Hope starts with you.

National Alliance on Mental Illness
MILLIONS OF AMERICANS, 1 in 5 or nearly 60 million people, face the day-to-day reality of living with a mental illness. We get it. We’ve been there. We offer help and hope; we improve lives and take a stand.

NAMI MEANS MORE than simply hope—we educate families and those living with mental illness and advocate night and day to ensure better lives for everyone.
WE ARE
National Alliance on Mental Illness

an association of hundreds of local affiliates, state organizations and volunteers who work in communities across the country. We are the nation’s largest grassroots mental health organization providing advocacy, education, support and public awareness so that individuals and families affected by mental illness can build better lives.
SUPPORT
We reach out and respond to those in need.

EDUCATION
We get it. We’ve been there. With the understanding unique to those with lived experience, we provide an array of no-cost education programs.

AWARENESS
We promote a unified voice on mental illness, aiming to replace ignorance with understanding through NAMIWalks, media relations, public presentations, outreach initiatives and more.

ADVOCACY
NAMI is the voice of reason, advocating tirelessly at the national, state and local levels, promoting common-sense solutions to solve our nation’s mental health care crisis and promoting research advances.
After serving as a Section Chief in the Office for Civil Rights at the U.S. Department of Health and Human Services since 2008, Mary Giliberti, J.D., became NAMI’s new executive director. She previously served for three years as NAMI’s Director of Public Policy and Advocacy for federal and state issues.

Results from the NAMI Ending the Silence pilot, NAMI’s new presentation program for high school students, indicated that 9 out of 10 students said they know the early warning signs of mental illness, and 94% reported knowing how to help themselves or a friend if they notice warning signs after the presentation.

Actress Halle Berry was featured on the cover of the spring issue of The NAMI Advocate, highlighting the film Frankie & Alice, and the impact of mental health stigma.

NAMI released a statement commending the response of the U.S. Department of Health & Human Services (HHS) that it will not move forward to “finalize” proposed rule changes under Medicare Part D that would have restricted access to antidepressant and antipsychotic medications. NAMI was instrumental in facilitating bipartisan opposition to this proposal in Congress and in generating extensive media attention to the negative ramifications of limiting access to psychiatric medications.

Mary Giliberti released a statement regarding a House of Representatives oversight hearing titled “Where Have All the Patients Gone? Examining the Psychiatric Bed Shortage,” to bring light to the fact that other mental health services are also being drastically cut.

NAMI Orange County (Calif.) announced co-sponsorship of an event with Saddleback Church and the Roman Catholic Diocese of Orange County, an event, The Gathering on Mental Health and the Church. The event aimed to equip church leaders to provide effective, compassionate ministry to individuals and families who confront mental illness.
NAMIWalks launched their 12th annual events to great success. With more than 83 events held during the year, which involved more than 150,000 walkers and supporters, NAMIWalks successfully raised more than $11 million dollars.

Calling for strong leadership and accountability, NAMI issued a statement in response to the Fort Hood tragedy, emphasizing the seriousness in which mental health needs to be taken in the public sphere.

NAMI Basics, NAMI’s education program for parents and caregivers of children and teens, was launched in Nevada with their first training of teachers in May, making it the first NAMI program to be trained using tele-health technology.

Following the resignation of the U.S. Secretary of Veterans Affairs (VA), General Eric Shineseski, NAMI called on President Obama to nominate quickly a proven leader who has demonstrated a commitment to timely access to quality mental health care.

Results from the multi-year University of Maryland study showed the effectiveness of NAMI Parents & Teachers as Allies, NAMI’s program targeted to education professionals. Nine out of 10 participants indicated positive or very positive satisfaction on all ten items on the satisfaction scale and showed a dramatic and significant increase in knowledge of mental illness in children and adolescents.

Over 160 new state trainers in eight NAMI signature education programs, as well as several new trainers from Mexico for De Familia a Familia de NAMI were trained in Arlington, Va. at the NAMI Training of Trainers event.

Along with the Cigna Foundation, NAMI announced and held the “It’s Time to Take Action: Innovative Community Approaches to Children’s Mental Health,” a forum to help create an open dialogue on a much needed issue. The Forum was attended by thought leaders and major national colleague organizations.

One year after its launch, NAMI adopted OK2Talk.org from the National Association of Broadcasters. OK2Talk.org is an online community where teens and young adults struggling with mental health problems can talk about what they’re experiencing by sharing their personal stories of recovery, tragedy or hope.
During National Minority Mental Health Month, NAMI highlighted the importance of mental health in diverse communities by publishing new content on racial disparities in mental health care and engaging in conversations on social media. 

On Aug. 11, Robin Williams, one of the truly great performers of our time, died by suicide. Following his passing, Mary Giliberti issued a statement offering our deepest condolences to his family and reminding people that although mental illness is isolating, it doesn’t have to be; education, support and intervention can save lives.

Road to Recovery: Employment and Mental Illness was released along with a toolkit that included model state legislation and other resources for the NAMI grassroots on employment. The report received significant media attention, including from USA Today, Kaiser Health News and Stateline.

Road to Recovery: Employment and Mental Illness was released along with a toolkit that included model state legislation and other resources for the NAMI grassroots on employment. The report received significant media attention, including from USA Today, Kaiser Health News and Stateline.

With the National Council for Behavioral Health and Otsuka America Pharmaceutical, Inc. and Lundbeck, we announced the launch of the Connect 4 Mental Health* (C4MH) Community Innovation Awards program to support program efforts in communities, as well as access to a one-on-one Mentorship Program to learn from exemplary community-based programs that were recognized as “national success communities” in 2013.

NAMI’s National Day of Action held in conjunction with the NAMI National Convention generated over 200 meetings with Congressional offices, 6,082 emails to Congress, 23,108 original Tweets of #Act4MentalHealth, and over 422,000 “likes” on an Instagram photo of singer, songwriter and actress Demi Lovato holding a NAMI folder with “#Act4MentalHealth.” Former U.S. Representative Patrick Kennedy and Virginia Senator Creigh Deeds were also in attendance.

Mark Landis, subject of the documentary Art and Craft—and one of the world’s best art forgers—came to the NAMI National Convention to participate in a q-and-a after a screening of the film. Landis, who lives with schizophrenia, was greeted with admiration and support for sharing such a unique story.
During Mental Illness Awareness Week, we created resources available to Affiliates and the general public to raise awareness for mental health issues. Our posts on social media reached hundreds of thousands of individuals affected by mental illness.

Lisa Dixon, M.D., received the 2014 NAMI Scientific Research Award. Dixon helped establish NAMI Family-to-Family as an evidence-based practice. In addition to her work with Family-to-Family, Dr. Dixon is the principal investigator on the NIMH Recovery After Initial Schizophrenia Episode (RAISE) Implementation and Evaluation Study, and is leading an innovative program, OnTrackNY, a statewide initiative designed to improve outcomes and reduce disability for the population of individuals experiencing their first episode of psychosis.

Following months of advocacy, NAMI publicly showed gratitude to the Federal Fifth Circuit Court of Appeals for staying the scheduled execution of Scott Panetti, a man who has lived with schizophrenia for more than 30 years.

NAMI conducted a survey that showed approximately 24% of people with a diagnosed mental illness find that the holidays make their condition “a lot” worse and 40% “somewhat” worse. NAMI responded with a media outreach campaign that included promotion of a list of resources and suggestions to help people who live with mental illness during the holiday season.

Ahead of the elections in November, we galvanized our grassroots community to reach out to candidates to express the importance of mental health services in local communities. We provided questions to ask candidates and handouts to help explain why improving mental health care is vital.

NAMI’s report State Mental Health Legislation 2014 showed that momentum for reform of the nation’s mental health care system slowed during the year as a result of failure by Congress to enact comprehensive mental health care legislation and a decrease in the number of states strengthening investment in mental health services. The report served as a call to action for more aggressive implementation of mental health insurance parity.
TOTAL NUMBER OF PARTICIPANTS IN ALL SIGNATURE PROGRAMS: 2012-2014

- Peer-to-Peer: 21,000 participants
- Homefront: 1,000 participants
- Basics: 225 participants
- Family-to-Family: 550 participants
- Provider Education: 65 classes in Spanish

NAMI STATE TRAININGS FOR ALL SIGNATURE PROGRAMS: 2012-2014

- 2012: 200
- 2013: 3,100
- 2014: 90

90 meetings in Spanish, 700 participants
3,100 Group meetings within the VA
6,000 Veterans and family members

NAMIK SIGNATURE PROGRAMS

- Ending the Silence
- In Our Own Voice
- Parents & Teachers as Allies
- Connection
- Family Support Group

5,500 PRESENTATIONS TO 120,000 AUDIENCE MEMBERS

- Provider Education
- Homefront
- Peer-to-Peer
- Basics
- Family-to-Family

SUPPORT GROUPS: 98,000 PARTICIPANTS

NAMI 2014Annual Report
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Baltimore Community Foundation
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Benevity Community Impact Fund
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Estate of John and Colleen Shannahan
Estate of Lyle E. Besse
Estate of Valerie Dean Westheimer
Facility Engineering Assocs. Pc
Fernwood Fund
Fidelity Charitable Gift Fund
Fifth Third Bank
First Eagle Investment Management Foundation
Five Star Sheets, LLC
Forest Pharmaceuticals, Inc.
Francis Beidler Foundation
Freeman Foundation
FS Transportation, LLC
G. B. & M. May Foundation
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Gaddis Family Foundation
Gary Googerman Emergency Assistance
GE Foundation
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George Cohee Jr. Foundation
George Zoltan Lefton Family Foundation
Geraldine Grady Trust Estate
Gertrude B. Nielsen Charitable Trust
GGF Foundation, Inc
Givalike
Give With Liberty Employee Donations
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Goodrich Foundation
Gordon Family Charitable Foundation
Gyphon Financial Partners
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Humphrey Rich Construction Group, Inc
Illinois Tool Works Foundation
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Invenmed Associates LLC
Ironman Foundation, Inc
J.P. Morgan Chase Bank, N.A.
Jeffrey J. and Mary E. Burdge Charitable Trust
Jennifer Corzine Foundation
Jesse H. Oppenheimer & Susan Oppenheimer Foundation
Jewish Community Foundation of Greater Kansas City
Jewish Federation Of Greater Philadelphia
John F. Maher Family Foundation
Joseph R. and Kathleen M. Labrosse Charitable Fund
Julio and Ana Gomez Foundation
Katten Muchin Rosenman LLP
Keith A. Iverson Living Trust
Kessler Group
Kinschner Family Foundation
KN Engery Inc
Lambert & Greenway Family Foundation
Lester Poretsky Family Foundation, Inc
Lincoln Community Foundation, Inc
Lori Manning Fiduciary Services, LLC
Lundbeck Charity Trust Account
Lundy Family Foundation
Margaret O. Cromwell Family Fund
Marin Cime Wamer Employee Grant Foundation
Mary and John Grant Foundation
Mary Cooney and Edward Essl Foundation, Inc.
McGovern Family Charitable Fund
Members Give Powered by Justgivte
Mental Health Services Fund-Charlottesville Area Community Foundation
MentorHill Family Foundation
Merchant Family Trust
Merck Foundation
Michael T. Sherman Family Foundation
Miramonte High School Parent’s Club
Mister Family Foundation
Morgan Stanley Smith Barney Global Impact Funding Trust, Inc
Mostyn Foundation
National Council for Behavioral Health
National Philanthropic Trust
Nationalwide United Way Campaign
Network For Good
New Hampshire Charitable Foundation
New York City Foundation
New York Football Giants
Northern Trust Company
NY Association of Psychiatric Rehabilitation Services, Inc.
Omidyar Network Fund, Inc
Oskosh Area Community Foundation
P.R. Cunningham Family Foundation
Partners Healthcare System, Inc.
Patrick and Anna M. Cudahy Fund
PepsiCo Foundation Employee Giving Programs
Petoskey Charities
Peters Family Foundation
Pittsburgh Foundation
Potthoff Family Foundation
Professional Women's Golf League
QTC Medical Group, Inc
Rababt Family Foundation
Renaissance Charitable Foundation Inc
Reserve Solar
Revolution Per Minute
Ronald and Joan David Foundation, Inc.
Sagayln Family Fund
Saint Leo University
Schmitt Family Trust
Schwab Charitable Fund
Seekers Church
Segal Foundation Inc
Selkirk Cogen Partners, L.P.
Shell Oil Employee Giving
Shirley J. and Charles F. Scheide Trust
Silicon Valley Community Foundation
Simple A LLC
Stanley Family Foundation
Susan E. Fisher Revocable Trust
Systems Tradebot
The Fine Foundation
The Harold R. Goldmann Charitable Trust
The Philadelphia Foundation
The Raynie Foundation
The Saint Paul Foundation
The San Francisco Foundation
The Sidkand Foundation, Inc
The Sk Goose Family Fund
The Susan Isabel Foundation
The T. Rowe Price Program for Charitable Giving
The Timothy Curt and Donis Bissonnette Charitable Fund
The Ways Trust
Thinking Phone Networks Whalebake Managed Services
Thomson Reuters My Community Program
Toshiba America Information Systems, Inc.
Tom & Carolyn Hamilton Family Foundation
Tomoe Family Charitable Fund
Trust Credit
U.S. Charitable Gift Trust
U.S. Trust
United Jewish Foundation
United Methodist Church of Libertyville
United Way of Lane County
United Way of Northern Utah
United Way of San Diego County
United Way of the Capital Area, Inc.
US Charitable Gift Trust
Vanguard Charitable Endowment Program
Vehicle Donation to Any Charity
Virginia McCallum Charitable Trust
Virta Bizaz and Sheen Sehgal Fund
Walter S. Johnson Foundation
Washington Women’s Foundation
WaterStone
Wells Fargo
Wells Fargo Community SupportCampaign
William F. Harnisch Foundation, Inc
WLII Girls in Memory of Kyle M. Harvey
YHB Charitable Endowment
YourCause, LLC

11 2014 NAMI Annual Report
INDEPENDENT AUDITORS’ REPORT

To the Board of Directors of NAMI

We have audited the accompanying financial statements of NAMI, which comprise the statements of financial position as of December 31, 2014 and 2013; the related statements of activities, functional expenses, and cash flows for the years then ended; and the related notes to the financial statements.

Management’s Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor’s Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor’s judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of NAMI as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Vienna, Virginia
March 17, 2015
### NAMI

#### Statements of Financial Position
December 31, 2014 and 2013

<table>
<thead>
<tr>
<th>Assets</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$4,697,929</td>
<td>$3,067,295</td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>284,060</td>
<td>633,589</td>
</tr>
<tr>
<td>Grants and accounts receivable</td>
<td>95,320</td>
<td>166,999</td>
</tr>
<tr>
<td>Inventory</td>
<td>87,341</td>
<td>46,701</td>
</tr>
<tr>
<td>Investments</td>
<td>6,995,977</td>
<td>5,876,698</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>246,642</td>
<td>259,751</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>1,004,305</td>
<td>1,021,545</td>
</tr>
<tr>
<td>Deposits</td>
<td>46,900</td>
<td>46,900</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td><strong>$13,458,474</strong></td>
<td><strong>$11,119,478</strong></td>
</tr>
</tbody>
</table>

#### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$1,415,632</td>
<td>$1,507,136</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>93,170</td>
<td>111,230</td>
</tr>
<tr>
<td>Deferred rent and lease incentive</td>
<td>632,228</td>
<td>695,738</td>
</tr>
<tr>
<td>Charitable gift annuities</td>
<td>204,729</td>
<td>218,705</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$2,345,759</strong></td>
<td><strong>$2,532,809</strong></td>
</tr>
</tbody>
</table>

#### Net Assets

<table>
<thead>
<tr>
<th>Net Assets</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>5,790,895</td>
<td>5,256,600</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>4,521,761</td>
<td>2,782,806</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>800,059</td>
<td>547,263</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>$11,112,715</strong></td>
<td><strong>$8,586,669</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total liabilities and net assets</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$13,458,474</td>
<td>$11,119,478</td>
</tr>
</tbody>
</table>

### NAMI

#### Statements of Cash Flows
For the Years Ended December 31, 2014 and 2013

<table>
<thead>
<tr>
<th>Cash Flows from Operating Activities</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in net assets</td>
<td>$2,526,046</td>
<td>$344,464</td>
</tr>
</tbody>
</table>

Adjustments to reconcile change in net assets to net cash provided by operating activities:

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net realized gain on investments</td>
<td>(103,984)</td>
<td>(102,854)</td>
</tr>
<tr>
<td>Unrealized loss (gain) on investments</td>
<td>36,754</td>
<td>(217,366)</td>
</tr>
<tr>
<td>Donated investments</td>
<td>(227,061)</td>
<td>(132,888)</td>
</tr>
<tr>
<td>Contributions restricted for long-term purposes</td>
<td>(161,125)</td>
<td>(2,500)</td>
</tr>
<tr>
<td>Change in value of charitable gift annuities</td>
<td>9,875</td>
<td>(10,674)</td>
</tr>
<tr>
<td>Depreciation and amortization</td>
<td>359,358</td>
<td>337,356</td>
</tr>
</tbody>
</table>

Change in operating assets and liabilities:

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase (decrease) in:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions receivable</td>
<td>349,529</td>
<td>(125,579)</td>
</tr>
<tr>
<td>Grants and accounts receivable</td>
<td>71,679</td>
<td>102,201</td>
</tr>
<tr>
<td>Inventory</td>
<td>(40,640)</td>
<td>4,187</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>13,109</td>
<td>29,840</td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>(91,504)</td>
<td>377,632</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>(18,060)</td>
<td>41,075</td>
</tr>
<tr>
<td>Deferred rent and lease incentive</td>
<td>(63,510)</td>
<td>(44,875)</td>
</tr>
<tr>
<td>Charitable gift annuity</td>
<td>(23,851)</td>
<td>(27,637)</td>
</tr>
</tbody>
</table>

Net cash provided by operating activities | $2,636,615 | $367,980 |

#### Cash Flows from Investing Activities

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proceeds from sales of investments</td>
<td>828,287</td>
<td>326,084</td>
</tr>
<tr>
<td>Purchases of investments</td>
<td>(1,653,275)</td>
<td>(94,821)</td>
</tr>
<tr>
<td>Purchases of property and equipment</td>
<td>(342,118)</td>
<td>(192,291)</td>
</tr>
</tbody>
</table>

Net cash (used in) provided by investing activities | (1,167,106) | 38,972 |

#### Cash Flows from Financing Activity

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions restricted for long-term purposes</td>
<td>161,125</td>
<td>2,500</td>
</tr>
</tbody>
</table>

Net cash provided by financing activity | 161,125 | 2,500 |

#### Net Increase in Cash and Cash Equivalents

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,630,634</td>
<td>409,452</td>
<td></td>
</tr>
</tbody>
</table>

#### Cash and Cash Equivalents, beginning of year | $3,067,295 | $3,067,295 |

#### Cash and Cash Equivalents, end of year | $4,697,929 | $3,067,295 |