

John W. Schladweiler
Nominated by NAMI Illinois

CANDIDATE NARRATIVE

Strengths and attributes NAMI board has identified as high-priority needs for the 2020–2021 board; any strengths/attributes identified by the candidate are starred and in bold:

- Diversity of age, race, ethnicity, language, experience and national geography
- Knowledge of the philanthropic community and track record with donor cultivation
- **Experience with a variety of revenue models and financial oversight and management**
**
- Healthcare/medicine especially in team-based practice that provides integrated physical and mental healthcare
- Criminal Justice experience, professional and/or lived, to provide insight into one of the central platforms of the NAMI 2020-2025 Strategic Plan

In 250 words or less, please explain how you will use your skills in these areas to move the mission of the NAMI Board forward. If you do not have any experience in these areas, please explain what qualities you feel that you possess that the NAMI Board of Directors should consider when making their recommendations to the membership.

NAMI right now is highly relevant and needs to grow and thrive to meet the needs of those it serves. To grow it will need to determine how to tap into new revenue sources. Choosing which revenue sources to pursue, and how to approach them will take experience that I can bring from a long career in business, service marketing and technology improvement. Whether the revenues come from packaging options for philanthropists or government agencies, or finding ways to obtain value from existing assets such as our programs, or because of our unique position in representing families, we will need to skillfully explore each revenue avenue and manage the opportunities until we find success.

As we grow, we will also need to streamline our organization, make better use of information technology, realign roles in our three-tiered organization, clarify accountabilities, manage our money and risks - all areas in which I have extensive business and non-profit experience. I can play a mentor role, a team member, or lead teams as appropriate to bring forward options for management and the NAMI Board to consider. My experience in leadership roles at the Affiliate, State and National levels will help in this NAMI Board role.

I have personally helped advance the NAMI mission in my community by helping our NAMI team come together around a Vision, and then seeing how they can each participate in achieving it.

I work well in coordination with other leaders to accomplish goals as evidenced by my success as a consultant, where my role has been to help others achieve significant results without my need to own the recognition that follows.

Nominator Narrative

Hugh Brady

Board Member and Past President, NAMI Illinois

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John has a collegial style and a strong interest in networking at all levels inside and outside of organizations to find common interests and engage others in the group's mission, which can result and has resulted in a flow of new ideas, resources, partnerships, visibility and renewed energy. He has worked with NAMI members, NAMI affiliates, NAMI staff, other organizations, state legislators and others to successfully shepherd and rebuild NAMI Illinois and NAMI in Illinois during a time of crisis.

This individual has helped advance the NAMI mission in my community by...

Increasing the reach of NAMI in Illinois, successfully leading the local affiliates through the reaffiliation process and improving the viability and visibility of NAMI in Illinois.

This individual works well in coordination with other leaders to accomplish goals as evidenced by...

building consensus in difficult situations, reaching out to disaffected individuals and groups, and by inspiring confidence in NAMI Illinois.