Minutes of the Meeting of the Board of Directors  
Friday, December 8, 2017  
Arlington, VA

**Board Members Present**
Steve Pitman, Chair  
Adrienne Kennedy  
Barbara Ricci  
Lacey Berumen  
Carlos Larrauri  
Carrie Roach  
Charma Dudley  
Amanda Lipp  
Bob Spada  
Vickey Gonzalez  
Jackie Martinez  
Dave Stafford  
Jim Hayes  
Micah Pearson  
Gloria Walker

**Board Members Absent**
Shirley Holloway

**Staff Present**
Mary Giliberti  
Cheri Villa  
Susan Gaffney  
Bob Scott  
David Levy  
Chuck Harman  
Jimmy Stewart  
Renata Ponichtera  
Lynne Saunders  
Katrina Gay  
Sue Medford  
Kelly Griffin

**Others Present**
John Neibert, *Service Members, Veterans and Their Families Council Chair*  
Brenda Scott, *Executive Directors Council Chair*  
Leah Thedford, *Peer Leadership Council Chair*

**Call to Order**
The Chair called the regular meeting of the NAMI Board of Directors to order on Friday, December 8, 2017 at 9:02 a.m. in the NAMI Office.  
A quorum was declared present.

**Consent Agenda**
The Chair announced that two amendments to the agenda were made: add NAMI Board of Directors’ executive committee meeting minutes, November 9, 2017 and Development Committee to the Committee of the Whole.  
Upon motion by Bob Spada, seconded by Lacey Berumen the following were amended and approved unanimously.

1. Minutes, NAMI Board of Directors’ meeting, September 29-30, 2017  
2. Minutes, NAMI Board of Directors’ executive committee meeting, October 12, 2017  
3. Minutes, NAMI Board of Directors’ executive committee meeting, November 9, 2017  
4. Minutes, NAMI Board of Directors’ executive committee meeting, November 30, 2017**  
5. Quarterly Reports – contained in Tab 3 (Quarterly Reports) of this binder:  
   a. President’s Report
b. Chief Executive Officer’s Report

c. Council Reports

6. Committee Reports & Committee Reports of Conference Calls – all Committee reports are contained in the relevant Committee’s section of this binder
   a. Development Committee*:
   b. Education & Support Programs Committee:
   c. Finance & Audit Committee:
   d. Governance Committee:
   e. Personnel Committee:
   f. Planning Committee:
   g. Policy Committee:

*Amended during meeting.

Conflict of Interest forms were signed.

Report on 100 Women in Finance Gala
Jim Hayes provided an update on the recent gala. Jim honored Barbara Ricci’s leadership. Mary presented Barbara with a framed tribute regarding the Gala. Numerous Board members added their perspectives on this significant threshold in NAMI’s history.

Council Reports
Chairs of the advisory councils reported on their activities and areas of interest/concern. Leah Thedford reported for Peer Leadership Council, Brenda Scott reported for Executive Directors Council and John Neibert reported for Service Members, Veterans and Their Families Council Chair. Kimmie is absent.

Extended discussion on how to amplify participation in the field, including Board members as ambassadors to building the Councils with additional commitment from the NSOs.

Steve added his encouragement on Council Development. Steve strongly urged attention to this area of representation, as he added, “As long as we are under-subscribed in any of our important activities, we are failing.”

President’s Report
Board president and Chair Steve Pitman opened the meeting with his report.

Need to move more affirmatively on the direction of donor-sharing/funds sharing

The issue of reaffiliation, a commitment we made 5 years ago, needs the Board’s full support, including Board members reaching out to NSOs as NAMI Ambassadors for the effort of reaffiliation. We saw our numbers of affiliates as a source of pride. Yet many affiliates don’t exist. Our work must now focus on making the clean list clean, and encouraging and helping the states to get more of their affiliates through the process.

The goal of Board members as Ambassadors should help to energize the situation.

Board Engagement – Re-Affiliation
Adrienne Kennedy and Susan Gaffney spoke to the Board about the current state of Re-Affiliation and how the Board can be more engaged in the process as we enter 2018.

Reaching out to states should focus on a reach to state presidents. As presidents, these state or affiliate presidents are in a volunteer Board Member status parallel to our involvement as board members. This parallel platform is the appropriate place to start. Protocols and recommendations for contacting state and affiliate presidents will be forthcoming from Governance and from Susan and the re-affiliation team.
NAMI Portal
Jimmy Stewart provided an update and demonstration of the NAMI Portal. The demonstration covered all basic functions, including aspects of collecting data on the activity/seminar. Log-in status determines the access for evaluations and other data sets. Comments can be logged as well as exported. Question of contact and availability for volunteering or other involvement are being built in.

The portal will be tested in other programs, given that it is adaptable to many field activities and signature programs. This is both a national tool, as well as a field tool.

At 12:30 p.m., the Board adjourned for lunch.

The Board reconvened after lunch at 12:45 p.m.

Chief Executive Officer’s Report
Mary Giliberti, Chief Executive Officer, provided her regular quarterly report. Among the highlights addressed were: NAMI Financials, major Strategic Alliances and Development efforts, including the highlighting successes from the 100 Women in Finance, ongoing Marketing and Communications work, Advocacy and Public Policy, NAMI’s 2017 report on parity (“The Doctor is Out,” released in parallel with the Milliman report), Information, Support and Education, (highlights include Google collaboration, Broad Institute and the ETS rollout, beginning Nov 15, funded by Tipper Gore’s donation; research of signature programs; NAMI Workplace Activity; update of Peer-to-Peer development); Star Center (hurricane and disaster response); Field Advancement (EDLE, EDLE-oriented workshops for field capacity), Governance, Internal Strategy and Support, NAMI HelpLine (both help and the portal for storing the best resources across the country, as well as volunteer opportunities), and Organizational Development, Talent Management and HR.

After Mary’s presentation (ending at 2:10), the Board went into afternoon Committee meetings.
Minutes of the Meeting of the Board of Directors
Saturday, December 9, 2017
Arlington, VA

Board Members Present
Steve Pitman, Chair Adrienne Kennedy Barbara Ricci
Lacey Berumen Carlos Larrauri Carrie Roach
Charma Dudley Amanda Lipp David Stafford
Vickey Gonzalez Jackie Martinez Bob Spada
Jim Hayes Micah Pearson

Board Members Absent
Shirley Holloway
Gloria Walker

Staff Present
Mary Giliberti Cheri Villa Susan Gaffney
Bob Scott David Levy

Others Present
John Neibert, Service Members, Veterans and Their Families Council Chair
Brenda Scott, Executive Directors Council Chair
Leah Thedford, Peer Leadership Council Chair

The Chair called the meeting to order at 11.45 a.m. for the Committee of the Whole with a quorum present.

Committee of the Whole
John Neibert, Chair, Service Members, Veterans and their Families Council, showed the Board the very active SMVFC SharePoint site, and reminded Board members that their support is needed to continue to grow the council and also to help find new leadership for this year’s election.

Committee Recommendations for Board Action
Development Committee

Approve the renewal of the contract with Mal Warwick Donor Digital (MWD) for strategic consulting services on direct mail solicitation.

COMMITTEE MOTION, NO SECOND REQUIRED
MOTION APPROVED; FOURTEENMEMBERS PRESENT

At 12:44 p.m., Lacey Berumen and Jackie Martinez were excused from the meeting.
Planning Committee

Approve the revised language about NAMI core values to consider as NAMI starts the strategic planning process.

COMMITTEE MOTION, NO SECOND REQUIRED
MOTION APPROVED; TWELVE MEMBERS PRESENT

Finance & Audit Committee

Approve the provisional 2018 Operating and Capital Budgets.

COMMITTEE MOTION, NO SECOND REQUIRED
MOTION APPROVED; TWELVE MEMBERS PRESENT

Approve a 2% bonus pool for NAMI staff, contingent upon the organization’s final financial results for FY 2017

COMMITTEE MOTION, NO SECOND REQUIRED
MOTION APPROVED; TWELVE MEMBERS PRESENT
Approval for Re-affiliation:
- NAMI Pine Belt (MS) [Model B]
- NAMI Oxford (MS) [Model B]
- NAMI Carroll County (MD) [Model B]
- NAMI Valley of the Sun (AZ) [Model A]
- NAMI Bangor (ME) [Model C]
- NAMI Utah, Cache Valley [Model B]
- NAMI Utah, Salt Lake [Model B]
- NAMI Utah, Southwest [Model B]
- NAMI Utah, Utah County [Model B]
- NAMI Utah, Weber-Davis [Model B]
- NAMI Albany (GA) [Model B]
- NAMI Augusta (GA) [Model B]
- NAMI Forsyth Dawson Lumpkin (GA) [Model B]
- NAMI Golden Isles (GA) [Model B]
- NAMI Hall County (GA) [Model B]
- NAMI Statesboro (GA) [Model B]
- NAMI Gwinnett Inc. (GA) [Model A]
- NAMI Barrington Area (IL) [Model A]
- NAMI Barrow (AK) [Model A]
- NAMI Anchorage (AK) [Model A]
- NAMI Acadiana (LA) [Model A]
- NAMI Yavapai County (AZ) [Model A]
- NAMI Southwest Missouri [Model A]
- NAMI Norman-South OKC (OK) [Model B]
- NAMI Northern Nevada [Model A]

Committee Motion, No Second Required
Motion Approved; Eleven Members Present, Vickie Gonzalez Abstained

Approval for Re-affiliation:
- NAMI Lee, Charlotte and Hendry Counties [Model A]

Committee Motion, No Second Required
Motion Approved; Eleven Members Present, Carlos Larrauri Abstained
Approve for re-affiliation:
  • NAMI Solano County (CA) [Model A]

  COMMITTEE MOTION, NO SECOND REQUIRED
  MOTION APPROVED; TEN MEMBERS PRESENT, AMANDA LIPP,
  STEVE PITMAN ABSTAINED

Approve for re-affiliation:
  • NAMI Freeborn County (MN) [Model B]
  • NAMI Tri-County (MN) [Model B]
  • NAMI Moorhead (MN) [Model B]

  COMMITTEE MOTION, NO SECOND REQUIRED
  MOTION APPROVED; ELEVEN MEMBERS PRESENT, CARRIE ROACH
  ABSTAINED

Approve for re-affiliation:
  • NAMI Saratoga (NY) [Model B]
  • NAMI Delaware County (NY) [Model B]

  COMMITTEE MOTION, NO SECOND REQUIRED
  MOTION APPROVED; ELEVEN MEMBERS PRESENT, BARBARA RICCI
  ABSTAINED

Approve for re-affiliation:
  • NAMI Albuquerque (NM) [Model A]

  COMMITTEE MOTION, NO SECOND REQUIRED
  MOTION APPROVED; ELEVEN MEMBERS PRESENT, MICAH PEARSON
  ABSTAINED

Approve for re-affiliation:
  • NAMI Greater Toledo (OH) [Model A]
  • NAMI Lake County (OH) [Model A]
  • NAMI Summit County (OH) [Model A]
  • NAMI Franklin County (OH) [Model A]

  COMMITTEE MOTION, NO SECOND REQUIRED
  MOTION APPROVED; ELEVEN MEMBERS PRESENT, BOB SPADA
  ABSTAINED
New Business
Jim Hayes announced that a partnership with Donate Life America and other brain tissue donor organizations will be rolling out nationally.

Amanda Lipp requested that she be allowed to send out several short films about psychosis. The board welcomed this suggestion.

The meeting was adjourned at 1:50 p.m.

Respectfully submitted,

____________________  ______________________
Adrienne Kennedy, Secretary              Steve Pitman, President
NAMI Board of Directors 2017 - 2018                  NAMI Board of Directors 2017 - 2018

Approved by the Board of Directors on ________________________