

Minutes of the Meeting of the Board of Directors Friday, December 8, 2017 Arlington, VA

Board Members Present

Steve Pitman, Chair	Adrienne Kennedy	Barbara Ricci
Lacey Berumen	Carlos Larrauri	Carrie Roach
Charma Dudley	Amanda Lipp	Bob Spada
Vickey Gonzalez	Jackie Martinez	Dave Stafford
Jim Hayes	Micah Pearson	Gloria Walker

Board Members Absent

Shirley Holloway

Staff Present

Mary Giliberti	Cheri Villa	Susan Gaffney
Bob Scott	David Levy	Chuck Harman
Jimmy Stewart	Renata Ponichtera	Lynne Saunders
Katrina Gay	Sue Medford	Kelly Griffin

Others Present

John Neibert, Service Members, Veterans and Their Families Council Chair Brenda Scott, Executive Directors Council Chair Leah Thedford, Peer Leadership Council Chair

Call to Order

The Chair called the regular meeting of the NAMI Board of Directors to order on Friday, December 8, 2017 at 9:02 a.m. in the NAMI Office.

A quorum was declared present.

Consent Agenda

The Chair announced that two amendments to the agenda were made: add NAMI Board of Directors's executive committee meeting minutes, November 30, 2017 and Development Committee to the Committee of the Whole.

Upon motion by Bob Spada, seconded by Lacey Berumen the following were amended and approved unanimously.

- 1. Minutes, NAMI Board of Directors' meeting, September 29-30, 2017
- 2. Minutes, NAMI Board of Directors' executive committee meeting, October 12, 2017
- 3. Minutes, NAMI Board of Directors' executive committee meeting, November 9, 2017
- 4. Minutes, NAMI Board of Directors' executive committee meeting, November 30, 2017**
- 5. Quarterly Reports contained in **Tab 3** (Quarterly Reports) of this binder:
 - a. President's Report

- b. Chief Executive Officer's Report
- c. Council Reports
- 6. Committee Reports & Committee Reports of Conference Calls all Committee reports are contained in the relevant **Committee's section** of this binder
 - a. Development Committee*:
 - b. Education & Support Programs Committee:
 - c. Finance & Audit Committee:
 - d. Governance Committee:
 - e. Personnel Committee:
 - f. Planning Committee:
 - g. Policy Committee:

Conflict of Interest forms were signed.

Report on 100 Women in Finance Gala

Jim Hayes provided an update on the recent gala. Jim honored Barbara Ricci's leadership. Mary presented Barbara with a framed tribute regarding the Gala. Numerous Board members added their perspectives on this significant threshold in NAMI's history.

Council Reports

Chairs of the advisory councils reported on their activities and areas of interest/concern. Leah Thedford reported for Peer Leadership Council, Brenda Scott reported for Executive Directors Council and John Neibert reported for Service Members, Veterans and Their Families Council Chair. Kimmie is absent.

Extended discussion on how to amplify participation in the field, including Board members as ambassadors to building the Councils with additional commitment from the NSOs.

Steve added his encouragement on Council Development. Steve strongly urged attention to this area of representation, as he added, "As long as we are under-subscribed in any of our important activities, we are failing."

President's Report

Board president and Chair Steve Pitman opened the meeting with his report.

Need to move more affirmatively on the direction of donor-sharing/funds sharing

The issue of reaffiliation, a commitment we made 5 years ago, needs the Board's full support, including Board members reaching out to NSOs as NAMI Ambassadors for the effort of reaffiliation. We saw our numbers of affiliates as a source of pride. Yet many affiliates don't exist. Our work must now focus on making the clean list clean, and encouraging and helping the states to get more of their affiliates through the process.

The goal of Board members as Anbassadors should help to energize the situation.

Board Engagement – Re-Affililation

Adrienne Kennedy and Susan Gaffney spoke to the Board about the current state of Re-Affiliation and how the Board can be more engaged in the process as we enter 2018.

Reaching out to states should focus on a reach to state presidents. As presidents, these state or affiliate presidents are in a volunteer Board Member status parallel to our involvement as board members. This parallel platform is the appropriate place to start. Protocols and recommendations for contacting state and affiliate presidents will be forthcoming from Governance and from Susan and the re-affiliation team.

^{*}Amended during meeting.

NAMI Portal

Jimmy Stewart provided an update and demonstration of the NAMI Portal. The demonstration covered all basic functions, including aspects of collecting data on the activity/seminar. Log-in status determines the access for evaluations and other data sets. Comments can be logged as well as exported. Question of contact and availability for volunteering or other involvement are being built in.

The portal will be tested in other programs, given that it is adaptable to many field activities and signature programs. This is both a national tool, as well as a field tool.

At 12:30 p.m., the Board adjourned for lunch.

The Board reconvened after lunch at 12:45 p.m.

Chief Executive Officer's Report

Mary Giliberti, Chief Executive Officer, provided her regular quarterly report. Among the highlights addressed were: NAMI Financials, major Strategic Alliances and Development efforts, including the highlighting successes from the 100 Women in Finance, ongoing Marketing and Communications work, Advocacy and Public Policy, NAMI's 2017 report on parity ("The Doctor is Out," released in paralled with the Milliman report), Information, Support and Education, (highlights include Google collaboration, Broad Institute and the ETS rollout, beginning Nov 15, funded by Tipper Gore's donation; research of signature programs; NAMI Workplace Activity; update of Peer-to-Peer development); Star Center (hurricane and disaster response); Field Advancement (EDLE, EDLE-oriented workshops for field capacity), Governance, Internal Strategy and Support, NAMI HelpLine (both help and the portal for storing the best resources across the country, as well as volunteer opportunities), and Organizational Development, Talent Management and HR.

After Mary's presentation (ending at 2:10), the Board went into afternoon Committee meetings.



Minutes of the Meeting of the Board of Directors Saturday, December 9, 2017 Arlington, VA

Board Members Present

Steve Pitman, Chair Adrienne Kennedy Barbara Ricci
Lacey Berumen Carlos Larrauri Carrie Roach
Charma Dudley Amanda Lipp David Stafford
Vickey Gonzalez Jackie Martinez Bob Spada
Jim Hayes Micah Pearson

Board Members Absent

Shirley Holloway Gloria Walker

Staff Present

Mary Giliberti Cheri Villa Susan Gaffney Bob Scott David Levy

Others Present

John Neibert, Service Members, Veterans and Their Families Council Chair Brenda Scott, Executive Directors Council Chair Leah Thedford, Peer Leadershipr Council Chair

The Chair called the meeting to order at 11.45 a.m. for the Committee of the Whole with a quorum present.

Committee of the Whole

John Neibert, Chair, Service Members, Veterans and their Families Council, showed the Board the very active SMVFC SharePoint site, and reminded Board members that their support is needed to continue to grow the council and also to help find new leadership for this year's election.

Committee Recommendations for Board Action

Development Committee

Approve the renewal of the contract with Mal Warwick Donor Digital (MWD) for strategic consulting services on direct mail solicitation.

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED: FOURTEENMEMBERS PRESENT

At 12:44 p.m., Lacey Berumen and Jackie Martinez were excused from the meeting.

Planning Committee

Approve the revised language about NAMI core values to consider as NAMI starts the strategic planning process.

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; TWELVEMEMBERS PRESENT

Finance & Audit Committee

Approve the provisional 2018 Operating and Capital Budgets.

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; TWELVEMEMBERS PRESENT

Approve a 2% bonus pool for NAMI staff, contingent upon the organization's final financial results for FY 2017

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; TWELVEMEMBERS PRESENT

Governance Committee

Approve for re-affiliation:

- NAMI Pine Belt (MS) [Model B]
- NAMI Oxford (MS) [Model B]
- NAMI Carroll County (MD) [Model B]
- NAMI Valley of the Sun (AZ) [Model A]
- NAMI Bangor (ME) [Model C]
- NAMI Utah, Cache Valley [Model B]
- NAMI Utah, Salt Lake [Model B]
- NAMI Utah, Southwest [Model B]
- NAMI Utah, Utah County [Model B]
- NAMI Utah, Weber-Davis [Model B]
- NAMI Albany (GA) [Model B]
- NAMI Augusta (GA) [Model B]
- NAMI Forsyth Dawson Lumpkin (GA) [Model B]
- NAMI Golden Isles (GA) [Model B]
- NAMI Hall County (GA) [Model B]
- NAMI Statesboro (GA) [Model B]
- NAMI Gwinnett Inc. (GA) [Model A]
- NAMI Barrington Area (IL) [Model A]
- NAMI Barrow (AK) [Model A]
- NAMI Anchorage (AK) [Model A]
- NAMI Acadiana (LA) [Model A]
- NAMI Yavapai County (AZ) [Model A]
- NAMI Southwest Missouri [Model A]
- NAMI Norman-South OKC (OK) [Model B]
- NAMI Northern Nevada [Model A]

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; ELEVENMEMBERS PRESENT, VICKEYGONZALEZ ABSTAINED

Approve for re-affiliation:

• NAMI Lee, Charlotte and Hendry Counties [Model A]

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; ELEVENMEMBERS PRESENT, CARLOS LARRAURI ABSTAINED

Approve for re-affiliation:

• NAMI Solano County (CA) [Model A]

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; TENMEMBERS PRESENT, AMANDA LIPP, STEVE PITMAN ABSTAINED

Approve for re-affiliation:

- NAMI Freeborn County (MN) [Model B]
- NAMI Tri-County (MN) [Model B]
- NAMI Moorhead (MN) [Model B]

COMMITTEE MOTION, NO SECOND REQUIRED

MOTION APPROVED; ELEVENMEMBERS PRESENT, CARRIE ROACH

ABSTAINED

Approve for re-affiliation:

- NAMI Saratoga (NY) [Model B]
- NAMI Delaware County (NY) [Model B]

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; ELEVENMEMBERS PRESENT, BARBARA RICCI ABSTAINED

Approve for re-affiliation:

• NAMI Albuquerque (NM) [Model A]

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; ELEVENMEMBERS PRESENT, MICAH PEARSON ABSTAINED

Approve for re-affiliation:

- NAMI Greater Toledo (OH) [Model A]
- NAMI Lake County (OH) [Model A]
- NAMI Summit County (OH) [Model A]
- NAMI Franklin County (OH) [Model A]

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; ELEVENMEMBERS PRESENT, BOB SPADA ABSTAINED

Approve changes to NAMI Board OPPs sections 6.7.1, 6.7.2, 6.7.4.1, 6.7.4.2, 6.7.4.3, 6.7.4.4, 6.7.5.5, 6.7.5.6, 6.7.5.7, to update and amend the process of the election of new board members as pertains to nominations, candidacy and voting.

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; TWELVEMEMBERS PRESENT

Move the final approval on Re-Affiliation from full board vote to vote either by Executive Committee or full board.

COMMITTEE MOTION, NO SECOND REQUIRED MOTION APPROVED; TWELVEMEMBERS PRESENT

New Business

Jim Hayes announced that a partnership with Donate Life America and other brain tissue donor organizations will be rolling out nationally.

Amanda Lipp requested that she be allowed to send out several short films about psychosis. The board welcomed this suggestion.

The meeting was adjourned at 1:50 p.m.

Respectfully submitted,

Adrienne Kennedy, Secretary
NAMI Board of Directors 2017 - 2018

Approved by the Board of Directors on