Leading Your NAMI Organization: How the Standards of Excellence Maps Your Way

NAMI Field Capacity Team:
Renata Ponichtera
Liz Taylor, NAMI

Panelists:
Wendy Burch, ED, NAMI New York State
Mary Beth Honsinger, NAMI Capital Region, NY
Kim Jones, ED, NAMI Georgia

June 20, 2019
Session Overview

- Our Alliance: Who We Are
- SoE History, Chartering & Reaffiliation
- Panel: SoE Yesterday, Today & Tomorrow
- Questions & Discussion
- Exercise: Bringing It All Back Home
Who We Are

- The nation’s largest grassroots _alliance_ building better lives for millions of people affected by mental illness.

- We have a shared mission, vision and values

- Today, post Re-Affiliation, we are an alliance of the national **NAMI** organization in Arlington, Virginia, **48 NAMI State Organizations** and over **600 NAMI Affiliates.**
All 3 parts of our alliance work together to ensure our success. So how do we do that?
NAMI Standards of Excellence
Why Standards of Excellence?

- Standards are our roadmap to best practices, governance models and operations.
- They give us credibility and accountability.
- Our roles and responsibilities are defined.
A Brief History . . .

2007 – NAMI leaders form Standards Work Group

2010 - the national NAMI board approved our current Standards of Excellence with a formal re-chartering (State Organizations and re-affiliation (Affiliates) process with NAMI.

2013 – Deadline for chartering NSOs

2018 – 12/31: deadline for Re-affiliation of NAs
Alliance Roles & Responsibilities

- Organizational responsibilities
- Mutual expectations written clearly & simply

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<th>NAMI State Organization</th>
<th>NAMI Affiliate</th>
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**NAMI Programs**

- Develop and update evidence-based (or best practice) education and support programs; set policies that regulate the provisions of programs
- Develop and maintain processes for data collection and reporting; trains on data collection
- Analyze and report data delivery and program outcomes

- Adhere to NAMI program policies; train NAMI signature program facilitators; maintain program fidelity; report issues to NAMI
- Develop and implement programs based on state-specific needs
- Provide trainings and technical assistance to NAMI affiliates

- Adhere to NAMI program policies; organizes and implements support groups and education classes; maintain program fidelity; report data on education programs and support
- Develop and implement programs that align with state priorities and are based on community needs
Panel Discussion:
Standards of Excellence:
Yesterday, Today & Tomorrow
• What have you learned from NAMI’s Standards, Chartering and Re-Affiliation?

• Are your relationships clearer and stronger?

• What do you find yourself doing differently?
  Governance
  Fundraising
  Programs
  Communications
  Advocacy
• How did the Standards of Excellence provide a roadmap for you during the reaffiliation process?

• What was the biggest challenge for NSO/NAs in your state and how did you solve it? (Model B! A new model to undertake.)
• What are you doing now to build stronger affiliates and start up new ones?

• Do you have an action plan?

• Do you have affiliate development staff? How is your staff working to build affiliate capacity?

• How can NAMI support your work?
Bringing It All Back Home
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