Starting today, this new three-digit phone number – staffed by trained crisis counselors – is just a call or text away during a mental health, substance use or suicide crisis.

This is a tremendous step toward providing life-saving support that will help countless people in crisis. But the work is just beginning.

Everyone, everywhere in the U.S. should have access to a mental health crisis response when they need it. That is why we are working tirelessly to #ReimagineCrisis.

Together, we must:

- Expand Lifeline capacity and capability in every community to meet increasing demand for 988
- Ensure mobile crisis teams are available in every community to provide people in crisis with a mental health response
- Establish crisis stabilization options to provide somewhere to go in crisis
- Invest in a mental health crisis workforce to bolster the help available in every community, including leveraging peer support

We need federal, state and local policymakers to continue to act on this important issue. Everyone deserves a compassionate, equitable, effective mental health response in a crisis.

Learn more and act now at ReimagineCrisis.org.

Paid for by Reimagine Crisis partners led by the National Alliance on Mental Illness