TOPLINE & METHODOLOGY

NAMI/Ipsos Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: October 27-29, 2023
Number of interviews: 2,048

Margin of error: +/- 2.3 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire:

Q1_Sum2. In the past year, how often, if at all, have you felt concerned about the following? Summary - Often/Sometimes

	Oct 2023 (N=2,048)	Sept 2022 (N=3,071)
A loved one's physical well-being	56%	64%
A loved one's mental well-being	50%	55%
Your own physical well-being	44%	53%
Your own mental well-being	37%	43%

Q1_1. In the past year, how often, if at all, have you felt concerned about the following? Your own physical well-being

	Oct 2023 (N=2,048)	Sept 2022 (N=3,071)
Often	12%	16%
Sometimes	32%	37%
Rarely	27%	27%
Never	28%	19%
Skipped	1%	1%
Often/Sometimes (Net)	44%	53%
Rarely/Never (Net)	55%	46%

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Q1_2. In the past year, how often, if at all, have you felt concerned about the following? Your own mental well-being

	Oct 2023 (N=2,048)	Sept 2022 (N=3,071)
Often	12%	15%
Sometimes	25%	28%
Rarely	24%	28%
Never	38%	28%
Skipped	1%	1%
Often/Sometimes (Net)	37%	43%
Rarely/Never (Net)	62%	56%

Q1_3. In the past year, how often, if at all, have you felt concerned about the following? A loved one's physical well-being

	Oct 2023 (N=2,048)	Sept 2022 (N=3,071)
Often	19%	21%
Sometimes	37%	42%
Rarely	22%	20%
Never	21%	16%
Skipped	1%	1%
Often/Sometimes (Net)	56%	64%
Rarely/Never (Net)	43%	36%

Q1_4. In the past year, how often, if at all, have you felt concerned about the following? A loved one's mental well-being

	Oct 2023 (N=2,048)	Sept 2022 (N=3,071)
Often	16%	18%
Sometimes	34%	37%
Rarely	21%	22%
Never	28%	23%
Skipped	1%	1%
Often/Sometimes (Net)	50%	55%
Rarely/Never (Net)	49%	44%

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Q2_1. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? U.S. Congress

	Oct 2023 (N=2,048)
Too much	4%
Too little	61%
Just the right amount	7%
Don't know	27%
Skipped	1%

Q2_2. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? Your state's governor

	Oct 2023 (N=2,048)
Too much	4%
Too little	49%
Just the right amount	14%
Don't know	32%
Skipped	1%

Q2_3. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? Your state's legislature

	Oct 2023 (N=2,048)
Too much	3%
Too little	53%
Just the right amount	10%
Don't know	33%
Skipped	1%

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Q3_Sum2. How much improvement, if any, is needed when it comes to the following?* Summary - Significant/slight improvement needed

	Oct 2023 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
The ability to access mental health care	75%	75%	78%	NA	NA
Emergency response to a mental health or suicide crisis**	70%	73%	75%	79%	76%
Emergency response to a drug or alcohol crisis**	66%	69%	71%	78%	74%
Emergency response to a medical emergency***	60%	59%	NA	62%	59%

*Note: Prior to the September 2022 wave, this question was asked as, "Consider the following emergency situations. How much improvement, if any, is needed at the national level when it comes to the following emergency responses?" In June 2023, the language changed to "How much improvement, if any, is needed at the national level when it comes to the following?"
**Note: Prior to the September 2022 wave, these statements were asked without specifying "Emergency response to…"
***Note: Prior to the June 2023 wave, this statement was asked without specifying "Emergency response to…"

Q3_1. How much improvement, if any, is needed when it comes to the following? Emergency response to a mental health or suicide crisis

	Oct 2023 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Significant improvement is needed	51%	49%	55%	57%	54%
Slight improvement is needed	19%	24%	19%	22%	22%
Not a lot of improvement is needed	7%	7%	6%	6%	7%
There is no need for improvement	4%	2%	3%	3%	4%
Don't know	18%	16%	15%	12%	12%
Skipped	1%	2%	1%	1%	1%
Significant/slight improvement needed (Net)	70%	73%	75%	79%	76%
Not a lot/no need for improvement (Net)	11%	9%	10%	9%	11%

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Q3_2. How much improvement, if any, is needed when it comes to the following? Emergency response to a drug or alcohol crisis

	Oct 2023 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Significant improvement is needed	42%	41%	47%	50%	46%
Slight improvement is needed	24%	28%	24%	28%	28%
Not a lot of improvement is needed	9%	9%	8%	7%	9%
There is no need for improvement	4%	4%	4%	3%	4%
Don't know	19%	17%	16%	12%	13%
Skipped	1%	1%	1%	*	1%
Significant/slight improvement needed (Net)	66%	69%	71%	78%	74%
Not a lot/no need for improvement (Net)	14%	12%	12%	10%	13%

Q3_3. How much improvement, if any, is needed when it comes to the following? The ability to access mental health care

	Oct 2023 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)
Significant improvement is needed	56%	55%	61%
Slight improvement is needed	19%	21%	17%
Not a lot of improvement is needed	6%	6%	6%
There is no need for improvement	4%	3%	3%
Don't know	15%	14%	12%
Skipped	1%	2%	1%
Significant/slight improvement needed (Net)	75%	75%	78%
Not a lot/no need for improvement (Net)	9%	9%	9%

Q3_4. How much improvement, if any, is needed when it comes to the following? Emergency response to a medical emergency

	Oct 2023 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Significant improvement is needed	27%	26%	25%	26%
Slight improvement is needed	33%	33%	37%	33%
Not a lot of improvement is needed	18%	21%	21%	22%
There is no need for improvement	7%	6%	6%	7%
Don't know	14%	13%	11%	11%
Skipped	1%	2%	1%	1%
Significant/slight improvement needed (Net)	60%	59%	62%	59%
Not a lot/no need for improvement (Net)	25%	27%	27%	29%

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Q4. How familiar are you with the 988 Suicide & Crisis Lifeline?*

	Oct 2023 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Very familiar	6%	4%	3%	1%	1%
Somewhat familiar	17%	13%	11%	3%	2%
Not very familiar	17%	16%	13%	12%	9%
Have heard of it, but that's it	31%	31%	17%	6%	6%
I have never heard of it	29%	36%	55%	77%	80%
Skipped	1%	1%	1%	1%	1%
Aware (Net)	70%	63%	44%	22%	18%
Familiar (Net)	22%	17%	14%	4%	4%
Unfamiliar (Net)	77%	82%	85%	95%	95%

Note: Prior to the June 2023 wave, this question was asked as, "How familiar are you with the 988 emergency number?"

Information shown to all respondents

The 988 Suicide & Crisis Lifeline is a nationwide emergency number that connects people who are experiencing a mental health, suicide, or drug or alcohol crisis with trained crisis counselors to de-escalate the crisis, serving as an alternative to 911. These crisis counselors may have the ability to coordinate additional care and send help, if needed.

If you or someone you know is in a crisis or needs support now, call or text 988 or chat 988lifeline.org.

Survey continues

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Q5_Sum2. Please indicate how much you agree or disagree with each of the following statements.
Summary - Agree

	Oct 2023 (N=2,048)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Mental health is just as important as physical health	93%	NA	NA	NA
Mental health care should be available to everyone, not just people who can pay for services out-of-pocket	91%	NA	NA	NA
All health insurance should cover mental health crisis services	91%	87%	88%	89%
Insurers should cover mental health care services the same way they cover physical health care services	90%	NA	NA	NA
Elected officials need to do more to improve mental health care and treatment in this country	86%	83%	NA	NA
We need more mental health providers who have similar backgrounds to the people they serve*	80%	75%	NA	NA
I would be willing to pay higher insurance premiums if it meant having better coverage for mental health care	52%	NA	NA	NA

Note: Prior to the October 2023 wave, this question was asked as, "Thinking about access to mental health care, how much do you agree or disagree with the following statements:"

Q5_1. Please indicate how much you agree or disagree with each of the following statements. All health insurance should cover mental health crisis services

	Oct 2023 (N=2,048)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	68%	57%	59%	61%
Somewhat agree	23%	30%	30%	28%
Somewhat disagree	5%	7%	6%	5%
Strongly disagree	3%	4%	4%	4%
Skipped	2%	2%	2%	2%
Agree (Net)	91%	87%	88%	89%
Disagree (Net)	8%	11%	10%	10%

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Q5_2. Please indicate how much you agree or disagree with each of the following statements. Elected officials need to do more to improve mental health care and treatment in this country

	Oct 2023 (N=2,048)	Sept 2022 (N=3,071)
Strongly agree	55%	43%
Somewhat agree	31%	40%
Somewhat disagree	8%	10%
Strongly disagree	5%	4%
Skipped	2%	3%
Agree (Net)	86%	83%
Disagree (Net)	12%	14%

Q5_3. Please indicate how much you agree or disagree with each of the following statements. We need more mental health providers who have similar backgrounds to the people they serve

	Oct 2023 (N=2,048)	Sept 2022 (N=3,071)
Strongly agree	42%	37%
Somewhat agree	39%	38%
Somewhat disagree	13%	15%
Strongly disagree	5%	7%
Skipped	2%	3%
Agree (Net)	80%	75%
Disagree (Net)	18%	22%

Q5_4. Please indicate how much you agree or disagree with each of the following statements. I would be willing to pay higher insurance premiums if it meant having better coverage for mental health care

	Oct 2023 (N=2,048)
Strongly agree	13%
Somewhat agree	39%
Somewhat disagree	28%
Strongly disagree	18%
Skipped	2%
Agree (Net)	52%
Disagree (Net)	46%

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Q5_5. Please indicate how much you agree or disagree with each of the following statements. Mental health is just as important as physical health

	Oct 2023 (N=2,048)
Strongly agree	72%
Somewhat agree	20%
Somewhat disagree	3%
Strongly disagree	2%
Skipped	2%
Agree (Net)	93%
Disagree (Net)	5%

Q5_6. Please indicate how much you agree or disagree with each of the following statements. Insurers should cover mental health care services the same way they cover physical health care services

	Oct 2023 (N=2,048)
Strongly agree	66%
Somewhat agree	24%
Somewhat disagree	5%
Strongly disagree	3%
Skipped	1%
Agree (Net)	90%
Disagree (Net)	9%

Q5_7. Please indicate how much you agree or disagree with each of the following statements. Mental health care should be available to everyone, not just people who can pay for services out-of-pocket

	Oct 2023 (N=2,048)
Strongly agree	68%
Somewhat agree	23%
Somewhat disagree	4%
Strongly disagree	3%
Skipped	2%
Agree (Net)	91%
Disagree (Net)	7%

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Q6_Sum2. How easy or hard is it to find the following in your community? Summary - Easy

	Oct 2023 (N=2,048)
Emergency support for someone in a mental health crisis	23%
A mental health provider—such as a therapist or psychiatrist—who is affordable or in-network with my insurance	21%
A mental health provider—such as a therapist or psychiatrist—who has a similar background to me	20%
A mental health provider—such as a therapist or psychiatrist—with specialized training focusing on children or young people	20%
A mental health provider—such as a therapist or psychiatrist—who is accepting new patients	18%

Q6_Sum3. How easy or hard is it to find the following in your community? Summary - Hard

	Total (N=2,048)
A mental health provider—such as a therapist or psychiatrist—who is affordable or in-network with my insurance	37%
A mental health provider—such as a therapist or psychiatrist—who is accepting new patients	35%
Emergency support for someone in a mental health crisis	33%
A mental health provider—such as a therapist or psychiatrist—who has a similar background to me	31%
A mental health provider—such as a therapist or psychiatrist—with specialized training focusing on children or young people	29%

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Q6_1. How easy or hard is it to find the following in your community? A mental health provider—such as a therapist or psychiatrist—who is accepting new patients

	Oct 2023 (N=2,048)
Very easy	5%
Somewhat easy	14%
Somewhat hard	22%
Very hard	14%
Don't know/Not applicable	45%
Skipped	1%
Easy (Net)	18%
Hard (Net)	35%

Q6_2. How easy or hard is it to find the following in your community? A mental health provider—such as a therapist or psychiatrist—who is affordable or in-network with my insurance

	Oct 2023 (N=2,048)
Very easy	6%
Somewhat easy	16%
Somewhat hard	21%
Very hard	15%
Don't know/Not applicable	40%
Skipped	1%
Easy (Net)	21%
Hard (Net)	37%

Q6_3. How easy or hard is it to find the following in your community? A mental health provider—such as a therapist or psychiatrist—who has a similar background to me

	Oct 2023 (N=2,048)
Very easy	5%
Somewhat easy	15%
Somewhat hard	19%
Very hard	13%
Don't know/Not applicable	47%
Skipped	1%
Easy (Net)	20%
Hard (Net)	31%

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Q6_4. How easy or hard is it to find the following in your community? Emergency support for someone in a mental health crisis

	Oct 2023 (N=2,048)
Very easy	5%
Somewhat easy	17%
Somewhat hard	22%
Very hard	11%
Don't know/Not applicable	43%
Skipped	1%
Easy (Net)	23%
Hard (Net)	33%

Q6_5. How easy or hard is it to find the following in your community? A mental health provider—such as a therapist or psychiatrist—with specialized training focusing on children or young people

	Oct 2023 (N=2,048)
Very easy	6%
Somewhat easy	14%
Somewhat hard	18%
Very hard	11%
Don't know/Not applicable	49%
Skipped	1%
Easy (Net)	20%
Hard (Net)	29%

Q7_Sum2. In your opinion, how easy or hard should it be to find the following in the United States? Summary - Easy

	Oct 2023 (N=2,048)
Emergency support for someone in a mental health crisis	65%
A mental health provider—such as a therapist or psychiatrist—with specialized training focusing on children or young people	63%
A mental health provider—such as a therapist or psychiatrist—who is accepting new patients	63%
A mental health provider—such as a therapist or psychiatrist—who is affordable or in-network with my insurance	62%
A mental health provider—such as a therapist or psychiatrist—who has a similar background to me	56%

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Q7_Sum3. In your opinion, how easy or hard should it be to find the following in the United States? Summary - Hard

	Oct 2023 (N=2,048)
A mental health provider—such as a therapist or psychiatrist—who is affordable or in-network with my insurance	18%
A mental health provider—such as a therapist or psychiatrist—who has a similar background to me	17%
Emergency support for someone in a mental health crisis	16%
A mental health provider—such as a therapist or psychiatrist—who is accepting new patients	16%
A mental health provider—such as a therapist or psychiatrist—with specialized training focusing on children or young people	15%

Q7_1. In your opinion, how easy or hard should it be to find the following in the United States? A mental health provider—such as a therapist or psychiatrist—who is accepting new patients

	Oct 2023 (N=2,048)
Very easy	39%
Somewhat easy	23%
Somewhat hard	10%
Very hard	6%
Don't know	19%
Skipped	2%
Easy (Net)	63%
Hard (Net)	16%

Q7_2. In your opinion, how easy or hard should it be to find the following in the United States? A mental health provider—such as a therapist or psychiatrist—who is affordable or in-network with my insurance

	Oct 2023 (N=2,048)
Very easy	42%
Somewhat easy	20%
Somewhat hard	11%
Very hard	7%
Don't know	18%
Skipped	2%
Easy (Net)	62%
Hard (Net)	18%

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Q7_3. In your opinion, how easy or hard should it be to find the following in the United States? A mental health provider—such as a therapist or psychiatrist—who has a similar background to me

	Oct 2023 (N=2,048)
Very easy	29%
Somewhat easy	27%
Somewhat hard	11%
Very hard	6%
Don't know	25%
Skipped	2%
Easy (Net)	56%
Hard (Net)	17%

Q7_4. In your opinion, how easy or hard should it be to find the following in the United States? Emergency support for someone in a mental health crisis

	Oct 2023 (N=2,048)
Very easy	47%
Somewhat easy	18%
Somewhat hard	10%
Very hard	6%
Don't know	17%
Skipped	2%
Easy (Net)	65%
Hard (Net)	16%

Q7_5. In your opinion, how easy or hard should it be to find the following in the United States? A mental health provider—such as a therapist or psychiatrist—with specialized training focusing on children or young people

	Oct 2023 (N=2,048)
Very easy	40%
Somewhat easy	23%
Somewhat hard	10%
Very hard	5%
Don't know	21%
Skipped	2%
Easy (Net)	63%
Hard (Net)	15%

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Q8_Sum2. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? Summary - Highest/High Priority

	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Mental health care	64%	62%
Affordable housing programs	57%	50%
988 Suicide & Crisis Lifeline	57%	50%
Suicide prevention programs	56%	NA
Clean air and water programs designed to address climate change	53%	NA
Nutrition programs for low-income Americans	52%	NA
Head Start and childcare programs for low-income Americans	51%	NA

Q8_1. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? 988 Suicide & Crisis Lifeline

	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	20%	17%
A high priority, but not the highest priority	37%	34%
Somewhat of a priority	31%	33%
Low priority	7%	10%
Not a priority at all	3%	4%
Skipped	2%	3%
High Priority (Net)	57%	50%
Low/No Priority (Net)	10%	14%

Q8_2. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? Mental health care

	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	26%	27%
A high priority, but not the highest priority	38%	35%
Somewhat of a priority	25%	27%
Low priority	6%	6%
Not a priority at all	3%	3%
Skipped	2%	3%
High Priority (Net)	64%	62%
Low/No Priority (Net)	9%	9%

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Q8_3. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? Affordable housing programs

	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	27%	23%
A high priority, but not the highest priority	30%	27%
Somewhat of a priority	27%	30%
Low priority	9%	12%
Not a priority at all	5%	5%
Skipped	2%	2%
High Priority (Net)	57%	50%
Low/No Priority (Net)	14%	18%

Q8_4. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? Clean air and water programs designed to address climate change

	Oct 2023 (N=2,048)
Highest priority	28%
A high priority, but not the highest priority	24%
Somewhat of a priority	21%
Low priority	13%
Not a priority at all	11%
Skipped	2%
High Priority (Net)	53%
Low/No Priority (Net)	24%

Q8_5. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? Nutrition programs for low-income Americans

	Oct 2023 (N=2,048)
Highest priority	20%
A high priority, but not the highest priority	33%
Somewhat of a priority	32%
Low priority	10%
Not a priority at all	4%
Skipped	2%
High Priority (Net)	52%
Low/No Priority (Net)	14%

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Q8_6. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? Head Start and childcare programs for low-income Americans

	Oct 2023 (N=2,048)
Highest priority	18%
A high priority, but not the highest priority	33%
Somewhat of a priority	34%
Low priority	9%
Not a priority at all	4%
Skipped	2%
High Priority (Net)	51%
Low/No Priority (Net)	13%

Q8_7. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? Suicide prevention programs

	Oct 2023 (N=2,048)
Highest priority	20%
A high priority, but not the highest priority	35%
Somewhat of a priority	31%
Low priority	8%
Not a priority at all	3%
Skipped	2%
High Priority (Net)	56%
Low/No Priority (Net)	11%

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Q9_Sum2. How much would you support or oppose Congress funding research that seeks to… Summary
- Support

	Oct 2023 (N=2,048)
Identify risks for suicide and improve suicide prevention	87%
Discover innovative treatments for mental illness	86%
Improve school-based mental health services	86%
Understand the connection between mental health and the brain	85%
Understand the connection between mental health and physical health	85%
Understand the impact of social media on youth mental health	84%
Investigate the impact of telehealth on mental health	75%
Investigate the use of drugs—such as cannabis, psilocybin, or ketamine—to treat mental illness	74%

Q9_1. How much would you support or oppose Congress funding research that seeks to… Discover innovative treatments for mental illness

	Oct 2023 (N=2,048)
Strongly support	42%
Somewhat support	44%
Somewhat oppose	8%
Strongly oppose	4%
Skipped	3%
Support (Net)	86%
Oppose (Net)	12%

Q9_2. How much would you support or oppose Congress funding research that seeks to… Understand the connection between mental health and the brain

	Oct 2023 (N=2,048)
Strongly support	42%
Somewhat support	43%
Somewhat oppose	8%
Strongly oppose	4%
Skipped	2%
Support (Net)	85%
Oppose (Net)	13%

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Q9_3. How much would you support or oppose Congress funding research that seeks to… Understand the connection between mental health and physical health

	Oct 2023 (N=2,048)
Strongly support	42%
Somewhat support	43%
Somewhat oppose	8%
Strongly oppose	4%
Skipped	3%
Support (Net)	85%
Oppose (Net)	13%

Q9_4. How much would you support or oppose Congress funding research that seeks to… Identify risks for suicide and improve suicide prevention

	Oct 2023 (N=2,048)
Strongly support	44%
Somewhat support	42%
Somewhat oppose	7%
Strongly oppose	4%
Skipped	2%
Support (Net)	87%
Oppose (Net)	11%

Q9_5. How much would you support or oppose Congress funding research that seeks to… Understand the impact of social media on youth mental health

	Oct 2023 (N=2,048)
Strongly support	45%
Somewhat support	39%
Somewhat oppose	9%
Strongly oppose	5%
Skipped	2%
Support (Net)	84%
Oppose (Net)	14%

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Q9_6. How much would you support or oppose Congress funding research that seeks to… Improve school-based mental health services

	Oct 2023 (N=2,048)
Strongly support	47%
Somewhat support	38%
Somewhat oppose	7%
Strongly oppose	5%
Skipped	2%
Support (Net)	86%
Oppose (Net)	12%

Q9_7. How much would you support or oppose Congress funding research that seeks to… Investigate the impact of telehealth on mental health

	Oct 2023 (N=2,048)
Strongly support	27%
Somewhat support	48%
Somewhat oppose	16%
Strongly oppose	6%
Skipped	3%
Support (Net)	75%
Oppose (Net)	22%

Q9_8. How much would you support or oppose Congress funding research that seeks to… Investigate the use of drugs—such as cannabis, psilocybin, or ketamine—to treat mental illness

	Oct 2023 (N=2,048)
Strongly support	35%
Somewhat support	40%
Somewhat oppose	14%
Strongly oppose	8%
Skipped	3%
Support (Net)	74%
Oppose (Net)	23%

GAME CHANGERS

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About the Study

This NAMI/Ipsos poll was conducted October 27-29, 2023, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 2,048 general population adults age 18 or older.

The topline is trended with four surveys. The first survey was conducted October 22-25, 2021, the second was conducted May 20-23, 2022, the third was conducted September 23-26, 2022, and the fourth survey was conducted June 2-11, 2023 all for NAMI by Ipsos. The October 2021 survey was based on a nationally representative probability sample of adults age 18 or older (N=2,049). The May 2022 survey was conducted based on a nationally representative probability sample of adults age 18 or older (N=2,045). The September 2022 survey was conducted on a nationally representative probability sample of adults age 18 or older (N=3,071). The June 2023 survey was conducted on a nationally representative probability sample of adults age 18 or older (N=2,073). Further information about each survey can be found at the following links: October 2021, May 2022, September 2022, June 2023.

The margin of sampling error for this study is plus or minus 2.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.11. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2022 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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