

NAMI & Ipsos conducted a new poll to check-in with the American public after one year of 988.

KEY FINDINGS FROM OUR SUMMER 2023 POLL

17%

An overwhelming majority of Americans are still NOT familiar with 988.

- Only 17% of people are familiar with 988.
- Only 4% say they are very familiar with 988.

Half of Americans say that funding for 988 should be a high or the highest priority for Congress.

1 in 2

85%

People want a mental health response to someone experiencing a mental health or suicide crisis, not a police response.

3 in 5 Americans say they would be afraid the police may hurt them or their loved one while responding to a mental health crisis.

- This is higher for Black (77%), Hispanic (75%) and LGBTQ+(78%) Americans.

3 in 5

83%

A large majority agrees that young people need more mental health resources dedicated to them and their unique needs.

9 in 10 Americans support creating 24/7 mental health, alcohol/drug, and suicide crisis call centers that can respond effectively to callers and follow-up later.

90%

3 in 4

Americans are not content with the state of mental health treatment in the U.S.