

Jeff Fladen, MSW
Nominated by NAMI Tennessee

CANDIDATE NARRATIVE

Strengths and attributes the NAMI Board has identified as high-priority needs for the 2021-2022 board; any strengths/attributes identified by the candidate are starred and in bold:

- **Diversity of age, race, ethnicity, language, experience and national geography****
- **Knowledge of the philanthropic community and track record with donor cultivation****
- **Experience with a variety of revenue models and financial oversight and management****
- **Human capital management including professional experience in human resources and personnel development & management****
- **Legal and risk management****
- **Criminal Justice experience, professional and/or lived****

In 250 words or less, please explain how you will use your skills in the above areas to move the mission of the NAMI Board forward. If you do not have any experience in these areas, please explain what qualities you possess that the NAMI Board of Directors should consider when making their recommendations to the membership.

I believe that I have a strong and varied background that will allow me to serve the NAMI board well. I am particularly interested in bringing NAMI programs and services to the Jewish Community which is a slightly different mission than Blue Dove and other advocates that seek to make Jewish institutions more welcoming. While I share that goal, I am more focused upon facilitating partnerships between NAMI affiliates and NSO to bring signature programs to the Jewish community without the cost barrier of building capacity. This can be a model for other groups as well as a connection to Jewish Philanthropic opportunities including large foundations.

I also hope to serve the board through increasing understanding of past, current, and future actions related to fundraising and programming and how these issues impact the alliance. I appreciate management's commitment to the field however, I believe that my knowledge of affiliates and NSOs would be a great asset. My work to lead the successful by-law change to elect an ED council member to the board is further evidence of this desire.

Lastly, I have demonstrated a deep commitment to criminal justice and law enforcement has been well demonstrated to my state. I have been deeply involved with CIT International and interact with this and other national organizations such as TASC Center for Health and Justice and through there Behavioral Health Foundation.

I have personally helped advance the NAMI mission in my community by...

Building a high-quality dedicated staff and board, increasing funding, building collaboration, successful advocacy, and adding new NAMI programs such as NAMI Ending the Silence, NAMI Family & Friends, and NAMI Sharing Your Story with Law Enforcement. I also strive daily to nurture affiliates and support and grow volunteer capacity.

I work well in coordination with other leaders to accomplish goals as evidenced by...

Positive feedback from my peers and inclusion in collaborative efforts. I was awarded the Vicki Cottrell Award as Outstanding Executive Director in 2018.

NOMINATOR NARRATIVE

Allen Bartels
President, NAMI Tennessee

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In 250 words or less, please explain how the candidate will use their skills in these areas to move the mission of the NAMI Board forward. If the candidate does not have any experience in these areas, please explain what qualities you feel the candidate possesses that the NAMI Board of Directors should consider when making their recommendations to the membership.

Jeff will use his experience to help NAMI to develop and implement programs that can be implemented on the affiliate and State levels.

This individual has helped advance the NAMI mission in my community by...

His leadership which had raised the NAMI profile and by building positive relationships.

This individual works well in coordination with other leaders to accomplish goals as evidenced by...

Have a successful launch of CIT and Ending the Silence.
Has seen a significant increase in grants and funding.