

K. Jeff Fladen, MSW

Objective

An executive leadership or board service which highlights quality behavioral health systems, collaboration, and creativity in an environment that fosters growth, innovation, and efficiency in a compassionate and equitable manner.

Summary of Career Experience

Executive Director, NAMI Tennessee

June 2013 – current

Working with the board of directors, oversee all operations for NAMI Tennessee, a state-wide grass roots mental health education, support, and advocacy organization. Responsible for financial development, marketing and promotion, board leadership and committees, establishment of collaborative partnerships and strategic plan implementation, establishment of statewide CIT expansion initiative.

Highlights of accomplishments:

Developed corporate sponsorship program	Expanded board diversity and capacity
Established successful gala and walk	Forged partnerships with multiple organizations
Implemented multiple new NAMI programs	Vastly expanded CIT in Tennessee
Oversaw growth in agency revenues of 300%	Expand legislative and advocacy initiatives

Executive Director, Jewish Federation of New Hampshire

2008 – 2013

Provide executive leadership to statewide agency, budget over \$800,000, whose mission is to strengthen and support the New Hampshire statewide Jewish community. Responsibilities include leading fundraising campaign, programming, marketing, acting as the voice of the Jewish community, newspaper publisher, recruitment of volunteers, board development, donor cultivation, and daily management including recruitment, training, and staff development.

Highlights of accomplishments

Development of Strategic Plan	Increased donor and volunteer base
Secured grants and endowment gifts	Raised profile of organization
Increased collaboration with Congregations	Developed Corporate Fundraising program

Executive Director, Jewish Family Service, Nashville TN

2004 – 2008

Provide management and leadership of a Jewish Communal social service agency with a broad community focus from adoption to older adults. Responsible for hiring, budgeting, board relations, program development, marketing & public relations, and fund development. Established collaborative relationships with the Jewish Federation, JCC, and local synagogues. Oversee grants and allocations processes. Established successful and respected new programs.

Highlights of accomplishments:

Doubled number of clients served	Doubled donor base in two years
Increased corporate giving by 100%	Increased number of major donors

K. Jeff Fladen, MSW**Page 2****Associate Executive Director, Jewish Family Service, Cincinnati, OH****2001– 2004**

Assist executive director in leadership of \$2 Million+ not for profit organization. Direct leadership and supervision of family counseling and adoption programs. 50% increase in counseling volume in 16 months. Responsible for accreditation, licensure, education and training. Member of board executive committee and various related board committees. Assist with fund raising including large gifts and corporate sponsorship. Broaden adoption program to include International Adoption. Leader of agency project with United Way to measure outcomes of counseling.

Manager, StressCare Center, Franciscan Medical Center, Dayton, OH**1998 – 2001**

Responsible for daily operations of hospital-based outpatient clinic providing mental health and chemical dependency programs for adults and adolescents. Participated in management of behavioral healthcare service line. Provided direct supervision to 15 staff members. Completed budgeting and licensure renewal. Contracted with government and managed care companies for the purchase of services. Responsible for budget and department Quality Assurance/Quality Improvement. Contracted with the county mental health authority and managed care.

Principal, Paradigm Consulting & Counseling, Dayton, OH**1998 – 2001**

Consulting and counseling with a focus on managed behavioral healthcare. Clients included, Optum, Human Affairs International, USBH, and United Behavioral Health. Contracting included build out for Ohio Medicaid, Managed Care network.

Related Experience

Board Member, Healing Arts Project, Inc.,
 Board Member, Middle Tennessee Mental Health Center
 FCo-Founder and Board member, Behavioral Health Foundation
 2nd Vice President, NAMI Executive Director's Council
 Co-Occurring Collaborative, MH and Substance Abuse Coalition
 Leader of Statewide CIT taskforce and Co-response Committee
 Statewide 9-8-8 Implementation Committee
 Workforce Committee member
 Employment First Task Force member
 Tennessee MH Young Adult Task Force
 TDMHSAS Planning and Policy Committee
 NAMI Vicki Catrell leadership Award, 2018

Presentations (national)

CIT International
 NAMI National Convention
 EAPA National Conference
 Association of Jewish Family and Children Service Associations
 NCCHC
 JHSSA
 Suicide in the Black Church

Education

MSW – The Ohio State University, Columbus, Ohio
 BA, Psychology – The Ohio State University