answering your call	60%
Being connected to a crisis counselor who has a similar background to you/the person in crisis	57%
Being connected to a person who is from your state or local area	53%
Being able to receive support in a language other than English or Spanish	27%
Police would arrive to the scene of the crisis first	19%

Q14. To what extent, if at all, would each of the following make you more or less likely to call the 988 Suicide & Crisis Lifeline – for yourself or another person in a mental health, substance use, or suicide crisis? (*Continued*)

- a. Your identity being anonymous to the person answering your call

	June 2023 (N=2,073)
Much more likely	33%
Somewhat more likely	26%
Somewhat less likely	4%
Much less likely	2%
No impact	20%
Don't know	11%
Skipped	3%
<i>More likely (Net)</i>	<i>60%</i>
<i>Less likely (Net)</i>	<i>6%</i>

- b. Being able to receive support in a language other than English or Spanish

	June 2023 (N=2,073)
Much more likely	14%
Somewhat more likely	13%
Somewhat less likely	4%
Much less likely	4%
No impact	50%
Don't know	13%
Skipped	3%
<i>More likely (Net)</i>	<i>27%</i>
<i>Less likely (Net)</i>	<i>7%</i>

- c. Being connected to a person who is from your state or local area

	June 2023 (N=2,073)
Much more likely	23%
Somewhat more likely	30%
Somewhat less likely	5%
Much less likely	3%
No impact	26%
Don't know	11%
Skipped	3%
<i>More likely (Net)</i>	<i>53%</i>
<i>Less likely (Net)</i>	<i>7%</i>

Q14. To what extent, if at all, would each of the following make you more or less likely to call the 988 Suicide & Crisis Lifeline – for yourself or another person in a mental health, substance use, or suicide crisis? (*Continued*)

d. Police would arrive to the scene of the crisis first

	June 2023 (N=2,073)
Much more likely	7%
Somewhat more likely	12%
Somewhat less likely	22%
Much less likely	28%
No impact	16%
Don't know	13%
Skipped	3%
<i>More likely (Net)</i>	<i>19%</i>
<i>Less likely (Net)</i>	<i>50%</i>

e. Health care professionals would arrive to the scene of the crisis first

	June 2023 (N=2,073)
Much more likely	33%
Somewhat more likely	29%
Somewhat less likely	7%
Much less likely	5%
No impact	10%
Don't know	13%
Skipped	3%
<i>More likely (Net)</i>	<i>62%</i>
<i>Less likely (Net)</i>	<i>12%</i>

f. Not receiving a bill for contacting the 988 Suicide & Crisis Lifeline

	June 2023 (N=2,073)
Much more likely	45%
Somewhat more likely	19%
Somewhat less likely	4%
Much less likely	3%
No impact	13%
Don't know	12%
Skipped	3%
<i>More likely (Net)</i>	<i>64%</i>
<i>Less likely (Net)</i>	<i>7%</i>

Q14. To what extent, if at all, would each of the following make you more or less likely to call the 988 Suicide & Crisis Lifeline – for yourself or another person in a mental health, substance use, or suicide crisis? (*Continued*)

g. Being able to speak with a crisis counselor immediately

	June 2023 (N=2,073)
Much more likely	54%
Somewhat more likely	23%
Somewhat less likely	3%
Much less likely	2%
No impact	5%
Don't know	10%
Skipped	3%
<i>More likely (Net)</i>	<i>77%</i>
<i>Less likely (Net)</i>	<i>5%</i>

h. Being connected to a crisis counselor who has a similar background to you/the person in crisis

	June 2023 (N=2,073)
Much more likely	26%
Somewhat more likely	31%
Somewhat less likely	5%
Much less likely	3%
No impact	21%
Don't know	12%
Skipped	3%
<i>More likely (Net)</i>	<i>57%</i>
<i>Less likely (Net)</i>	<i>7%</i>

Q15. Which of the following would be most important to you if you needed to contact the 988 Suicide & Crisis Lifeline for yourself – or another person in a mental health, substance use, or suicide crisis? *You may select up to two.*

	June 2023 (N=2,073)
Being able to speak with a crisis counselor immediately	51%
Health care professionals would arrive to the scene of the crisis first	27%
Not receiving a bill for contacting the 988 Suicide & Crisis Lifeline	22%
Your identity being anonymous to the person answering your call	17%
Being connected to a crisis counselor who has a similar background to you/the person in crisis	12%
Being connected to a person who is from your state or local area	8%
Police would arrive to the scene of the crisis first	5%
Being able to receive support in a language other than English or Spanish	4%
Other	*
Don't know	13%
Skipped	2%

Q16. Have you or a loved one ever done or experienced the following?

Total Yes Summary

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Seen a mental health provider (therapist, psychologist, psychiatrist, etc.)*	45%	46%	45%
Thought about, or talked about, suicide or self-harm	28%	30%	NA
Experienced a life-threatening mental health crisis (i.e., attempting suicide, self-harm)	19%	19%	19%
Called 911 for someone else who was having a mental health, substance use, or suicide crisis	11%	13%	14%
Been placed under an involuntarily psychiatric hold**	10%	12%	9%
Called 911 while you are having a mental health, substance use, or suicide crisis	6%	7%	8%
Been arrested during a mental health crisis	4%	5%	5%
Contacted the 988 Suicide & Crisis Lifeline while you were having a mental health, substance use, or suicide crisis	3%	NA	NA
Contacted the 988 Suicide & Crisis Lifeline for someone else who was having a mental health, substance use, or suicide crisis	3%	NA	NA

*Prior to May 2022, this statement was asked as, "Seen a mental health provider (therapist, psychologist, psychiatrist, etc.) for support during a difficult time"

**Prior to May 2022, this statement was asked as, "Been placed under an involuntarily psychiatric hold by a doctor"

a. Seen a mental health provider (therapist, psychologist, psychiatrist, etc.)

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	31%	29%	28%
Yes, a loved one has	26%	29%	28%
No	49%	50%	50%
Prefer not to say	4%	3%	3%
Skipped	2%	1%	2%
Yes (Net)	45%	46%	45%

b. Experienced a life-threatening mental health crisis (i.e., attempting suicide, self-harm)

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	8%	7%	7%
Yes, a loved one has	13%	14%	14%
No	75%	76%	76%
Prefer not to say	4%	3%	3%
Skipped	2%	1%	2%
Yes (Net)	19%	19%	19%

Q16. Have you or a loved one ever done or experienced the following? (Continued)

c. Thought about, or talked about, suicide or self-harm

	June 2023 (N=2,073)	May 2022 (N=2,045)
Yes, I have	17%	17%
Yes, a loved one has	17%	19%
No	65%	65%
Prefer not to say	5%	4%
Skipped	2%	1%
Yes (Net)	28%	30%

d. Called 911 while you are having a mental health, substance use, or suicide crisis

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	2%	2%	3%
Yes, a loved one has	4%	5%	5%
No	89%	89%	89%
Prefer not to say	3%	3%	2%
Skipped	2%	1%	2%
Yes (Net)	6%	7%	8%

e. Called 911 for someone else who was having a mental health, substance use, or suicide crisis

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	6%	6%	7%
Yes, a loved one has	6%	8%	8%
No	83%	83%	82%
Prefer not to say	3%	3%	2%
Skipped	2%	1%	2%
Yes (Net)	11%	13%	14%

f. Contacted the 988 Suicide & Crisis Lifeline while you were having a mental health, substance use, or suicide crisis

	June 2023 (N=2,073)
Yes, I have	1%
Yes, a loved one has	2%
No	92%
Prefer not to say	3%
Skipped	2%
Yes (Net)	3%

Q16. Have you or a loved one ever done or experienced the following? (Continued)

- g. Contacted the 988 Suicide & Crisis Lifeline for someone else who was having a mental health, substance use, or suicide crisis

	June 2023 (N=2,073)
Yes, I have	1%
Yes, a loved one has	2%
No	91%
Prefer not to say	3%
Skipped	3%
Yes (Net)	3%

- h. Been arrested during a mental health crisis

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	2%	2%	1%
Yes, a loved one has	3%	4%	4%
No	91%	91%	90%
Prefer not to say	3%	3%	1%
Skipped	2%	2%	3%
Yes (Net)	4%	5%	5%

- i. Been placed under an involuntarily psychiatric hold

	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	3%	4%	2%
Yes, a loved one has	7%	9%	6%
No	85%	83%	87%
Prefer not to say	3%	3%	2%
Skipped	2%	1%	3%
Yes (Net)	10%	12%	9%

[Respondents were shown Q17 and Q18 in a random order. Respondents were always shown Q19 after Q18.]

Q17. [Asked if they or a loved one has contacted the 911 while they or someone else was having a mental health, substance use, or suicide crisis] You mentioned that you or a loved one had a mental health, alcohol/drug, or suicide crisis that involved 911 or the police. – Did you or your loved one receive the help needed following this experience? If there was more than one experience, please think of the most recent experience.

	June 2023 (N=283)	May 2022 (N=309)	Oct 2021 (N=361)
Yes, received all help needed	24%	30%	31%
Yes, received some help needed	43%	40%	40%
No, did not receive the help needed	17%	22%	17%
Not sure	12%	5%	9%
Prefer not to say	4%	4%	3%
Skipped	-	-	-
Yes (Net)	67%	70%	71%

Q18. [Asked if they or a loved one has contacted the 988 Suicide & Crisis Lifeline while they or someone else was having a mental health, substance use, or suicide crisis] You mentioned that you or a loved one had a mental health, alcohol/drug, or suicide crisis that involved contacting the 988 Suicide & Crisis Lifeline. – Did you or your loved one receive the help needed following this experience? If there was more than one experience, please think of the most recent experience.

	June 2023 (N=92*)
Yes, received all help needed	21%
Yes, received some help needed	34%
No, did not receive the help needed	19%
Not sure	20%
Prefer not to say	5%
Skipped	1%
Yes (Net)	55%

**Note: Base size is low (N<100). Interpret data with caution.*

Q19. [Asked if they or a loved one has contacted the 988 Suicide & Crisis Lifeline while they or someone else was having a mental health, substance use, or suicide crisis] You mentioned that you or a loved one had a mental health, alcohol/drug, or suicide crisis that involved contacting the 988 Suicide & Crisis Lifeline. How would you describe that experience, in your own words? Please use the space below to add some context about the experience.

Open-ended responses provided separately.

Q20. Are the following statements about the U.S. true, false, or you don't know?*

Total Correct Summary

	June 2023 (N=2,073)
LGBTQ+ youth are four times more likely to have attempted suicide than heterosexual youth [TRUE]	53%
Guns are more likely to be used in self-defense than for suicide [FALSE]	29%
After first experiencing symptoms of mental illness, it takes children and teens an average of 8 to 10 years to receive mental health treatment [TRUE]	21%
Mental illness contributes to more than half of gun violence [FALSE]	12%

*Correct responses to each statement are shown in brackets.

- a. Mental illness contributes to more than half of gun violence **[FALSE]**

	June 2023 (N=2,073)
True	44%
False	12%
Don't know	42%
Skipped	2%

- b. Guns are more likely to be used in self-defense than for suicide **[FALSE]**

	June 2023 (N=2,073)
True	28%
False	29%
Don't know	41%
Skipped	2%

- c. After first experiencing symptoms of mental illness, it takes children and teens an average of 8 to 10 years to receive mental health treatment **[TRUE]**

	June 2023 (N=2,073)
True	21%
False	10%
Don't know	68%
Skipped	2%

- d. LGBTQ+ youth are four times more likely to have attempted suicide than heterosexual youth **[TRUE]**

	June 2023 (N=2,073)
True	53%
False	5%
Don't know	41%
Skipped	2%

About the Study

This NAMI/Ipsos poll was conducted June 2 – 11, 2023, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 2,073 general population adults age 18 or older.

The topline is trended with three surveys. The first survey was conducted October 22-25, 2021, the second was conducted May 20-23, 2022, and the third was conducted September 23-26, 2022, all for NAMI by Ipsos. The October 2021 survey was based on a nationally representative probability sample of adults age 18 or older (N=2,049). The May 2022 survey was conducted based on a nationally representative probability sample of adults age 18 or older (N=2,045). The September 2022 survey was conducted on a nationally representative probability sample of adults age 18 or older (N=3,071). Further information about the October 2021 survey can be found [here](#). Further information about the May 2022 survey can be found [here](#). Further information about the September 2022 survey can be found [here](#).

The margin of sampling error for this study is plus or minus 2.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.10. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2022 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com