

**Michael Teitelbaum**  
Nominated by NAMI Metropolitan Baltimore

**Nominator Narrative**

Kerry Graves

Executive Director, NAMI Metropolitan Baltimore

**Strengths and attributes the NAMI Board has identified as high priority needs for the 2022-2023 NAMI Board of Directors; any strengths/attributes identified by the nominator are starred and in bold:**

- **Diversity of age, race, ethnicity, language, experience and national geography\*\***
- **Knowledge of the philanthropic community and track record with donor cultivation\*\***
- **Experience with a variety of revenue models and financial oversight and management\*\***
- **Human capital management\*\***
- Legal and risk management
- Criminal Justice

**In 250 words or less, please explain how the candidate will use their skills in the areas identified here and in the Open Letter to move the mission of the NAMI Board forward. If the candidate does not have any experience in these areas, please explain what qualities you feel that the candidate possesses that the NAMI Board of Directors should consider when making their recommendations to the membership.**

Michael Teitelbaum would bring diverse professional experience to the National Board. With over 30 years of experience in marketing, business development, and organizational leadership, Michael has the skillset required to think strategically about the needs of the alliance and put those needs into an actionable plan. As a business leader, Michael values compassionate human capital management and serves as an example to his workforce in producing high-quality work within a healthy working environment. Having been part of a three-tier franchising organization, Michael comprehends the complexities of our revenue model and will work to smartly capitalize on the advantages while overcoming barriers and challenges. Michael has served as a Board Member, Board President, and Advisory Board Member at the affiliate level. In this capacity, he has proven his knowledge of the philanthropic community time and time again. He consistently brings new relationships to the table, from Board candidates to corporate partnerships, and is unapologetic about his drive to support NAMI's programs through soliciting funds. Most recently, Michael hosted a CEO Roundtable of local business leaders to discuss mental health in the workplace. He initiated the connections for us, ensured we had a primary role in the conversation, and aggressively followed up with these new contacts to ensure support for the affiliate. Above all else, Michael is a vocal and powerful champion for NAMI in the community.

**This individual has helped advance the NAMI mission in my community by...**

Serving as a connector, advocate, and leader. Michael volunteers as a NAMI Family Support Group Facilitator and is beloved by those that attend his group. He passionately shares information the impact we had on his family with anyone who will listen. He has leveraged his role as President of *Baltimore*

magazine to ensure that our affiliate gets local coverage and recognition. Michael speaks openly about his family's struggles, while simultaneously being respectful of his son's story. He has raised his voice on our behalf on several occasions to garnish the attention of individual donors, corporate partners, media, and others.

**This individual works well in coordination with other leaders to accomplish goals as evidenced by...**

His credible reputation in Baltimore. I witnessed this credibility as Michael called several local CEOs to meet to discuss mental health and allowed them to speak vulnerably and with differing opinions, while all respecting the space and gaining knowledge. Michael has also demonstrated his ability to work well with other leaders in his years of service on the local Board. Michael successfully guided the affiliate through leadership changes, strategic planning, and financial hurdles eloquently and with the respect of all fellow Board members. As a result, we saw growth in reach, stability in our financials, and success in our partnerships.