NAMI, the National Alliance on Mental Illness, is the nation’s largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness.

What started as a small group of families gathered around a kitchen table in 1979 has blossomed into the nation’s leading voice on mental health. Today, NAMI unites the power of thousands of local affiliates, state organizations and volunteers to realize our mission.

NAMI works to inspire a move away from illness, stigma and ignorance toward brighter days filled with hope, health and recovery.
When I first joined NAMI as CEO in 2014, we were in the middle of working on mental health reform. I told our members that legislative advocacy is a marathon, not a sprint. Several years running that marathon led to a major victory as Congress finally enacted mental health reform legislation in 2016. In the final stretch, NAMI helped significantly by generating thousands of phone calls, 150,000 emails and 220,000 petition signatures that helped ensure passage by large bipartisan margins.

This groundbreaking legislation will help expand access to mental health care through focusing on greater integration, coordination and outcomes. It includes provisions NAMI has worked hard to advance: authorizing funds for the treatment of first-episode psychosis and diversion of people living with mental illness from the criminal justice system. It also seeks to improve compliance with the federal parity law requiring health insurance plans to cover mental health conditions on terms equal to other medical conditions. Not coincidentally, NAMI published a new report in 2016: Out-of-Network, Out-of-Pocket, Out-of-Options: The Unfulfilled Promise of Parity.

In all that we do, NAMI works to change attitudes around mental illness. For example, Halloween continues to be a cultural symbol of stigma; every year “haunted asylums” link people with mental illness to violent horrors. In 2016, NAMI pushed back hard against the nation’s largest chains of amusement parks, receiving national media attention and resulting in closings or modifications of offensive attractions. One sign of progress and contributor to our success: voices outside the mental health community also spoke out against the stigmatizing rides.

Our reach expanded even further. NAMI partnered with companies such as EY, Coty, Kenneth Cole Productions, Participant Media, philosophy and Wear Your Label; these companies pledged to foster StigmaFree work environments. Fox Sports promoted NAMI during nationally televised sporting events. And Mayim Bialik, star of the hit television show “The Big Bang Theory,” taped public service announcements encouraging people to fight stigma and support NAMI.

As we work to support and educate people affected by mental illness, we desperately need newer and better treatments. Therefore, promoting scientific research is a pillar of our work. In 2016, NAMI cosponsored an “Advancing Discovery Summit” with the Stanley Center for Psychiatric Research at the Broad Institute, a major force in genetic research on mental health conditions. We also presented our annual Scientific Research Award to an interdisciplinary team of three researchers whose work has added tremendously to our understanding of how people develop schizophrenia.

We made significant strides in 2016, but we still have so much more work to do. Nothing could have been accomplished without the support of NAMI’s sponsors, partners, donors, members and volunteers. We are deeply grateful to our national NAMI family and look forward to even more impactful years ahead.

Mary Giliberti, J.D.
Chief Executive Officer
NAMI helped get 300 counties to sign resolutions joining the Stepping Up Initiative to get people with mental illness out of jail.

NAMI launches a report aimed at decreasing the 70% dropout rate of mental health care treatment.

NAMI’s advocacy doubled federal funding for first-episode psychosis programs.

NAMI released Out-of-Network, Out-of-Pocket, Out-of-Options: The Unfulfilled Promise of Mental Health Parity, a report describing the barriers people with mental health conditions encounter in finding mental health providers who are in their insurance plan’s network.

NAMI celebrated a milestone in mental health history with the passage of H.R. 34, the 21st Century Cures Act. The bill incorporates measures and funding to help Americans with mental illness get the care they need. NAMI’s community supported the law’s passage by sending 85,922 emails and tweets to Congress and delivering over 230,000 petition signatures to Senate leaders.

- Passed in the U.S. House of Representatives by a vote of 422-2
- Passed unanimously in the Senate Health, Education, Labor and Pensions Committee

NAMI helped get 300 counties to sign resolutions joining the Stepping Up Initiative to get people with mental illness out of jail.
The number of participants in NAMI programs topped **one million** over a five-year period. The conservative estimate for 2016 participants was 265,000—representing a growth of 5%.

- Greatest rate of growth was the relatively new Ending the Silence program, which reaches middle and high school students. This program grew 60% in 2016, or 2,000 presentations in 21 states.

NAMI.org was visited 7.6 million times, a 26% increase from 2015.

Social media followers grew to 360,000—a 15% increase from 2015.

NAMI’s community helped fight stigma by sharing more than 2,500 personal stories on the Tumblr platforms OK2Talk and You Are Not Alone.

NAMI welcomed 12,462 new donors, an 18% increase from 2015.

#GivingTuesday saw a 137% increase in total donations.

NAMIWalks hosted more than 80 Walks that promoted awareness and wellness. These Walks exceeded $10 million in raised funds for NAMI State Organizations and NAMI Affiliates.

The NAMI National Convention hosted **1,850 attendees** who attended 115 sessions on the theme of “Act. Advocate. Achieve.”

An All-Green Mental Health Month:
- On May 2, NAMI, philosophy’s Hope & Grace Initiative and Women’s Health Magazine lit the Empire State Building green, the color of hope, to kick off Mental Health Month.
- In partnership with the Hope & Grace Initiative, NAMI launched a StigmaFree PSA featuring actress and mental health advocate Mayim Bialik.
- NAMI partnered with RPG Limit Break, a weeklong video-gaming marathon for charity.

NAMI reviewed 2,000+ re-affiliation documents, approved 97 NAMI Affiliates, and provided 1,000+ hours of technical assistance to the field.
NAMI partnered with Crisis Text Line to provide text support to people in need. Within 30 days, 350 people had received support by texting “NAMI” to 741741.

The HelpLine recruited and trained more than 70 volunteers and fielded:
- 26,000 calls
- 2,800 emails

NAMI’s popular Ask the Doctor webinar series returned, reaching over 1,000 people.

NAMI’s annual “Train the Trainers” trained 150 NAMI teachers and facilitators from NAMI national education programs across the country. These trainers were then qualified to train new teachers and facilitators in their states, thus growing NAMI education programs at a potential reach of 480,000 people across the country.

The guide Starting the Conversation: College and Your Mental Health was downloaded almost 20,000 times, helping young adults across the nation talk to their parents about mental health.

“Without the help of NAMI, my family member and I (in different states) would have had no help, no education, no connection with others who’d gone through similar situations, when dealing with a crisis involving mental illness and the prison system. These NAMI individuals literally saved lives long distance. Forever grateful to NAMI!”—Lisa K.
NAMI teamed up with the following celebrity influencers:

• Elise Banks
• Mayim Bialik
• Sophia Bush
• Carly Chaikin
• Torrey DeVitto
• Clark Gregg
• Alanis Morissette
• Passion Pit
• Morgan Stewart

NAMI partnered with the Stanley Center for Psychiatric Research at the Broad Institute, an academic collaboration between Harvard and MIT and a major force in genetic research for mental health conditions. Together, we invited leaders from the mental health field to ask: How do we speed discovery that will lead to better, more effective medications for mental illness?

To reach and assist a wider audience, we translated some of our most popular educational pages on NAMI.org. Information on bipolar disorder, depression, risk of suicide, and more can now be read in Spanish.

NAMI launched StigmaFree Company, a campaign that unites corporate social responsibility and employee engagement initiatives to promote mental health awareness in the workplace. The following partners joined us:

• Coty
• Participant Media
• EY
• philosophy
• Fox Sports
• Wear Your Label
• Kenneth Cole Productions

NAMI strengthened its partnership with Alpha Kappa Alpha, the largest sorority founded by African American women. As part of our joint efforts, NAMI helped organize a candlelight vigil in Atlanta to celebrate National Minority Mental Health Awareness Month. Meanwhile, AKA chapters participated in NAMIWalks across the country, helping raise funds and mental health awareness.

NAMI received national recognition for pushing back against one of the nation’s largest amusement parks. It was featuring a “haunted insane asylum” attraction for Halloween, and NAMI grassroots banded together to voice disappointment for the tone-deaf, stigmatizing spectacle. NAMI was featured in:

• Washington Post
• The New York Times
• U.S. News & World Report
• Washington Post Express (cover story)

NAMI was named a charity of choice for Fox Sports on Jan. 1, kicking off a two-year public awareness and education initiative with the sports network.

NAMI held two Facebook Live events with Washington Post staff. These popular videos had a reach of 150,000 viewers.

EXTENDING Our Reach
Executive Committee
Steve Pitman, J.D., President
Lacey Berumen, Ph.D., M.N.M., C.A.C. III, First Vice President
Adrienne Kennedy, M.A., Second Vice President
Bob Spada, M.B.A. Treasurer
Victoria “Vickey” Gonzalez, Secretary

Directors
Charma D. Dudley, Ph.D., FPPR
Janet M. Edelman, M.S.
Jim Hayes, M.D.
Shirley J. Holloway, Ph.D.
Jacqueline Martinez, C.P.S.
Ron Morton, M.A.
Barbara Ricci
Marilyn Ricci, M.S., R.D.
Catherine “Carrie” Roach
Dave Stafford
Gloria M. Walker, M.B.A.

Front Row: Lacey Berumen, Adrienne Kennedy, Shirley Holloway, Gloria Walker, Charma Dudley, Vickey Gonzalez, Marilyn Ricci, Jacqueline Martinez

(not pictured: Barbara Ricci)

Corporate & Foundation Supporters
ACADIA
Abbvie
Alkermes
Allergan
Allergan Foundation
Anthem
Assurex
AstraZeneca
Biotechnology Industry Organization
Boehringer Ingelheim
Buzzfeed
Cenpatico
Centene
Centers for Disease Control and Prevention
Concept Therapeutics
College of Psychiatric & Neurologic Pharmacists
Coty
Creative Artists Agency, Inc. (CAA)
Eli Lilly & Company
EY
Fox Sports
Genentech
GPhA
GlaxoSmithKline
hope & grace
Hospital Corporation of America Foundation
Janssen
Kaiser Permanente
Kenneth Cole Productions
Lundbeck Inc.
Magellan
Magellan Foundation
The Marriott Foundation
Mental Health Management
Neuronetics
Neurocrine Biosciences
Optum
Otsuka America Pharmaceuticals
Participant Media
philosophy
PhRMA
Pfizer
Providence St. Joseph Health
Shire
Strategic Behavioral Health
Sunovion
Takeda Pharmaceuticals North America
Teva
Tumblr
The Turner Foundation
Vanda
Wear Your Label
INDIVIDUALS
Grace Abbiss
Omar Abderman
Polla Abed
Robert Abel
Rick Abrams
Dr. Eric D. Acheyes
C. George Acus
Kathryn Adamiak
Henele Adams
Dr. Dominick Addario
Peter Adler
French Admirals
Carol Adragna
David and Maryann Albonesi
John W. Alden
Michael and Lynn Alldrich
Mark and Constance Allesse
Peter Alexander
William Allemon
Brandon Allen
Monica Allison
Vince and Tayja Almond
Sheri Alper
Randy and Maria Altmayer
Shelia Andrus
Joanne Anderson
Steven Anderson
Stephen Anderson
Maria J. Andrews
Deborah Angely
George and Lisa Anich
Anonymous
Cathy Anthony
Jean Antinello
Bennett and Sheila Applegate
Dr. Asma Arayan
Dorcas A. Arbach
Dr. Syd Arkowitz
Michael Armour
Tina Arnold
Bethany Arthion
Kathleen A. Ashfeld
Benno Ashrafi
Renea and Galen Aswegan
Morgan Aten
Thomas and Barbara Auer
Noah Langholz Remembrance Foundation
Sharyn Aufenanger
Gene and Janet Aut
Christina Avery
Enrique and Jennifer Aviles
Robert and Margaret Ayres
Jeffrey Baab
Sibley Bacon
Jackie Badders
Bevinn F. Badenhausen
Karl Baer
Lagena Bailey
James and Veronica Baker
Michael Baker
Robert Baker
Gregory Balkanski
Dr. Victoria Balkoski
Naomi Bancroft
H. Chris Barber
Nancy Barbosa
Lynn Barbosa
Arnold and Terry Barcellos
Carolyn Barelli
Dr. James M. Barker
Mary Barney
John Barnhart
John Barrett
Stephen Barrett
Tom and Margaret Barry
Douglas and Linda Barth
Melissa G. Barth
Andy Bartholomew
David W. Bartz
Louis P. Batson, Jr
Mary Anne Bayxac
Linda A. Beard
Deborah Beards
Dr. Charles Beck and Rachel Beck
Mary A. Beck
Judith Beckman
Larry Joseph Bellman
Robert and Arleen Belyea
Gene Benedetto
Dean and Gail Bennett
Dr. Jeffrey L. Bennett
Marsha E. Bennett
Gretchen Bereker
Michelle Bergman
Jessie Berlin
Andrea Berman
Eric Berman
Dr. Louise Berner
Virginia Berninger
Carol Bernstein
Jane Bernstein
Jennifer Berquist
Suzanne Berry
Lacye Berumen
Heidi Bezaire
Roberta Sufflett Blake
Ann Early Bibb
Theresa Bible
Tatiana Bidkow
James Bigwood
George Bilkey
Wendell and Celeste Birkhoffer
Jim and Donna Bischoff
Allison Bishop
Vassiliki Bitas
Marlyn Bittan
Cherie Black
Karen K. Bianco
Kim Blevins
Alan and Madeline Blinder
Harold and Jeanne Bloom
Duanne Bluenike
Donald and Janet Boardman
Frederic and Jeanette Bogart
Jules Bohrn
Eileen Boher
Walter and Mary Ellen Bollen
David R. Bolser
Eilane Bollitz
John Bomer, IV and Elizabeth Bomer
Neil Bork
Patricia Bordner
Craig Bonawsky
Lorraine M. Bosche
Evelyn S. Bouden
Dr. Charles Bowden and Virginia Bowden
Sharon E. Bowyer
James Boyd
Michael and Stephanie Bozic
Judy Bracken
Robert Braddock
Dr. William Bradley and Gail Bradley
Ricky and Donna Brann
Heidi Mier Brandemuehl
Leslie Brannick
Dr. Stephen Brannan and Kelli Brannan
Katie Branscomb
Graham Branton
Ida G. Braun
Catherine Brennan
Thomas Watts and Kathleen Brennan
Dr. Julie G. Breslin
John and Peg Breslin
Michael Breuer
Terry Bridges
Claudia Bright
Adam Brill
Estate of Evelyn Zeman
David Brinkman
Peter and Loretta Briscoe
Dwane and Virginia Brittain
Phil and Lynda Bronson
Carole Brown
David Brown
Deborah A. Brown
Douglas Brown
Geraldine Brown
Glenn and Margaret Brown
Mary B. Brown
Sam Brown
Dr. William Brownstein
Allison Bruce
Nora Brunner
Barry J Bruns
James and Sylvia Bryan
Maria Bryant
Harry and Martha Bryson
Karen Bryzicki
Judith L. Buchanan
Maccoun Buchanan
Frederick Buckner
Dr. James W. Budke
Dr. Raimund Buller
Wade Bunz
Fenton and Margaret Burke
Tara Burke
Dr. Joyce Burland and Sascha Burland
Felice Burns
Timothy Burns
Rachel Burr
Kathyurrell
Chris and Lois Burton
Adam Butler
Mary Buxyse
Linda Byron
Kye Byun
Michael and Tania Cahill
Delois W. Caldwell
William and Michele Cambardella
Isvari and Rene Camou
Mary Ann Campanig
Scott Campbell
Shane Campbell
William R. Campbell
Mary Candland
Gerard Caprio
Dr. Lewis A. Caputa, Jr and Hoanna Caputa
Sara Lohse Carlberg
Douglas Carlson
Kenneth and Mary Carmona
Mackie Carpenter
Jonathan Carrelli
James and Maureen Carroll
Mary Carillo
Alan and Janan Carter
Martha Klessen Cassidy
Ken Castellani
Dr. Steven Ceuble
Peter Caud
Dr. Beth Amanda Chambers
Jeremy and Christine Chase
Dean and Carol Chausee
Hilary Chen
Keith and Colleen Chernikoff
Sabrina Cherry
Greg Child
Wallace and Edith Ching
Treon Christine
Barbara L. Chuko
Lee Anna Clark
Jeanine Cleary
Mary Ellen Clement
Brook Cleveley
Pete Cobb
Susan Coghan
George Cohee, Jr and Katherine Cohee
Taylor
Allan Cohen
Austin Cohen
Jaclyn Cohen
James Cohen
Marcy Cohen
Nancy Cohen
Don Walt Coker
Marvin and Ann Collier
Jose M. Colon
Michael and Carla Colton
David O. Conant-Norville
George and Alice Ann Condo
Cathy A. Conrad
Vonda Consani
June Conway
Colleen Cook
Liana Coolsis
Angela Perry Cooley
Christina Cooney
Amy Cooper
Stephen Cooperman
Brian Coordens
George and Jennifer Corbin
Karen Corby
Stephen and Kathy Cornell
David and Deborah Cowan
Jim Schmalzried
Joseph Schmitt
Kathryn Schmitz
Mindy Schmookler
Patrick Schreuder
Thomas Schnitzer
Marshall and Carol Scholing
Mark Schonfeld
Charles H. Schottenstein
Stefanie Schutzbank
Susan Schwab
Angela Schwartz
James Schwartz
Julia Schwartz
Joann Schwenkter
Bekis Scalfani
Edward and Darlene Scott
Robert W. Scott
Carlo Sdrolewich
Eileen C. Seaman
Greg Searon
Michael and Amy Season
George Seaver
Dr. Lloyd Sederer
Robert and Annette Seelig
Carolyn Seffick
Lisa Seipel
Alex Seldin
Jared Selegut
Richard Seleno
Alfred and Helen Selgass
Raymond L. Sementini
David Sennett
Ken Sera
Neil Shah
Judy Shane
Diana Shank
Jacqueline Shannon
Laurie Shapley
Joel and Arlene Sharkey
Karima Shaver
Gerry A. Shear
Deirdre Shearan
Marc and Reda Steinberg
Stephen Shepherd
Marny Sherman
Ari Shifman
Sheri Shilling
Thomas Shimmel
Wesley and Jeannie Shirk
Sonya Shoshan
H. Bruce and Jackie Shreves
Carolee Shudrow
Dr. James G. Shupe
Dr. Martha Tanner and John Tanner
Arnold and Ruth Tannenbaum
Dr. Martha Tanner and John Tanner
Bob Tarrant
William B. Tausig
Alexander M. Tawadros
Yeniew Taye
Kathy Taylor
Lonna Taylor
Dr. Stephan F. Taylor
Herb and Dayna Teiteldezi
Anthony and Donna Telliard
Stephen S. Tennant
Renee Tepper
Richard and Maureen Terrazano Family Trust
Eela Thakrar
Rick and Sandy Thau
Michele Thelen
Omer and Maxine Thibodeau
Alberta Thien
Geoff Thomas and Randye Kaye
John Thomas
Ronald and Susan Thompson
Kevin Sullivan and Carolyn Thornberry
Dr. Gabriel Ticho
Kerry Timbers
Dr. Althea Tippet and Mr. Brian Tippet
Cyndy Tomaino
Joseph Torgensen
Anna Toth
Matthew and Emily Tracy
Louise Tramonte
John Trautwein
Dr. Gregory Travis
Warren and Patricia Trepeta
Stephen Trice
Aileen J. Trolinger
Stephen Tuber
Brenda Tucker
Jessica Tucker
Donald and Judith Ann Turnbaugh
Gina Turner
Nicholas Turner
Sara M. Turner
Geoffrey B. Tuson
Donald and Susan Ullmann
Jone R. Uphoff
Linda Upson
Leah Urbantke
Richard Usher
Victor Utgoff
Chris Vaillancourt
Dr. Susan Rodbard Young
Sarah Young
Anne Yarwood
Jerry and Jackie Yarborough
Dr. Douglas Yawd
B. Stephen Yawd
Virginia You
Sarah Young
Carolyn White
Julie White
Steven White
Joanna Whitt
Kelly Whittington
Joel Wier, III and Diane Wier
Mayra B. Wiesner
Richard G. Wilbur
William and Linda Wilczek
Lindsay Wilkinson
Barbara Williams
Michael and Sharon Williams
Constance Willingham
Ralph Wilner-Giwer
Michelle G. Winner
Anne Witkosky
Seth Wittner
Christine Wodja
E. Judson Wolfe
Charles and Nancy Wolfman
Michael Kazhdan and Ann Wolverton
Charles and Marilyn Wood
Albert Woodward
Ron and Cindy Wright
Jacques Ya Deau
Venkat Yamani
Jenny and Jackie Yarborough
Anne Marie Yarwood
Sarah Yeung
Dr. Susan Rodbard Young
Virginia Young*
Alison L. Zaeder
John Zalak and Bonnie Watkins
Eric Zaleski
James and Katherine Zartman
Ronald and Diane Zeigler
Kevin L. Zeltman
Eric Zimmerman and Audrey Kalmus
Frank and Ann Zingheim
Sheryl Zohn
Joseph Zolowski
ORGANIZATIONS
A & R Cunha Farms, Inc.
ADR Services Inc.
American Academy of Addiction Psychiatry
“I love NAMI. I have to say that NAMI saved my life. I found great support in my [NAMI Peer-to-Peer] class and still have it in the recovery group.” — Rhoda N.
Note: This updated edition of the 2016 financials was published in May 2018.