Practicing High Impact Philanthropy

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The ‘Million’ Dollar Question

How do I spend my money so it does the most good?
Individual Giving Dominates Philanthropy (US)

Total 2018 contributions: $427.71 Billion

- Individuals: 68%
- Foundations: 18%
- Corporations: 9%
- Bequests: 5%

Source: Giving USA 2019
Majority of US Households Give

Source: Indiana University Lilly School of Philanthropy, Philanthropy Roundtable
A Quick Quiz
Understanding the Impact

- **DARE education program**: neutral effect in the long term
- **Canned food drive**: moderate positive impact
- **Scared Straight**: negative impact
- **Home Visitation Program**: high impact

June 2019
Evidence-Based + Actionable

What we do

3 sources of evidence
- Field Experience
- Informed Opinion
- Research

MOST PROMISING

Applied research & analysis
CHIP Team

Knowledge

Education

Decision-makers

Why it matters

Nonprofits & other social purpose organizations

Beneficiaries

Feedback
Confidential and proprietary, not for distribution to the public

June 2019
Mental Illness & Substance Use Disorders: Our Work To-Date

*Lifting the Burden of Addiction: Philanthropic opportunities to address substance use disorders in the United States*

National Advisory Board

150 + academic articles (e.g., Lancet series, Disease Control Priorities, Surgeon General’s report)

Data, reports & frameworks (e.g., SAMHSA, IHME, Foundation Center)

34 key informant interviews; workshops and focus groups with 36 participants
2 Broad Categories

Use the full-range of existing tools

Enable radical transformation
Use what we know

Use the full-range of existing tools

Help those most seriously affected

Provide tailored support to those at elevated risk

Intervene early, with a focus on youth
Help those most seriously affected

Expand crisis response services

Suicide Prevention Hotlines (e.g., National Suicide Prevention Hotline, Crisis Text Line)

Walk-in community health clinics and crisis response centers (e.g., Connections AZ)

Increase awareness of available services (e.g., Cuyahoga County, OH suicide prevention task force)

Overdose prevention and response (e.g., Prevention Point, Philadelphia)
Help those most seriously affected

Support parents, caregivers, and families in helping loved ones navigate crisis

Consolidate information (e.g. SAMHSA’s online directory, Kentucky Injury Prevention and Research Center’s FindHelpNow.org) and make it more useful (e.g., Shatterproof Rating System for Addiction Treatment)

Training programs for family and friends of people with mental illness (e.g., Mental Health First Aid, NAMI’s Family-to-Family education program)
Help those most seriously affected

Enable long-term stability

Comprehensive support services (e.g., Clubhouses, Pathways to Housing)

Employment job training (e.g., Howie the Harp, UNC’s Center for Excellent in Community Mental Health individual placement support)
Use the full-range of what works

Use the full-range of existing tools

Help those most seriously affected

Provide tailored support to those at elevated risk

Intervene early, with a focus on youth
Provide tailored support to those at elevated risk

Populations:

- Homeless
- People of color
- Low-income
- Veterans
- Incarcerated
- LGBTQ
- Refugees

Example Opportunities:

For **Hard to Reach Populations**: community outreach and connections to care (e.g., Project HOME, Refugee Services of Texas)

For **Mothers Experiencing Addiction**: treatment programs that support needs during pregnancy, caring for children (e.g., Meta House)

For **LGBTQ+ Youth**: tailored resources related to mental health and training for teachers and healthcare providers (e.g., Trevor Project Support Center & Lifeline)

June 2019
Use the full-range of what works

Use the full-range of existing tools

Help those most seriously affected

Provide tailored support to those at elevated risk

Intervene early, with a focus on youth
Intervene early with a focus on youth

Support parents, caregivers, and families for increased stability

High-quality home visitation programs for expecting parents (e.g., Nurse Family Partnerships)

Parenting skills and support (e.g., I Promise School, Oakland Promise)
Intervene early with a focus on youth

Support youth resiliency to behavioral health issues

Comprehensive care for homeless children and youth (e.g., Covenant House)

Stable transition out of foster care (e.g., Walden Family Services, YVLifeSet)

Emotional preparedness for new college students (e.g., JED Foundation’s Set to Go)
Intervene early with a focus on youth

Integrate early, frequent screening and connections to care for early intervention

Increase school-based behavioral health services (e.g., Harlem Children’s Zone, Long Island Council on Alcoholism and Drug Dependence pilot for coaches)

Increased capacity of pediatric providers (e.g., National Network of Child Psychiatry Access Programs)
Use the full-range of what works

Use the full-range of existing tools

Help those most seriously affected

Expand crisis response services
Support caregivers to help loved ones navigate
Enable long-term stability

Provide tailored support to those at elevated risk

For hard to reach populations
For women experiencing addiction
For LGBTQ+ youth

Intervene early, with a focus on youth

Support parents and families for increased stability
Build youth resilience and opportunity
Integrate early frequent screening and connections to care

Confidential and proprietary, not for distribution to the public
Transformation

What if . . .

Change the narrative

Policy reform

Better financing models

Research & innovation
Contact Kristen Ward, Social Impact Fellow, at kwar@upenn.edu to learn more.
Please take a few minutes to give us your feedback about this session

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