Financial Statements and Independent Auditors' Report

December 31, 2021 and 2020

Financial Statements December 31, 2021 and 2020

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## **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors of NAMI National

## **Opinion**

We have audited the accompanying financial statements of NAMI National, which comprise the statements of financial position as of December 31, 2021 and 2020; the related statements of activities, functional expenses, and cash flows for the years then ended; and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of NAMI National as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of NAMI National and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

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# Responsibilities of Management for the Financial Statements (continued)

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about NAMI National's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of NAMI National's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about NAMI National's ability to continue as a going concern for a reasonable period of time.



# Auditor's Responsibilities for the Audit of the Financial Statements (continued)

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

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Vienna, Virginia March 23, 2022

## Statements of Financial Position December 31, 2021 and 2020

		2021	2020		
Assets	¢	0.016.500	¢	12 (00.02)	
Cash and cash equivalents	\$	8,216,508	\$	13,690,036	
Contributions receivable		- 16,014		188	
Government grants receivable Accounts receivable		1,009		10,507 86	
Inventory		174,743		142,033	
Investments		30,330,122		142,033	
Prepaid expenses		1,188,879		857,929	
Property and equipment, net		2,023,968		2,135,771	
Intangible assets, net		1,001,562		768,497	
Operating lease right-of-use asset, net		7,300,034		8,029,250	
Deposits		148,764		148,764	
Total assets	\$	50,401,603	\$	39,866,662	
Liabilities and Net Assets					
Liabilities					
Accounts payable and accrued expenses	\$	2,875,146	\$	2,888,855	
Deferred revenue		111,563		-	
Operating lease liability		11,030,758		11,101,430	
Charitable gift annuities		-		140,109	
Total liabilities		14,017,467		14,130,394	
Net Assets					
Without donor restrictions:					
Undesignated		(3,865,406)		7,062,215	
Designated by the Board for operating reserve		26,464,111		10,667,178	
Total without donor restrictions		22,598,705		17,729,393	
With donor restrictions:					
Perpetual in nature		1,674,090		1,500,902	
Purpose restricted		11,477,746		6,230,973	
Time-restricted for future periods		633,595		275,000	
Total with donor restrictions		13,785,431		8,006,875	
Total net assets		36,384,136		25,736,268	
Total liabilities and net assets	\$	50,401,603	\$	39,866,662	

#### Statement of Activities For the Year Ended December 31, 2021

	Without Donor Restrictions		Vith Donor Lestrictions	Total
<b>Revenue and Support</b>				
Grants and contributions	\$	18,597,494	\$ 12,025,840	\$ 30,623,334
In-kind contributions		726,292	-	726,292
Government grants		262,406	-	262,406
Registrations		96,965	-	96,965
Dues		277,126	-	277,126
Investment return		1,657,049	185,688	1,842,737
Sales		117,441	-	117,441
Other revenue		17,399	-	17,399
Net assets released from restrictions:				
Satisfaction of program restrictions		5,564,240	(5,564,240)	-
Satisfaction of time restrictions		868,732	 (868,732)	 -
Total revenue and support		28,185,144	 5,778,556	 33,963,700
Expenses				
Program services: Program and membership support		14 402 562		14 402 562
Education services		14,493,562 2,640,331	-	14,493,562
			-	2,640,331
Advocacy		2,445,997	 	2,445,997
Total program services		19,579,890	 -	 19,579,890
Supporting services:				
Administration		1,162,964	-	1,162,964
Development		2,572,978	 -	 2,572,978
Total supporting services		3,735,942	 	 3,735,942
Total expenses		23,315,832	 <u> </u>	 23,315,832
Change in Net Assets		4,869,312	5,778,556	10,647,868
Net Assets, beginning of year		17,729,393	 8,006,875	 25,736,268
Net Assets, end of year	\$	22,598,705	\$ 13,785,431	\$ 36,384,136

#### Statement of Activities For the Year Ended December 31, 2020

	Without Donor Restrictions		ith Donor estrictions	Total
<b>Revenue and Support</b>				
Grants and contributions	\$	17,433,763	\$ 7,562,174	\$ 24,995,937
In-kind contributions		684,029	-	684,029
Walks		321,448	-	321,448
Government grants		637,554	-	637,554
Dues		282,581	-	282,581
Investment return		1,078,724	145,761	1,224,485
Change in value of split interests		-	(17,594)	(17,594)
Sales		92,744	-	92,744
Other revenue		61,783	-	61,783
Net assets released from restrictions:				
Satisfaction of program restrictions		5,292,377	(5,292,377)	-
Satisfaction of time restrictions		555,000	 (555,000)	 
Total revenue and support		26,440,003	 1,842,964	 28,282,967
Expenses				
Program services:				
Program and membership support		11,131,881	-	11,131,881
Education services		2,740,794	-	2,740,794
Advocacy		2,449,100	-	2,449,100
Research		121,803	 -	 121,803
Total program services		16,443,578	 	 16,443,578
Supporting services:				
Administration		1,305,744	-	1,305,744
Development		2,244,986	 -	 2,244,986
Total supporting services		3,550,730	 -	 3,550,730
Total expenses		19,994,308	 	 19,994,308
Change in Net Assets		6,445,695	1,842,964	8,288,659
Net Assets, beginning of year		11,283,698	 6,163,911	 17,447,609
Net Assets, end of year	\$	17,729,393	\$ 8,006,875	\$ 25,736,268

## Statement of Functional Expenses For the Year Ended December 31, 2021

		Program S	Services		Su			
	Program and			Total			Total	
	Membership	Education		Program			Supporting	
	Support	Services	Advocacy	Services	Administration	Development	Services	Total
Personnel costs	\$ 5,384,813 \$	5 1,218,489 \$	\$ 1,347,398 \$	7,950,700	\$ 2,622,111	\$ 762,440 \$	3,384,551	\$ 11,335,251
Temporary labor	71,335	-	-	71,335	-	43,386	43,386	114,721
Computer costs	478,075	7,268	83,900	569,243	616,984	54,216	671,200	1,240,443
Occupancy	-	-	-	-	942,607	-	942,607	942,607
Equipment and maintenance	-	-	-	-	86,872	-	86,872	86,872
Telephone	8,365	24,987	835	34,187	15,830	3,278	19,108	53,295
Printing and copying	147,654	624	10,273	158,551	269,159	398,500	667,659	826,210
Supplies	331,472	23,907	4,143	359,522	40,580	8,640	49,220	408,742
Postage and shipping	174,946	4,462	1,179	180,587	38,295	224,344	262,639	443,226
Travel	26,733	4,185	3,964	34,882	16,960	883	17,843	52,725
Meetings	26,950	-	80	27,030	576	(1,481)	(905)	26,125
Grants and scholarships	1,220,223	356,950	27,800	1,604,973	-	50	50	1,605,023
Professional fees	167,295	2,168	1,870	171,333	107,315	481	107,796	279,129
Subcontractors	3,019,801	169,578	237,266	3,426,645	294,552	475,529	770,081	4,196,726
Depreciation and amortization	452,639	150,665	3,845	607,149	136,773	-	136,773	743,922
Dues and subscriptions	82,715	16,072	24,315	123,102	41,499	22,864	64,363	187,465
Taxes, fees, and insurance	192,919	-	-	192,919	340,274	190,410	530,684	723,603
Miscellaneous	3,247	35,616	8,380	47,243	2,504	-	2,504	49,747
Overhead allocation	2,704,380	625,360	690,749	4,020,489	(4,409,927)	389,438	(4,020,489)	
Total Expenses	\$ 14,493,562 \$	5 2,640,331 5	\$ 2,445,997 \$	19,579,890	\$ 1,162,964	\$ 2,572,978 \$	3,735,942	\$ 23,315,832

## Statement of Functional Expenses For the Year Ended December 31, 2020

	Program Services							Supporting Services								
	Pro	ogram and							Total					Total		
	Me	embership	E	ducation					Program					Supporting		
		Support	S	Services		Advocacy	Res	earch	Services	I	Administration	De	evelopment	Services		Total
Personnel costs	\$	4,020,093	\$	1,175,236	\$	1,341,824 \$	5	1,043 \$	6,538,196	\$	5 2,207,682	\$	748,256 \$	2,955,938	\$	9,494,134
Temporary labor		41,595		9,355		-		-	50,950		-		4,314	4,314		55,264
Computer costs		424,593		6,046		102,433		-	533,072		418,182		43,192	461,374		994,446
Occupancy		6,093		-		-		-	6,093		1,113,971		-	1,113,971		1,120,064
Equipment and maintenance		175		-		-		-	175		93,455		-	93,455		93,630
Telephone		17,105		41,450		14,587		-	73,142		19,809		3,799	23,608		96,750
Printing and copying		154,693		8		4,911		-	159,612		2,355		378,268	380,623		540,235
Supplies		219,922		108,366		4,271		-	332,559		178,074		2,387	180,461		513,020
Postage and shipping		144,498		1,214		6,191		-	151,903		4,057		225,547	229,604		381,507
Travel		53,211		11,412		7,644		284	72,551		1,892		13,632	15,524		88,075
Meetings		2,216		1,901		612		-	4,729		1,624		620	2,244		6,973
Grants and scholarships		1,069,361		204,075		16,475		120,000	1,409,911		-		-	-		1,409,911
Professional fees		109,757		115		5,008		-	114,880		60,406		3,425	63,831		178,711
Subcontractors		2,279,351		174,155		197,294		-	2,650,800		445,752		374,642	820,394		3,471,194
Depreciation and amortization		365,139		372,414		-		-	737,553		125,074		-	125,074		862,627
Dues and subscriptions		36,339		17,608		44,073		-	98,020		19,562		6,757	26,319		124,339
Taxes, fees, and insurance		146,407		-		-		-	146,407		363,263		40,911	404,174		550,581
Miscellaneous		3,655		-		-		-	3,655		9,192		-	9,192		12,847
Overhead allocation		2,037,678		617,439		703,777		476	3,359,370		(3,758,606)		399,236	(3,359,370)		-
	<b>.</b>		*		<i>•</i>	• • • • • • • •				. <u> </u>		<b>.</b>			<u>_</u>	
Total Expenses	\$ 1	1,131,881 \$	\$	2,740,794	\$	2,449,100 \$	<b>b</b>	121,803 \$	16,443,578	\$	5 1,305,744	\$	2,244,986 \$	3,550,730	\$	19,994,308

#### Statements of Cash Flows For the Years Ended December 31, 2021 and 2020

		2021	2020		
Cash Flows from Operating Activities	<u>_</u>	10 (15 0 (0	<u>_</u>	0.000 (50	
Change in net assets	\$	10,647,868	\$	8,288,659	
Adjustments to reconcile change in net assets to					
net cash provided by operating activities:		(52.010)		(0.020	
Realized (gain) loss on investments		(53,919)		69,028	
Unrealized gain on investments		(1,457,996)		(1,154,706)	
Donated investments		(415,679)		(358,617)	
Contributions restricted for long-term purposes		(15,000)		(196,223)	
Leasehold improvements acquired with landlord allowance		-		(2,258,340)	
Amortization and interest – operating lease		887,826		-	
Depreciation and amortization on property and equipment		136,870		132,753	
Amortization on intangible assets		607,052		729,874	
Loss on disposals of intangible assets		35,616		-	
Change in operating assets and liabilities:					
Decrease (increase) in:					
Contributions receivable		188		141,108	
Government grants receivable		(5,507)		25,211	
Accounts receivable		(923)		271	
Inventory		(32,710)		76,858	
Prepaid expenses		(330,950)		(136,351)	
Operating lease right-of-use asset		-		(8,029,250)	
Deposits		-		46,900	
(Decrease) increase in:					
Accounts payable and accrued expenses		(13,709)		1,203,554	
Deferred revenue		111,563		(23,980)	
Deferred rent and lease incentive		-		(58,625)	
Operating lease liability		(229,282)		11,101,430	
Charitable gift annuities		(140,109)		(1,584)	
Net cash provided by operating activities		9,731,199		9,597,970	
Cash Flows from Investing Activities					
Proceeds from sales of investments		7,603,120		751,953	
Purchases of investments		(21,922,047)		(1,347,902)	
Maturities of certificates of deposit				454,643	
Purchases of property and equipment		(25,067)			
Purchases of intangible assets		(875,733)		(58,601)	
Net cash used in investing activities		(15,219,727)		(199,907)	
Cash Elementer Francisco Asticita					
Cash Flows from Financing Activity Contributions restricted for long-term purposes		15 000		106 222	
Contributions restricted for long-term purposes		15,000		196,223	
Net cash provided by financing activity		15,000		196,223	
Net (Decrease) Increase in Cash and Cash Equivalents		(5,473,528)		9,594,286	
Cash and Cash Equivalents, beginning of year		13,690,036		4,095,750	
Cash and Cash Equivalents, end of year	\$	8,216,508	\$	13,690,036	

Notes to Financial Statements December 31, 2021 and 2020

#### **1.** Nature of Operations

NAMI National is the nation's largest grassroots mental health organization, dedicated to improving the lives of people living with serious mental illness and their families. Founded in 1979, NAMI National is the nation's voice on mental illness. Voting membership is given to any affiliate group of five or more individuals that supports NAMI National's mission and pays annual dues. The activities of NAMI National are funded primarily through grants, contributions, and dues.

Effective December 12, 2020, NAMI merged with NAMI National, an Arizona nonprofit corporation with a similar mission as NAMI, to operate exclusively for charitable, scientific, and educational purposes within Internal Revenue Code (IRC) Section 503(c)(3). Pursuant to a merger agreement signed on January 11, 2021, NAMI National continued to operate as the surviving organization, utilizing the assets and resources of NAMI.

#### 2. Summary of Significant Accounting Policies

#### **Basis of Accounting and Presentation**

NAMI National's financial statements are prepared on the accrual basis of accounting. Net assets are reported based on the presence or absence of donor-imposed restrictions, as follows:

- Net Assets Without Donor Restrictions Net assets available for use in general operations and not subject to donor or certain grantor restrictions. Included in net assets without donor restrictions are Board-designated net assets, which are currently available to support NAMI National's daily operations. As of December 31, 2021 and 2020, there was \$26,464,111 and \$10,667,178, respectively, in the Board-designated operating reserve.
- Net Assets With Donor Restrictions Net assets subject to donor- or certain grantorimposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as revenue when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Notes to Financial Statements December 31, 2021 and 2020

## 2. Summary of Significant Accounting Policies (continued)

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

#### Cash Equivalents

NAMI National considers all highly liquid investments, including money market funds not held for long-term investment purposes, and certificates of deposit with maturities of three months or less when purchased, to be cash equivalents. Excluded from this definition of cash equivalents are amounts held for investment.

## Contributions Receivable

Contributions receivable represent unconditional amounts committed to NAMI National, including amounts collected by NAMI National affiliates on NAMI National's behalf, and are recognized as contribution revenue in the period promised or received. Management determines the need for an allowance for doubtful accounts by identifying troubled accounts and by using historical experience. No allowance for doubtful promises is recorded as management believes that all contributions receivable at December 31, 2021 and 2020 are fully collectible.

#### Government Grants Receivable

Government grants receivable include amounts due from federal and local governments, and are stated at their net realizable value. No allowance for doubtful receivables is recorded at December 31, 2021 and 2020, as management believes that all government grants receivable are fully collectible.

#### Accounts Receivable

Accounts receivable are stated at their net realizable value. No allowance for doubtful accounts is recorded at December 31, 2021 and 2020, as management believes that all accounts receivable are fully collectible. Included in accounts receivable are amounts due from employees totaling \$1,009 and \$86 at December 31, 2021 and 2020, respectively.

Notes to Financial Statements December 31, 2021 and 2020

# 2. Summary of Significant Accounting Policies (continued)

## Inventory

Inventory consists of books, videotapes, brochures, and other resource materials held for resale, and is stated at the lower of cost or net realizable value. Cost is determined on the first-in, first-out basis.

#### Investments

Investments are recorded at fair value based on quoted market prices. Unrealized and realized gains and losses, along with investment management fees, are reported in the statements of activities as part of investment return.

Donated investments are recorded at fair value based on quoted market prices at the time of receipt. Unless restricted by the donor, it is NAMI National's policy to sell all donated investments upon receipt.

## Property and Equipment

Property and equipment valued at over \$10,000 with a useful life longer than one year are recorded at cost. Depreciation of furniture and equipment is computed using the straightline method over the estimated useful lives of the related assets, which range from three to seven years. Leasehold improvements are amortized over the shorter of the terms of the related leases or estimated useful lives of the assets, using the straight-line method. Copyrights are amortized using the straight-line method over estimated useful lives that range from five to seventeen years. Expenditures for major repairs and improvements are capitalized; expenditures for minor repairs and maintenance costs are expensed when incurred.

## Intangible Assets

## E-Learning Software

NAMI National capitalizes certain costs associated with the development of its Elearning software upon reaching technological feasibility. The software is used for inservice and online training to introduce mental health professionals to the unique perspectives of people with mental health conditions and their families. These costs are amortized on a straight-line basis over the estimated economic life of three years for each developmental enhancement. NAMI National performs periodic reviews to ensure that unamortized software costs remain recoverable from estimated future operating profits. Costs to support or service licensed software are charged to costs of services as incurred.

Notes to Financial Statements December 31, 2021 and 2020

# 2. Summary of Significant Accounting Policies (continued)

## Intangible Assets (continued)

## Program, Accounting, Consulting, and Other Intangible Software

Certain costs associated with the development of program software, accounting software, consulting software, and other types of modules utilized for programs are capitalized by NAMI National. These costs are amortized on a straight-line basis over the estimated useful life of three years. Costs to support or service these software, modules, and other products are expensed as incurred.

## Website Development Costs

Additionally, NAMI National capitalizes certain costs associated with the development of the website. Website development costs are amortized on a straight-line basis over the estimated useful life of three years. Costs related to the planning stages of the website development projects, as well as ongoing website operating and support costs, are expensed as incurred.

## Book Project

NAMI National capitalizes certain costs associated with the development of the book project set to be published in 2022. Capitalized costs will be amortized on a straight-line basis over the estimated useful life of three years. Certain costs associated with the publication of the book, such as ongoing maintenance and support costs, are expensed as incurred.

## Leases

NAMI National determines if an arrangement is a lease at inception. Operating leases are included in ROU lease assets, which represent NAMI National's right to use an underlying asset for the lease term, and lease obligations represent NAMI National's obligation to make lease payments arising from the lease. Operating ROU lease assets and obligations are recognized at the commencement date based on the present value of lease payments over the lease term.

Notes to Financial Statements December 31, 2021 and 2020

## 2. Summary of Significant Accounting Policies (continued)

#### Leases (continued)

As most of NAMI National's leases do not provide an implicit rate, NAMI National uses its incremental borrowing rate based on the information available at the commencement date in determining the present value of lease payments. The ROU lease asset also includes any lease payments made and excludes lease incentives. NAMI National's lease terms may include options to extend or terminate the lease when it is reasonably certain that NAMI National will exercise that option. Lease expense for lease payments is recognized on a straight-line basis over the lease term.

## Charitable Gift Annuities

Annuity obligations arising from split-interest gifts are recognized as charitable gift annuities in the accompanying statements of financial position. The initial liabilities resulting from these gifts are measured at fair value using the present value of the future payments to be made to beneficiaries. These liabilities are subsequently remeasured at the present value of future payments to beneficiaries based on changes in life expectancy and other actuarial assumptions. Any changes in the market value of the original gifts are reported as restricted gains and losses in the accompanying statements of activities.

## Revenue Recognition

#### Revenue Accounted for in Accordance with Contribution Accounting

Grants and contributions that are nonreciprocal are recognized as revenue when cash, securities, or other assets; an unconditional promise to give; or a notification of a beneficial interest is received. NAMI National reports gifts of cash and other assets as restricted support if they are received or promised with donor stipulations that limit the use of the donated funds to one of NAMI National's programs or to a future year. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions. Revenue under charitable gift annuity arrangements is reduced by the estimated annuities to be paid by NAMI National over the beneficiary's lifetime.

Notes to Financial Statements December 31, 2021 and 2020

## 2. Summary of Significant Accounting Policies (continued)

#### Revenue Recognition (continued)

#### Revenue Accounted for in Accordance with Contribution Accounting (continued)

Contributions with donor restrictions to the endowment corpus are invested in perpetuity by or on NAMI National's behalf. The principal of the gift is never expended, while the investment return is spent on current restricted or unrestricted programs, as specified by the donor.

NAMI National also organizes affiliate walks to raise awareness of mental health issues. Revenue is recorded as a percentage of funds raised by each walk's site at 10% for the year ended December 31, 2020. There was no walk revenue for the year ended December 31, 2021. A license fee of \$0 and \$3,500 was also received for the years ended December 31, 2021 and 2020, respectively, and is included in walks revenue in the accompanying statements of activities.

Conditional contributions contain a donor-imposed condition that represents a barrier that must be overcome before NAMI National is entitled to the assets transferred or promised. Failure to overcome the barrier gives the donor a right of return of the assets it has transferred or gives the promisor a right of release from its obligation to transfer its assets. NAMI National has agreements with federal and local governments, as well as pass-through agencies. The agreements contain substantial conditions that must be met prior to recognition of revenue. The donor-imposed conditions primarily consist of qualifying expenditures that must be incurred by NAMI National before the governmental agencies will reimburse those expenditures. Conditional contributions are recognized as revenue, either with or without donor restrictions, when donor-imposed conditions are substantially met, and any barriers are overcome. Donor restrictions are also satisfied when qualifying expenditures are incurred for the donor-specified program.

Donated services are recognized as revenue if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by NAMI National. During the years ended December 31, 2021 and 2020, NAMI National received donated services consisting of media, legal, and other professional services with an estimated fair value of \$726,292 and \$684,029, respectively.

Notes to Financial Statements December 31, 2021 and 2020

## 2. Summary of Significant Accounting Policies (continued)

#### Revenue Recognition (continued)

Revenue Accounted for in Accordance with Contribution Accounting (continued)

Donated goods consist of various items contributed to NAMI National to be given away at the walk events. These goods are recorded as in-kind contributions in the accompanying financial statements at their estimated fair value at the date of receipt. There were no donated goods for the years ended December 31, 2021 and 2020.

## Revenue Accounted for as Contracts with Customers

Revenue is recognized when NAMI National satisfies a performance obligation by transferring a promised good to, or performing a service for, a customer. The amount of revenue recognized reflects the consideration NAMI National expects to receive in exchange for satisfying distinct performance obligations. If a performance obligation does not meet the criteria to be considered distinct, NAMI National combines it with other performance obligations until a distinct bundle of goods or services exists. Fees or amounts received in advance of satisfying contractual performance obligations are reflected as deferred revenue in the statements of financial position. Revenue is recognized either over time or at the point in time that contractual obligations are met.

Registration fees are revenue for the annual meeting and other events and services. Revenue is recognized when the conference and other events are held and services are provided. Amounts received in advance are deferred and recognized when the performance obligations are met.

Dues are recognized ratably over the applicable membership period. Dues received that are received in advance that are applicable to the following year are recorded as deferred revenue in the accompanying statements of financial position.

Amounts received in advance of the book project are recognized as the revenue is earned and performance obligations are met. Amounts received in advance, but not yet earned, are reflected as deferred revenue in the accompanying statements of financial position.

Notes to Financial Statements December 31, 2021 and 2020

## 2. Summary of Significant Accounting Policies (continued)

#### Revenue Recognition (continued)

Revenue Accounted for as Contracts with Customers (continued)

The following table provides information about changes in deferred revenue for the years ended December 31:

	2021		 2020
Deferred revenue, beginning balance Revenue recognized Payments received for future obligations	\$	- 111,563	\$ 23,980 (23,980) -
Deferred revenue, ending balance	\$	111,563	\$ 

## **Functional Allocation of Expenses**

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

## Advertising Expenses

NAMI National expenses advertising costs as incurred. Advertising expenses were \$1,227,508 and \$558,388 for the years ended December 31, 2021 and 2020, respectively.

## Reclassifications

Certain amounts in the 2020 financial statements have been reclassified to conform to the 2021 financial statement presentation. These reclassifications have no effect on the change in net assets previously reported.

Notes to Financial Statements December 31, 2021 and 2020

## 2. Summary of Significant Accounting Policies (continued)

#### Subsequent Events

In preparing these financial statements, NAMI National has evaluated events and transactions for potential recognition or disclosure through March 23, 2022, the date the financial statements were available to be issued.

## 3. Liquidity and Availability

NAMI National strives to maintain liquid financial assets on hand to meet 90 days of general expenditures. Management periodically reviews NAMI National's liquid asset needs and adjusts the cash and cash equivalents balances as necessary. Amounts in excess of operating liquidity needs are invested in various short-term and highly liquid securities and certificates of deposit.

Additionally, NAMI National considers net assets with donor restrictions for use in current programs that are ongoing, major, and central to its annual operations to be available to meet cash needs for general expenditures. The governing Board's designated operating reserves are also available for general expenditures.

Excluded from total available for general expenditures is the portion of the endowments that is donor-restricted and held in perpetuity.

Financial assets that are available for general expenditures within one year of the statements of financial position date comprise the following at December 31:

	 2021	 2020
Cash and cash equivalents	\$ 8,216,508	\$ 13,690,036
Contributions receivable	-	188
Government grants receivable	16,014	10,507
Accounts receivable	1,009	86
Investments	30,330,122	14,083,601
Less: endowment corpus held in		
perpetuity	 (1,080,282)	 (1,065,282)
Total available for general expenditures	\$ 37,483,371	\$ 26,719,136

Notes to Financial Statements December 31, 2021 and 2020

## 4. Concentrations of Credit Risk

Financial instruments that potentially subject NAMI National to significant concentrations of credit risk consist of cash and cash equivalents, certificates of deposit, investments, and receivables. NAMI National maintains cash deposit and transaction accounts, along with investments, with various financial institutions and these values, from time to time, exceed insurable limits under the Federal Deposit Insurance Corporation (FDIC) and Securities Investor Protection Corporation (SIPC). NAMI National has not experienced any credit losses on its cash and cash equivalents, certificates of deposit, and investments to date as it relates to FDIC and SIPC insurance limits. Management periodically assesses the financial condition of these financial institutions and believes that the risk of any credit loss is minimal. Receivables consist primarily of amounts due from private foundations, NAMI National affiliates, and the federal government. Management believes that the credit risk related to these receivables is minimal.

## 5. Investments and Fair Value Measurements

NAMI National follows Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 820, *Fair Value Measurements and Disclosures*, for its financial assets. This standard establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value measurement standards require an entity to maximize the use of observable inputs (such as quoted prices in active markets) and minimize the use of unobservable inputs (such as appraisals or other valuation techniques) to determine fair value. The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to the entity's perceived risk of that instrument.

The inputs used in measuring fair value are categorized into three levels. Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and liabilities and have the highest priority. Level 2 is based upon observable inputs other than quoted market prices, and Level 3 is based on unobservable inputs. NAMI National recognizes transfers between levels in the fair value hierarchy at the end of the reporting period.

NAMI National uses quoted prices in active markets for identical assets to determine fair value. This pricing methodology applies to Level 1 investments.

Notes to Financial Statements December 31, 2021 and 2020

# 5. Investments and Fair Value Measurements (continued)

The following table sets forth by level, within the fair value hierarchy, NAMI National's assets at fair value as of December 31, 2021:

	 Level 1	Level 2	Level 3		Total
Money market funds Mutual funds:	\$ 1,569,291	\$ - \$		- \$	1,569,291
Equity	19,719,118	-		-	19,719,118
Fixed income	 9,041,713	-		-	9,041,713
Total investments	\$ 30,330,122	\$ - \$		- \$	30,330,122

The following table sets forth by level, within the fair value hierarchy, NAMI National's assets at fair value as of December 31, 2020:

	Level 1	Level 2	Level 3	Total
Money market funds	\$ 476,351	\$ - \$	- \$	476,351
Mutual funds: Equity	8,109,688	-	-	8,109,688
Fixed income	5,497,562	-	-	5,497,562
Total investments	\$ 14,083,601	\$ - \$	- \$	14,083,601

Investment return consists of the following for the years ended December 31:

	2021		 2020
Interest and dividends	\$	429,439	\$ 192,956
Realized gain (loss)		53,919	(69,028)
Unrealized gain		1,457,996	1,154,706
Investment management fees		(98,617)	 (54,149)
Total investment return	\$	1,842,737	\$ 1,224,485

Notes to Financial Statements December 31, 2021 and 2020

# 6. **Property and Equipment**

Property and equipment consists of the following at December 31:

	 2021	 2020
Leasehold improvements Computer equipment	\$ 2,284,513 169,451	\$ 2,259,445 169,451
Total property and equipment Less: accumulated depreciation	2,453,964	2,428,896
and amortization	 (429,996)	 (293,125)
Property and equipment, net	\$ 2,023,968	\$ 2,135,771

# 7. Intangible Assets

Intangible assets consist of the following at December 31:

	2021		2020	
Gross carrying amount:				
E-learning software	\$	1,192,974	\$ 1,213,573	
Program, accounting, consulting, and				
other intangible software		832,277	832,277	
Website		265,698	265,698	
Book project		97,144	-	
Copyright		14,000	 14,000	
Total intangible assets		2,402,093	 2,325,548	
Accumulated amortization:				
E-learning software		(379,853)	(870,153)	
Program, accounting, consulting, and				
other intangible software		(799,665)	(554,452)	
Website		(207,013)	(118,446)	
Copyright		(14,000)	 (14,000)	
Less: accumulated amortization		(1,400,531)	 (1,557,051)	
Intangible assets, net	\$	1,001,562	\$ 768,497	

Notes to Financial Statements December 31, 2021 and 2020

#### 7. Intangible Assets (continued)

Amortization expense for each year of the estimated remaining lives is as follows for the years ending December 31:

	-Learning Software	Other tangible oftware	Book Website Project			Total		
2022 2023 2024 2025	\$ 289,497 255,825 220,047 47,752	\$ 32,612	\$	58,685 - - -	\$	32,382 32,381 32,381 -	\$	413,176 288,206 252,428 47,752
Future estimated amortization	\$ 813,121	\$ 32,612	\$	58,685	\$	97,144	\$	1,001,562

## 8. Charitable Gift Annuities

NAMI National has entered into charitable gift annuity arrangements with a number of donors. These arrangements require NAMI National to make annual fixed payments during the lives of the donors or their specified income beneficiaries. The contributions are treated as contribution revenue when received, and are included in net assets without donor restrictions in the accompanying financial statements. There was no contribution revenue recognized under these arrangements for the years ended December 31, 2021 and 2020. The annuity payment obligations are based on donor life expectancies as presented in actuarial tables discounted at rates ranging from 1.2% to 2.0%. On January 14, 2021, NAMI National transferred \$140,109 in charitable gift annuity arrangements to Charitable Gift America. Charitable gift annuities amounted to \$0 at December 31, 2021.

## 9. Conditional Contribution – Paycheck Protection Program

NAMI National applied for a loan under the Paycheck Protection Program (PPP) pursuant to Division A, Title 1 of the CARES Act, which was enacted on March 27, 2020. The PPP is a loan designed to provide a direct incentive for small businesses to retain workers on the payroll through the COVID-19 pandemic, for which NAMI National qualified.

Notes to Financial Statements December 31, 2021 and 2020

## 9. Conditional Contribution – Paycheck Protection Program (continued)

After the loans are granted, the Small Business Administration (SBA) will forgive loans if all employee retention criteria are met, and the funds are used for eligible expenses (which primarily consist of payroll costs, costs used to continue group healthcare benefits, rent, utilities, and other related expenses).

The loan was granted to NAMI National on April 17, 2020 in the amount of \$1,592,100, with terms including a 1.00% fixed interest rate. The loan was scheduled to mature on April 17, 2022.

During 2020, NAMI National expected to meet the PPP loan's eligibility criteria, and concluded that the PPP loan represents, in substance, a grant that is expected to be forgiven and accounts for the PPP loan in accordance with FASB ASC 958-605, *Not-for-Profit Entities*, as a conditional contribution. This conditional contribution is not recognized until the conditions are substantially met or explicitly waived. NAMI National initially recorded the cash inflow from the PPP loan as a refundable advance. At December 31, 2020, NAMI National recognized the full amount of \$1,592,100 as conditional contribution revenue, and included the amount in grants and contributions in the accompanying statement of activities.

On June 22, 2021, the SBA approved full forgiveness of the loan, and remitted the forgiveness amount to the financial institution, including applicable interest accruals.

## 10. Net Assets

General endowment funds are held to generate income that may be appropriated for use in unrestricted operations. Advocacy and research endowment funds are held to generate income restricted for these respective programs.

The Peter Corbin Kohn Endowment consists of funds restricted to support the NAMI National Research Award stipend given annually at a NAMI National event highlighting research into perpetuity. The amount of the stipend award each year is \$12,500 based on 5% interest. In the event that the interest in the Peter Corbin Kohn Endowment does not equal 5% in any year, NAMI National reserves the right to use the corpus value to provide the stipend. During both years ended December 31, 2021 and 2020, the stipend award increased to \$27,500 due to additional contributions to the corpus.

Notes to Financial Statements December 31, 2021 and 2020

# 10. Net Assets (continued)

Net assets with donor restrictions consist of the following at December 31:

		2021	2020	
Subject to expenditure for specified purpose:				
Research	\$	1,959,620	\$	235,001
Youth and Young Adults (YYA)	Φ	1,510,000	ψ	
FaithNet		1,030,000		25,000
Kohl's Support Groups		981,200		25,000
988 Crisis Response		850,000		_
Helpline		778,750		490,000
Frontline Wellness		620,000		380,000
Sharing Hope		480,000		380,000
Crisis Intervention Program		450,000		75,000
Broad Institute		429,426		454,426
Homefront		400,000		585,000
State Policy and Advocacy		370,000		675,000
Strategic Partnerships				45,000
		340,000		45,000
Book Project COVID-19		300,000		-
Train the Trainers		228,750		798,750
		205,000		-
Hearts & Minds		175,000		-
Education programs		135,000		364,064
Humana		100,000		-
Convention		95,000		50,000
Communication		25,000		-
Estate of Florence Drake		15,000		25,000
100 Women in Finance		-		650,000
Capacity building		-		600,000
Mood disorder survey		-		280,000
Peer-to-Peer		-		120,000
NAMI on Campus		-		100,000
NAMISmarts		-		50,000
Marketing		-		25,000
Research event		-		15,000
Finder app		-		15,000
DEI		-		5,000
Subject to the passage of time:				
Time-restricted		633,595		443,732
Subject to endowment spending policy and appropriation:				
General endowment		515,763		515,763
Advocacy endowment		10,000		10,000
Research endowment		23,000		23,000
Peter Corbin Kohn Endowment		531,519		516,519
Unappropriated endowment earnings		593,808		435,620
Total net assets with donor restrictions	\$	13,785,431	\$	8,006,875

Notes to Financial Statements December 31, 2021 and 2020

#### 11. Endowment

NAMI National's endowment has been funded by donor-restricted contributions that are required to be retained permanently by explicit donor stipulation. Investment return generated from the endowment can be used for general operations of NAMI National. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

#### Interpretation of Relevant Law

The Board of Directors of NAMI National has interpreted the Commonwealth of Virginia's Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, NAMI National classifies as net assets with donor restrictions (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent at the time the accumulation is added to the fund.

The remaining portion of the donor-restricted endowment fund that is not classified in net assets with donor restrictions is classified as net assets with donor restrictions until those amounts are appropriated for expenditure by NAMI National in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, NAMI National considers the following factors in making a determination to appropriate or accumulate donor-restricted funds: (1) the duration and preservation of the fund; (2) the purposes of NAMI National and the donor-restricted endowment fund; (3) general economic conditions; (4) the possible effect of inflation and deflation; (5) the expected total return from income and the appreciation or depreciation of investments; (6) other resources of NAMI National; and (7) the investment policies of NAMI National.

## Return Objectives and Risk Parameters

NAMI National has adopted an investment policy for endowment assets that attempts to provide a predictable stream of funding for the payment of obligations and mission-related expenses, administrative expenses, and the growth of financial surplus while seeking to maintain the purchasing power of the endowment assets.

Notes to Financial Statements December 31, 2021 and 2020

#### 11. Endowment (continued)

#### Return Objectives and Risk Parameters (continued)

Under this policy as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed the benchmark blended in correspondence with the overall asset allocation to include the S&P 500, Russell Midcap, Russell 2000, and Citigroup T-bills while assuming a moderate level of investment risk. NAMI National expects its endowment funds, over time, to provide an average rate of return of approximately 7-10% annually. Actual returns in any given year may vary from this amount.

#### Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, NAMI National relies on a total return strategy in which investment returns are achieved both through capital appreciation (realized and unrealized) and current yield (interest and dividends). NAMI National targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

#### Composition of Endowment Net Assets

Endowment net asset composition was as follows at December 31:

	 2021	2020		
Donor-restricted endowment funds	\$ 1,674,090	\$	1,500,902	

#### Changes in Endowment Net Assets

Changes in endowment net assets were as follows for the years ended December 31:

	2021		2020	
Endowment net assets, beginning of year	\$	1,500,902	\$	1,186,418
Investment return		185,688		145,761
Contributions		15,000		196,223
Appropriations		(27,500)		(27,500)
Endowment net assets, end of year	\$	1,674,090	\$	1,500,902

Notes to Financial Statements December 31, 2021 and 2020

## 11. Endowment (continued)

#### Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA require NAMI National to retain as a fund of perpetual duration. In accordance with accounting principles generally accepted in the United States of America, deficiencies of this nature are reported in net assets without donor restrictions. There were no fund deficiencies at December 31, 2021 and 2020.

#### 12. Leases

#### Leases Presented Under ASC 842

At December 31, 2021, NAMI National has one lease arrangement under which it is the lessee. This lease arrangement related to NAMI National's office space located in Virginia is subject to an operating lease.

On November 5, 2018, NAMI National entered into an operating lease agreement for office space at a location in Arlington, Virginia that commenced on February 1, 2020 and expires on September 30, 2036. The lease payments under this operating lease increase annually at a rate of 2.75%. Additional payments may be required to be made to the lessor based on the lessor's operating charges and the real estate taxes assessed on the property.

The lease terms include several lease incentives, such as rent abatement and a tenant improvement allowance for a buildout of the office space. NAMI National utilized \$2,258,340 of the tenant improvement allowance provided. The leasehold improvements are recorded as a capitalized asset under property and equipment costs, and are being amortized over the term of the lease. NAMI National elected the practical expedient not to separate lease and nonlease components for its lease.

Notes to Financial Statements December 31, 2021 and 2020

# 12. Leases (continued)

# Leases Presented Under ASC 842 (continued)

Maturities of the lease liability are as follows for the years ending December 31:

2022	\$ 940,247
2023	966,104
2024	992,672
2025	1,019,970
2026	1,048,019
Thereafter	 11,859,143
Total minimum lease payments	16,826,155
Less: discounts and interest	(5,795,397)
Present value of lease liability	\$ 11,030,758

Total lease cost was as follows for the years ended December 31:

	2021			2020		
Operating lease cost: Fixed rent expense	\$	1,023,326	\$	938,049		
Total lease cost	\$	1,023,326	\$	938,049		
Lease expense: Program services Supporting services	\$	1,023,326	\$	6,093 931,956		
Total lease expense	\$	1,023,326	\$	938,049		

Notes to Financial Statements December 31, 2021 and 2020

#### 12. Leases (continued)

#### Leases Presented Under ASC 842 (continued)

Supplemental statement of financial position information related to the lease is as follows at December 31:

		2021		2020
Asset:	\$	7 200 024	\$	۹ 0 <u>20 250</u>
Operating – right of use, net	¢	7,300,034	φ	8,029,250
Total lease asset	\$	7,300,034	\$	8,029,250
<u>Liability:</u> Current: Operating lease Noncurrent:	\$	316,681	\$	70,672
Operating lease		10,714,077		11,030,758
Total lease liability	\$	11,030,758	\$	11,101,430

Supplemental cash flow information related to the lease is as follows at December 31:

	2021		2020	
Cash paid for amounts included in the measurement of lease liability: Operating cash flows from operating lease	\$	229,282	\$	
Non-cash investing activity: Additions to ROU assets obtained from: New operating lease liability	\$		\$	11,101,430

As of December 31, 2021, the weighted-average remaining lease term for the operating lease is 14.75 years. NAMI National utilized its incremental borrowing rate as the discount rate. The weighted-average discount rate associated with the operating lease as of December 31, 2021 and 2020 was 5%.

Notes to Financial Statements December 31, 2021 and 2020

## 13. Line of Credit

On November 12, 2020, NAMI National opened an express line of credit with a financial institution with an available credit limit of \$1,000,000. NAMI National's short-term investment account held with the financial institution is pledged as collateral under this agreement. Interest rates are variable, determined by the amount borrowed against the credit line, currently ranging from 2.875% to 6.5%. There was no outstanding balance on the line of credit at December 31, 2021.

## 14. Commitments and Contingencies

## Letter of Credit

In conjunction with the operating lease for office space located in Virginia, NAMI National issued an irrevocable letter of credit with the landlord listed as the beneficiary in November 2018 in the amount of \$148,764 as a security deposit. The letter of credit is included as deposits in the accompanying statements of financial position.

## Government Grant Agreements

Funds received from the federal government are subject to audit under the provisions of the agreements. The ultimate determination of amounts received under the agreements is based upon the allowance of costs reported to and accepted by the oversight agency. Until the grant is closed out, there exists a contingency to refund any amount received in excess of allowable costs.

## Employment Agreement

NAMI National entered an employment agreement with a Chief Executive Officer, which commenced on January 20, 2020 and is scheduled to expire on January 19, 2023. The agreement contains terms that require severance payments upon the occurrence of certain contractual events.

## Hotel Commitments

NAMI National entered into several agreements with various hotels for future meeting sites. In the event that NAMI National cancels its agreement with the hotels, it can be held liable for liquidated damages or other cancellation fees. Based upon prior experience, management believes that there is no significant unrecorded liability.

Notes to Financial Statements December 31, 2021 and 2020

#### **15.** Functionalized Expenses

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. All costs incurred directly for a certain activity/project/grant are coded directly or split among those activities. Administrative costs are allocated to each program according to estimates of total personnel costs that each program expenses. Personnel costs are allocated according to estimates of each individual's time and effort spent in the various functions of NAMI National. Allocated personnel costs include salary expenses, payroll taxes, benefit expenses, and pension expenses.

#### 16. Retirement Plan

NAMI National has a defined contribution 403(b) pension plan ("the Plan") covering all full-time employees that meet certain eligibility and length of service requirements. Contributions to the Plan are made in amounts equal to 4.5% of the eligible employee's compensation. For the years ended December 31, 2021 and 2020, pension expense totaled \$284,581 and \$253,163, respectively, and is included in personnel costs in the accompanying statements of functional expenses.

#### 17. Income Taxes

NAMI National is recognized as a tax-exempt organization under IRC Section 501(c)(3), and is exempt from income taxes except for taxes on unrelated business activities. No tax expense is recorded in the accompanying financial statements for the years ended December 31, 2021 and 2020, as there was no significant unrelated business income. Contributions to NAMI National are deductible as provided in IRC Section 170(b)(1)(A)(vi). Management has evaluated NAMI National's tax positions and concluded that there are no significant uncertain tax positions that qualify for either recognition or disclosure in the accompanying financial statements.

## **18.** Supplementary Cash Flow Information

	2021	2020		
Noncash Investing Activities Donated investments	\$ 415,679	\$	358,617	
Leasehold improvements acquired with landlord allowance	\$ 	\$	2,258,340	