Mother's Day Gift Guide 2021

AWE Alive Empowered



This fine jewelry company celebrates the triumphs of all individuals. Gifting AWE says: "I'm in AWE of you." Wearing AWE says: "I'm alive and empowered." All AWE pieces are made from the finest precious metals and are made to last a lifetime, like <u>AWE's Statement Gift Pack</u> featuring a diamond signet ring and cursive AWE gold necklace.

Select "NAMI" at check-out and 20% of your purchase will be donated to NAMI, resulting in a minimum contribution of \$5,000 from AWE annually. Celebrate love and life with these stunning pieces from AWE's jewelry collection.

Bearaby



Bearaby has combined the best of sleep science with innovative design and sustainable materials to create the world's first weighted bedding collection. The company is on a mission is to help people sleep better and feel better, including the millions of Americans affected by mental illness. Bearaby is raising awareness for mental health and has partnered with NAMI to donate \$1 for every Napper purchased to support the NAMI Helpline. You can check out this cozy weighted knit blanket and the rest of Bearaby's weighted bedding at bearaby.com.

Lasting Smiles

Lasting Smiles

NAMI is proud to partner with <u>Lasting Smiles® lip care</u> – created to care for people and the planet. Select "NAMI" at check-out and 50% of your lip balm purchase price will be donated to NAMI.

Lasting Smiles lip balms are formulated with botanical, organically-certified, and fair trade ingredients, and made with sustainable materials.

Every Lasting Smiles lip care product comes with a secret, empowering self-care message sure to make you smile, especially knowing that your purchase donates 50% to NAMI. <u>Learn more about Lasting</u> Smiles Organic Lip Balm and Lip Care here.

Mantraband



Mantrabands are simple, elegant bracelets with a touch of delicate polish and an uplifting message; promoting a lifestyle of optimism, positivity, and mindfulness. Mantraband's CharityBands™ line of bracelets support charities that create a positive impact on women's and children's issues. NAMI-supporting Mantrabands include the message "Self Care Isn't Selfish" and are available in silver, gold and rose gold.

Social Motive Clothing



<u>Social Motive</u> is a fashion collective dedicated to supporting social causes and raising awareness for them through their clothing and platform.

This company is driven to create a tangible difference in areas the world needs them most and the release schedule of the brand is designed to do exactly that. Every three months Social Motive will release a new collection, each one supporting a new social cause. A portion of the funds from each collection will be donated to organizations we partner with and through our own platform we will be working to provide resources to bring together a powerful community of like-minded individuals.

<u>Social Motive's first collection</u> will be supporting various mental health and suicide prevention initiatives through NAMI.



Kendra Scott

"Almost every family in America faces a mental health challenge at some point, and my family is no exception. We must remove the stigma and continue to educate ourselves so that we see the signs when someone is struggling and are empowered to offer support. And we can and will save lives by doing so." - Kendra

Introducing our new Sun & Moon Charm in Sterling Silver & 18k Gold Vermeil; an ode to the cycle of darkness and light. A reminder to honor the cycles within our own lives, the joys and the challenges that each offer their own specialness and beauty.

50% of proceeds from our Sun & Moon Charm benefits mental health causes.