



TOPLINE & METHODOLOGY

NAMI/Ipsos Poll – Summer 2024 Tracking

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: June 7-9, 2024
Number of interviews: 2,048

Margin of error: +/- 2.2 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

1. How would you describe the condition of the following right now?

Total Good Summary

	June 2024 (N=2,048)
Your home and home-life	92%
Your mental health	87%
Your emotional well-being	87%
Your physical health	84%
Your personal finances	77%

a. Your mental health

	June 2024 (N=2,048)
Very good	49%
Somewhat good	37%
Somewhat poor	10%
Very poor	2%
Skipped	1%
Good (Net)	87%
Poor (Net)	12%





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1. How would you describe the condition of the following right now? *(Continued)*

b. Your physical health

	June 2024 (N=2,048)
Very good	28%
Somewhat good	56%
Somewhat poor	12%
Very poor	2%
Skipped	1%
<i>Good (Net)</i>	<i>84%</i>
<i>Poor (Net)</i>	<i>15%</i>

c. Your emotional well-being

	June 2024 (N=2,048)
Very good	48%
Somewhat good	39%
Somewhat poor	10%
Very poor	2%
Skipped	1%
<i>Good (Net)</i>	<i>87%</i>
<i>Poor (Net)</i>	<i>12%</i>

d. Your home and home-life

	June 2024 (N=2,048)
Very good	56%
Somewhat good	36%
Somewhat poor	5%
Very poor	1%
Skipped	1%
<i>Good (Net)</i>	<i>92%</i>
<i>Poor (Net)</i>	<i>7%</i>





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1. How would you describe the condition of the following right now? *(Continued)*

e. Your personal finances

	June 2024 (N=2,048)
Very good	30%
Somewhat good	47%
Somewhat poor	15%
Very poor	7%
Skipped	1%
<i>Good (Net)</i>	<i>77%</i>
<i>Poor (Net)</i>	<i>22%</i>

2. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States?

a. U.S. Congress

	June 2024 (N=2,048)	Oct 2023 (N=2,048)
Too much	3%	4%
Too little	54%	61%
Just the right amount	10%	7%
Don't know	31%	27%
Skipped	1%	1%

b. Your state's governor

	June 2024 (N=2,048)	Oct 2023 (N=2,048)
Too much	3%	4%
Too little	42%	49%
Just the right amount	19%	14%
Don't know	33%	32%
Skipped	2%	1%

c. Your state's legislature

	June 2024 (N=2,048)	Oct 2023 (N=2,048)
Too much	3%	3%
Too little	46%	53%
Just the right amount	15%	10%
Don't know	34%	33%
Skipped	2%	1%





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3. Which statement comes closest to your opinion, even if neither is exactly right?

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=1,024*)
When someone is in a mental health or suicide crisis, they should receive a <u>mental health response</u> .	86%	85%	86%
When someone is in a mental health or suicide crisis, they should receive a <u>police response</u> .	12%	12%	13%
Skipped	2%	2%	1%

**Note: In May 2022, this question was asked as a split sample question.*

4. How familiar are you with the 988 Suicide and Crisis Lifeline?*

	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Very familiar	6%	6%	4%	3%	1%	1%
Somewhat familiar	17%	17%	13%	11%	3%	2%
Not very familiar	17%	17%	16%	13%	12%	9%
Have heard of it, but that's it	27%	31%	31%	17%	6%	6%
I have never heard of it	32%	29%	36%	55%	77%	80%
Skipped	1%	1%	1%	1%	1%	1%
Aware (Net)	67%	70%	63%	44%	22%	18%
Familiar (Net)	23%	22%	17%	14%	4%	4%
Unfamiliar (Net)	76%	77%	82%	85%	95%	95%

**Note: Prior to the June 2023 wave, this question was asked as, "How familiar are you with the 988 emergency number?"*

5. In your own words, what do you know about the 988 Suicide & Crisis Lifeline? Please use the space below to respond.

Open-ended responses provided separately.

6. If you or a loved one needed support during a mental health crisis or emergency, how comfortable, if at all, would you feel going to each of the following for assistance?

Total Comfortable Summary

	June 2024 (N=2,048)
A mental health provider (therapist, psychologist, psychiatrist, etc.)	82%
A close friend or family member	79%
A 988 Suicide & Crisis Lifeline counselor	72%
A 911 operator	56%
A law enforcement officer	40%





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6. If you or a loved one needed support during a mental health crisis or emergency, how comfortable, if at all, would you feel going to each of the following for assistance? *(Continued)*

a. A close friend or family member

	June 2024 (N=2,048)
Very comfortable	38%
Somewhat comfortable	41%
Not very comfortable	11%
Not comfortable at all	4%
Don't know	5%
Skipped	1%
<i>Very/Somewhat comfortable (Net)</i>	79%
<i>Not very/Not comfortable (Net)</i>	14%

b. A mental health provider (therapist, psychologist, psychiatrist, etc.)

	June 2024 (N=2,048)
Very comfortable	44%
Somewhat comfortable	38%
Not very comfortable	8%
Not comfortable at all	3%
Don't know	5%
Skipped	1%
<i>Very/Somewhat comfortable (Net)</i>	82%
<i>Not very/Not comfortable (Net)</i>	11%

c. A law enforcement officer

	June 2024 (N=2,048)
Very comfortable	13%
Somewhat comfortable	27%
Not very comfortable	30%
Not comfortable at all	22%
Don't know	7%
Skipped	2%
<i>Very/Somewhat comfortable (Net)</i>	40%
<i>Not very/Not comfortable (Net)</i>	52%





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6. If you or a loved one needed support during a mental health crisis or emergency, how comfortable, if at all, would you feel going to each of the following for assistance? (Continued)

d. A 911 operator

	June 2024 (N=2,048)
Very comfortable	19%
Somewhat comfortable	37%
Not very comfortable	25%
Not comfortable at all	9%
Don't know	8%
Skipped	1%
<i>Very/Somewhat comfortable (Net)</i>	<i>56%</i>
<i>Not very/Not comfortable (Net)</i>	<i>34%</i>

e. A 988 Suicide & Crisis Lifeline counselor

	June 2024 (N=2,048)
Very comfortable	33%
Somewhat comfortable	39%
Not very comfortable	9%
Not comfortable at all	3%
Don't know	14%
Skipped	1%
<i>Very/Somewhat comfortable (Net)</i>	<i>72%</i>
<i>Not very/Not comfortable (Net)</i>	<i>13%</i>

7. If you or a loved one needed support during a mental health crisis or emergency, how likely, if at all, would you be to reach out to each of the following?

Total Likely Summary

	June 2024 (N=2,048)
A close friend or family member	80%
A mental health provider (therapist, psychologist, psychiatrist, etc.)	79%
A 988 Suicide & Crisis Lifeline counselor	70%
A 911 operator	54%
A law enforcement officer	36%





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7. If you or a loved one needed support during a mental health crisis or emergency, how likely, if at all, would you be to reach out to each of the following? (Continued)

a. A close friend or family member

	June 2024 (N=2,048)
Very likely	42%
Somewhat likely	38%
Not very likely	9%
Not at all likely	3%
Don't know	5%
Skipped	2%
<i>Very/Somewhat likely (Net)</i>	<i>80%</i>
<i>Not very/Not at all likely (Net)</i>	<i>12%</i>

b. A mental health provider (therapist, psychologist, psychiatrist, etc.)

	June 2024 (N=2,048)
Very likely	42%
Somewhat likely	37%
Not very likely	9%
Not at all likely	4%
Don't know	7%
Skipped	2%
<i>Very/Somewhat likely (Net)</i>	<i>79%</i>
<i>Not very/Not at all likely (Net)</i>	<i>13%</i>

c. A law enforcement officer

	June 2024 (N=2,048)
Very likely	12%
Somewhat likely	24%
Not very likely	30%
Not at all likely	24%
Don't know	7%
Skipped	2%
<i>Very/Somewhat likely (Net)</i>	<i>36%</i>
<i>Not very/Not at all likely (Net)</i>	<i>54%</i>





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7. If you or a loved one needed support during a mental health crisis or emergency, how likely, if at all, would you be to reach out to each of the following? (*Continued*)

d. A 911 operator

	June 2024 (N=2,048)
Very likely	20%
Somewhat likely	34%
Not very likely	24%
Not at all likely	13%
Don't know	7%
Skipped	2%
<i>Very/Somewhat likely (Net)</i>	<i>54%</i>
<i>Not very/Not at all likely (Net)</i>	<i>36%</i>

e. A 988 Suicide & Crisis Lifeline counselor

	June 2024 (N=2,048)
Very likely	34%
Somewhat likely	36%
Not very likely	13%
Not at all likely	5%
Don't know	10%
Skipped	2%
<i>Very/Somewhat likely (Net)</i>	<i>70%</i>
<i>Not very/Not at all likely (Net)</i>	<i>18%</i>





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8. Please indicate how much you agree or disagree with each of the following statements.

Total Agree Summary

	June 2024 (N=2,048)
Young people need more mental health resources dedicated to them and their unique needs	78%
I am <u>not</u> content with the status of mental health treatment in this country	75%
People with mental health conditions face discrimination in their everyday life	69%
Mental health impacts all major policy issues in our country right now	65%
I would be afraid the police may hurt my loved one or me while responding to a mental health crisis	61%
If a person contacts the 988 Suicide & Crisis Lifeline for a mental health crisis, police <u>should not</u> respond	54%
I'm not sure when a situation is serious enough to contact the 988 Suicide & Crisis Lifeline	51%
If my loved one was having a mental health crisis, I would not feel safe calling 911 for help	45%
I don't know what to do if someone I love were experiencing a mental health crisis	38%

a. I am not content with the status of mental health treatment in this country

	June 2024 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	33%	34%	38%	33%	32%
Somewhat agree	42%	42%	41%	44%	43%
Somewhat disagree	17%	16%	14%	17%	18%
Strongly disagree	5%	4%	5%	5%	5%
Skipped	3%	3%	2%	1%	2%
Agree (Net)	75%	76%	78%	77%	75%
Disagree (Net)	22%	21%	19%	22%	23%

b. People with mental health conditions face discrimination in their everyday life

	June 2024 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)
Strongly agree	22%	25%	30%
Somewhat agree	47%	48%	49%
Somewhat disagree	22%	20%	15%
Strongly disagree	6%	5%	4%
Skipped	3%	3%	2%
Agree (Net)	69%	72%	79%
Disagree (Net)	28%	25%	19%



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8. Please indicate how much you agree or disagree with each of the following statements. *(Continued)*

c. I don't know what to do if someone I love were experiencing a mental health crisis

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	6%	8%	10%	10%
Somewhat agree	32%	36%	38%	38%
Somewhat disagree	41%	36%	35%	35%
Strongly disagree	19%	18%	16%	16%
Skipped	3%	2%	1%	2%
<i>Agree (Net)</i>	38%	44%	48%	48%
<i>Disagree (Net)</i>	60%	54%	51%	50%

d. I would be afraid the police may hurt my loved one or me while responding to a mental health crisis

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	24%	23%	28%	28%
Somewhat agree	37%	37%	36%	34%
Somewhat disagree	24%	25%	21%	22%
Strongly disagree	13%	12%	14%	15%
Skipped	3%	2%	1%	2%
<i>Agree (Net)</i>	61%	60%	64%	62%
<i>Disagree (Net)</i>	37%	37%	35%	37%

e. If my loved one was having a mental health crisis, I would not feel safe calling 911 for help

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	12%	14%	16%	14%
Somewhat agree	32%	31%	30%	32%
Somewhat disagree	35%	34%	32%	32%
Strongly disagree	18%	18%	22%	20%
Skipped	3%	3%	1%	2%
<i>Agree (Net)</i>	45%	45%	45%	46%
<i>Disagree (Net)</i>	53%	52%	54%	52%





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8. Please indicate how much you agree or disagree with each of the following statements. *(Continued)*

f. Young people need more mental health resources dedicated to them and their unique needs

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)
Strongly agree	34%	39%	40%
Somewhat agree	44%	44%	39%
Somewhat disagree	14%	11%	13%
Strongly disagree	5%	3%	6%
Skipped	3%	3%	2%
<i>Agree (Net)</i>	78%	83%	79%
<i>Disagree (Net)</i>	19%	14%	19%

g. Mental health impacts all major policy issues in our country right now

	June 2024 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)
Strongly agree	22%	24%	22%
Somewhat agree	43%	45%	41%
Somewhat disagree	25%	22%	25%
Strongly disagree	7%	5%	9%
Skipped	3%	4%	3%
<i>Agree (Net)</i>	65%	69%	63%
<i>Disagree (Net)</i>	32%	27%	34%

h. If a person contacts the 988 Suicide & Crisis Lifeline for a mental health crisis, police should not respond

	June 2024 (N=2,048)	June 2023 (N=2,073)
Strongly agree	16%	14%
Somewhat agree	38%	37%
Somewhat disagree	34%	37%
Strongly disagree	9%	9%
Skipped	3%	4%
<i>Agree (Net)</i>	54%	51%
<i>Disagree (Net)</i>	43%	45%





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8. Please indicate how much you agree or disagree with each of the following statements. *(Continued)*

- i. I'm not sure when a situation is serious enough to contact the 988 Suicide & Crisis Lifeline

	June 2024 (N=2,048)
Strongly agree	9%
Somewhat agree	42%
Somewhat disagree	32%
Strongly disagree	15%
Skipped	3%
<i>Agree (Net)</i>	<i>51%</i>
<i>Disagree (Net)</i>	<i>47%</i>

9. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that...

Total Support Summary

	June 2024 (N=2,048)
Create 24/7 mental health, alcohol/drug, and suicide crisis call centers that can respond effectively to callers and follow-up later	90%
Require all health insurers to cover mental health crisis services	88%
Provide federal funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services	83%
Provide <u>state</u> funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services	83%
Add monthly fees on phone bills to fund 988 Suicide & Crisis Lifeline call center operations and crisis response services, similar to fees already collected to fund 911 services	49%

- a. Create 24/7 mental health, alcohol/drug, and suicide crisis call centers that can respond effectively to callers and follow-up later

	June 2024 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	49%	53%	60%	53%	57%
Somewhat support	41%	37%	33%	38%	33%
Somewhat oppose	5%	5%	4%	5%	5%
Strongly oppose	2%	2%	2%	3%	3%
Skipped	3%	3%	2%	2%	2%
<i>Support (Net)</i>	<i>90%</i>	<i>90%</i>	<i>92%</i>	<i>91%</i>	<i>90%</i>
<i>Oppose (Net)</i>	<i>8%</i>	<i>7%</i>	<i>6%</i>	<i>7%</i>	<i>8%</i>





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9. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... (Continued)

- b. Provide federal funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services*

	June 2024 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	44%	43%	53%	46%	51%
Somewhat support	39%	40%	33%	37%	33%
Somewhat oppose	8%	9%	8%	10%	8%
Strongly oppose	6%	5%	5%	6%	7%
Skipped	3%	3%	2%	1%	2%
<i>Support (Net)</i>	<i>83%</i>	<i>83%</i>	<i>85%</i>	<i>83%</i>	<i>84%</i>
<i>Oppose (Net)</i>	<i>14%</i>	<i>14%</i>	<i>13%</i>	<i>15%</i>	<i>15%</i>

*Note: Prior to the June 2023 wave, this statement was asked as, "Provide more federal funding for mental health care."

- c. Provide state funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services*

	June 2024 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	42%	42%	54%	44%	48%
Somewhat support	40%	42%	34%	41%	36%
Somewhat oppose	9%	9%	7%	9%	8%
Strongly oppose	5%	4%	3%	4%	6%
Skipped	3%	3%	1%	1%	2%
<i>Support (Net)</i>	<i>83%</i>	<i>84%</i>	<i>88%</i>	<i>85%</i>	<i>85%</i>
<i>Oppose (Net)</i>	<i>14%</i>	<i>13%</i>	<i>10%</i>	<i>14%</i>	<i>13%</i>

*Note: Prior to the June 2023 wave, this statement was asked as, "Provide more state funding for mental health care."

- d. Add monthly fees on phone bills to fund 988 Suicide & Crisis Lifeline call center operations and crisis response services, similar to fees already collected to fund 911 services*

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	16%	17%	21%	25%
Somewhat support	33%	34%	34%	35%
Somewhat oppose	24%	22%	22%	18%
Strongly oppose	24%	25%	21%	19%
Skipped	3%	3%	2%	2%
<i>Support (Net)</i>	<i>49%</i>	<i>51%</i>	<i>55%</i>	<i>61%</i>
<i>Oppose (Net)</i>	<i>48%</i>	<i>46%</i>	<i>44%</i>	<i>37%</i>

*Note: Prior to the June 2023 wave, this statement was asked as, "Add monthly fees on phone bills to fund 988 call center operations and crisis response services, similar to fees already collected to fund 911 services."





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9. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... *(Continued)*

e. Require all health insurers to cover mental health crisis services

	June 2024 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly support	60%	60%	66%	59%	59%
Somewhat support	28%	28%	24%	29%	28%
Somewhat oppose	6%	6%	5%	7%	6%
Strongly oppose	3%	3%	3%	4%	4%
Skipped	3%	3%	2%	2%	2%
<i>Support (Net)</i>	88%	88%	90%	88%	87%
<i>Oppose (Net)</i>	9%	9%	8%	11%	11%

10. How much, if any, in fees would you be willing to pay on your monthly phone bill to fund 988 Suicide & Crisis Lifeline call-center operations and associated crisis response services?*

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
\$0.01-\$0.25 per month	15%	17%	17%	15%
\$0.26-\$0.50 per month	8%	9%	8%	8%
\$0.51-\$1.00 per month	14%	16%	16%	14%
\$1.01-\$1.25 per month	7%	6%	7%	8%
\$1.26-\$1.50 per month	3%	2%	3%	3%
\$1.51-\$2.00 per month	9%	9%	9%	9%
\$2.01 or more per month	9%	9%	11%	15%
I am not willing to pay any amount	32%	28%	28%	25%
Skipped	3%	2%	2%	2%

**Note: Prior to the June 2023 wave, this question was asked as, "How much, if any, in fees would you be willing to pay on your monthly phone bill to fund 988 call-center operations and associated crisis response services?"*





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11. Americans pay an average of \$1.00 on their monthly phone bill for 911 services (fees range from \$0.00 to \$5.00 per month, depending on the location). After reading this information, we would like to ask again. How much, if any, in fees would you be willing to pay on your monthly phone bill to fund 988 Suicide & Crisis Lifeline call-center operations and associated crisis response services?*

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
\$0.01-\$0.25 per month	11%	11%	12%	8%
\$0.26 -\$0.50 per month	6%	7%	6%	6%
\$0.51-\$1.00 per month	19%	20%	23%	19%
\$1.01-\$1.25 per month	12%	13%	12%	17%
\$1.26-\$1.50 per month	3%	3%	3%	3%
\$1.51-\$2.00 per month	10%	9%	10%	9%
\$2.01 or more per month	10%	11%	10%	15%
I am not willing to pay any amount	26%	24%	22%	20%
Skipped	3%	2%	1%	2%

**Note: Prior to the June 2023 wave, this question was asked as, "Americans pay an average of \$1.00 on their monthly phone bill for 911 services (fees range from \$0.00 to \$5.00 per month, depending on the location). After reading this information, we would like to ask again. How much, if any, in fees would you be willing to pay on your monthly phone bill to fund 988 call-center operations and associated crisis response services?"*

12. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following?

Total High Priority Summary

	June 2024 (N=2,048)
Mental health care	61%
Affordable housing programs	52%
988 Suicide & Crisis Lifeline	49%
Supplemental Nutrition Assistance Program (SNAP) (formerly known as food stamps)	47%
Forgiving student loan debt	26%

a. 988 Suicide & Crisis Lifeline

	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	16%	20%	17%
A high priority, but not the highest priority	33%	37%	34%
Somewhat of a priority	34%	31%	33%
Low priority	10%	7%	10%
Not a priority at all	4%	3%	4%
Skipped	3%	2%	3%
High Priority (Net)	49%	57%	50%
Low/No Priority (Net)	14%	10%	14%



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12. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? (Continued)

b. Mental health care

	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	24%	26%	27%
A high priority, but not the highest priority	37%	38%	35%
Somewhat of a priority	27%	25%	27%
Low priority	6%	6%	6%
Not a priority at all	3%	3%	3%
Skipped	2%	2%	3%
<i>High Priority (Net)</i>	61%	64%	62%
<i>Low/No Priority (Net)</i>	10%	9%	9%

c. Supplemental Nutrition Assistance Program (SNAP) (formerly known as food stamps)

	June 2024 (N=2,048)	June 2023 (N=2,073)
Highest priority	18%	19%
A high priority, but not the highest priority	29%	28%
Somewhat of a priority	31%	31%
Low priority	14%	14%
Not a priority at all	6%	5%
Skipped	2%	3%
<i>High Priority (Net)</i>	47%	47%
<i>Low/No Priority (Net)</i>	20%	20%

d. Affordable housing programs

	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	25%	27%	23%
A high priority, but not the highest priority	27%	30%	27%
Somewhat of a priority	29%	27%	30%
Low priority	11%	9%	12%
Not a priority at all	5%	5%	5%
Skipped	2%	2%	2%
<i>High Priority (Net)</i>	52%	57%	50%
<i>Low/No Priority (Net)</i>	16%	14%	18%

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12. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? (Continued)

e. Forgiving student loan debt

	June 2024 (N=2,048)	June 2023 (N=2,073)
Highest priority	10%	11%
A high priority, but not the highest priority	17%	15%
Somewhat of a priority	20%	22%
Low priority	18%	17%
Not a priority at all	34%	33%
Skipped	2%	3%
<i>High Priority (Net)</i>	<i>26%</i>	<i>26%</i>
<i>Low/No Priority (Net)</i>	<i>51%</i>	<i>50%</i>

13. Consider existing 911 emergency services and the 988 Suicide & Crisis Lifeline. How much, if at all, do you trust that you would receive the help you need from each number if you needed to contact it? *

Total A Great Deal/Somewhat Trust Summary

	June 2024 (N=2,048)
911 emergency number (physical health emergency, crime in progress, fire, etc.)	82%
988 Suicide & Crisis Lifeline (mental health, alcohol/drug, or suicide crisis)	82%

*Note: Prior to June 2024, this question was asked as, "Consider existing 911 emergency services and the new 988 Suicide & Crisis Lifeline. How much, if at all, do you trust that you would receive the help you need from each number if you needed to call?"

a. 911 emergency number (physical health emergency, crime in progress, fire, etc.)

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)
A great deal	37%	43%	40%
Somewhat	45%	44%	44%
Not very much	12%	8%	10%
Not at all	4%	2%	4%
Skipped	2%	2%	2%
<i>A great deal/Somewhat (Net)</i>	<i>82%</i>	<i>87%</i>	<i>84%</i>
<i>Not very much/Not at all (Net)</i>	<i>16%</i>	<i>11%</i>	<i>14%</i>



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13. Consider existing 911 emergency services and the 988 Suicide & Crisis Lifeline. How much, if at all, do you trust that you would receive the help you need from each number if you needed to contact it?
(Continued)

b. 988 Suicide & Crisis Lifeline (mental health, alcohol/drug, or suicide crisis)

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)
A great deal	26%	22%	24%
Somewhat	55%	58%	56%
Not very much	12%	13%	14%
Not at all	3%	4%	4%
Skipped	3%	3%	2%
<i>A great deal/Somewhat (Net)</i>	<i>82%</i>	<i>80%</i>	<i>80%</i>
<i>Not very much/Not at all (Net)</i>	<i>16%</i>	<i>17%</i>	<i>18%</i>

[Respondents were shown Q14 and Q15 in a random order]

14. To what extent, if at all, would each of the following make you more or less likely to contact the 988 Suicide & Crisis Lifeline for yourself or another person in a mental health, substance use, or suicide crisis?*

Total More Likely Summary

	June 2024 (N=2,048)
Being able to speak with a crisis counselor immediately	79%
Your identity being anonymous to the person answering you	63%
Being connected to a crisis counselor who has a similar background to you/the person in crisis	59%
Being connected to a person who is from your state or local area	52%
Police would not respond to the scene of a crisis	49%

*Note: Prior to June 2024, this question was asked as, "To what extent, if at all, would each of the following make you more or less likely to call the 988 Suicide & Crisis Lifeline for yourself or another person in a mental health, substance use, or suicide crisis?"

a. Your identity being anonymous to the person answering you

	June 2024 (N=2,048)	June 2023 (N=2,073)
Much more likely	33%	33%
Somewhat more likely	29%	26%
Somewhat less likely	5%	4%
Much less likely	2%	2%
No impact	18%	20%
Don't know	9%	11%
Skipped	3%	3%
<i>More Likely (Net)</i>	<i>63%</i>	<i>60%</i>
<i>Less Likely (Net)</i>	<i>7%</i>	<i>6%</i>





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14. To what extent, if at all, would each of the following make you more or less likely to contact the 988 Suicide & Crisis Lifeline for yourself or another person in a mental health, substance use, or suicide crisis? (Continued)

b. Being connected to a person who is from your state or local area

	June 2024 (N=2,048)	June 2023 (N=2,073)
Much more likely	22%	23%
Somewhat more likely	31%	30%
Somewhat less likely	7%	5%
Much less likely	3%	3%
No impact	25%	26%
Don't know	10%	11%
Skipped	3%	3%
<i>More Likely (Net)</i>	52%	53%
<i>Less Likely (Net)</i>	9%	7%

c. Police would not respond to the scene of a crisis

	June 2024 (N=2,048)
Much more likely	23%
Somewhat more likely	26%
Somewhat less likely	11%
Much less likely	6%
No impact	18%
Don't know	13%
Skipped	3%
<i>More Likely (Net)</i>	49%
<i>Less Likely (Net)</i>	17%

d. Being able to speak with a crisis counselor immediately

	June 2024 (N=2,048)	June 2023 (N=2,073)
Much more likely	53%	54%
Somewhat more likely	26%	23%
Somewhat less likely	3%	3%
Much less likely	2%	2%
No impact	5%	5%
Don't know	8%	10%
Skipped	3%	3%
<i>More Likely (Net)</i>	79%	77%
<i>Less Likely (Net)</i>	5%	5%



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14. To what extent, if at all, would each of the following make you more or less likely to contact the 988 Suicide & Crisis Lifeline for yourself or another person in a mental health, substance use, or suicide crisis? *(Continued)*

- e. Being connected to a crisis counselor who has a similar background to you/the person in crisis

	June 2024 (N=2,048)	June 2023 (N=2,073)
Much more likely	26%	26%
Somewhat more likely	33%	31%
Somewhat less likely	5%	5%
Much less likely	2%	3%
No impact	20%	21%
Don't know	11%	12%
Skipped	3%	3%
<i>More Likely (Net)</i>	<i>59%</i>	<i>57%</i>
<i>Less Likely (Net)</i>	<i>7%</i>	<i>7%</i>

15. Which of the following would be most important to you if you needed to contact the 988 Suicide & Crisis Lifeline for yourself or another person in a mental health, substance use, or suicide crisis? *You may select up to two.*

	June 2024 (N=2,048)	June 2023 (N=2,073)
Being able to speak with a crisis counselor immediately	51%	51%
Health care professionals would arrive to the scene of the crisis first	27%	27%
Not receiving a bill for contacting the 988 Suicide & Crisis Lifeline	23%	22%
Your identity being anonymous to the person answering you*	16%	17%
Being connected to a crisis counselor who has a similar background to you/the person in crisis	13%	12%
Being connected to a person who is from your state or local area	8%	8%
Police would arrive to the scene of the crisis first	4%	5%
Being able to receive support in a language other than English or Spanish	3%	4%
Other	1%	*
Don't know	12%	13%
Skipped	2%	2%

**Note: Prior to June 2024, this statement was asked as, "Your identity being anonymous to the person answering your call"*



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16. Have you or a loved one ever done or experienced the following?

Total Yes Summary

	June 2024 (N=2,048)
Seen a mental health provider (therapist, psychologist, psychiatrist, etc.)	44%
Thought about, or talked about, suicide or self-harm	27%
Experienced a life-threatening mental health crisis (i.e., attempting suicide, self-harm)	19%
Called 911 for someone else who was having a mental health, substance use, or suicide crisis	11%
Been placed under an involuntarily psychiatric hold	10%
Called 911 while you are having a mental health, substance use, or suicide crisis	6%
Contacted the 988 Suicide & Crisis Lifeline for someone else who was having a mental health, substance use, or suicide crisis	4%
Been arrested during a mental health crisis	4%
Contacted the 988 Suicide & Crisis Lifeline while you were having a mental health, substance use, or suicide crisis	3%

a. Seen a mental health provider (therapist, psychologist, psychiatrist, etc.)*

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	30%	31%	29%	28%
Yes, a loved one has	25%	26%	29%	28%
No	46%	49%	50%	50%
Prefer not to say	3%	4%	3%	3%
Skipped	7%	2%	1%	2%
Yes (Net)	44%	45%	46%	45%

*Note: Prior to May 2022, this statement was asked as, "Seen a mental health provider (therapist, psychologist, psychiatrist, etc.) for support during a difficult time"

b. Experienced a life-threatening mental health crisis (i.e., attempting suicide, self-harm)

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	7%	8%	7%	7%
Yes, a loved one has	13%	13%	14%	14%
No	71%	75%	76%	76%
Prefer not to say	3%	4%	3%	3%
Skipped	7%	2%	1%	2%
Yes (Net)	19%	19%	19%	19%



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16. Have you or a loved one ever done or experienced the following? (Continued)

c. Thought about, or talked about, suicide or self-harm

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)
Yes, I have	16%	17%	17%
Yes, a loved one has	16%	17%	19%
No	61%	65%	65%
Prefer not to say	4%	5%	4%
Skipped	8%	2%	1%
Yes (Net)	27%	28%	30%

d. Called 911 while you are having a mental health, substance use, or suicide crisis

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	2%	2%	2%	3%
Yes, a loved one has	5%	4%	5%	5%
No	84%	89%	89%	89%
Prefer not to say	2%	3%	3%	2%
Skipped	8%	2%	1%	2%
Yes (Net)	6%	6%	7%	8%

e. Called 911 for someone else who was having a mental health, substance use, or suicide crisis

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	5%	6%	6%	7%
Yes, a loved one has	6%	6%	8%	8%
No	79%	83%	83%	82%
Prefer not to say	2%	3%	3%	2%
Skipped	7%	2%	1%	2%
Yes (Net)	11%	11%	13%	14%

f. Contacted the 988 Suicide & Crisis Lifeline while you were having a mental health, substance use, or suicide crisis

	June 2024 (N=2,048)	June 2023 (N=2,073)
Yes, I have	1%	1%
Yes, a loved one has	3%	2%
No	87%	92%
Prefer not to say	2%	3%
Skipped	8%	2%
Yes (Net)	3%	3%



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16. Have you or a loved one ever done or experienced the following? (*Continued*)

- g. Contacted the 988 Suicide & Crisis Lifeline for someone else who was having a mental health, substance use, or suicide crisis

	June 2024 (N=2,048)	June 2023 (N=2,073)
Yes, I have	2%	1%
Yes, a loved one has	2%	2%
No	86%	91%
Prefer not to say	2%	3%
Skipped	8%	3%
Yes (Net)	4%	3%

- h. Been arrested during a mental health crisis

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	2%	2%	2%	1%
Yes, a loved one has	3%	3%	4%	4%
No	85%	91%	91%	90%
Prefer not to say	2%	3%	3%	1%
Skipped	9%	2%	2%	3%
Yes (Net)	4%	4%	5%	5%

- i. Been placed under an involuntarily psychiatric hold*

	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	3%	3%	4%	2%
Yes, a loved one has	7%	7%	9%	6%
No	79%	85%	83%	87%
Prefer not to say	2%	3%	3%	2%
Skipped	9%	2%	1%	3%
Yes (Net)	10%	10%	12%	9%

**Note: Prior to May 2022, this statement was asked as, "Been placed under an involuntarily psychiatric hold by a doctor"*



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17. **[Asked if they or a loved one called 911 while they or someone else was having a mental health, substance use, or suicide crisis]** You mentioned that you or a loved one had a mental health, alcohol/drug, or suicide crisis that involved 911 or the police. Did you or your loved one receive the help needed following this experience? If there was more than one experience, please think of the most recent experience.

	June 2024 (N=267)	June 2023 (N=283)	May 2022 (N=309)	Oct 2021 (N=361)
Yes, received all help needed	31%	24%	30%	31%
Yes, received some help needed	39%	43%	40%	40%
No, did not receive the help needed	18%	17%	22%	17%
Not sure	8%	12%	5%	9%
Prefer not to say	4%	4%	4%	3%
Skipped	*	-	-	-
Yes (Net)	70%	67%	70%	71%

18. **[Asked if they or a loved one contacted the 988 Suicide & Crisis Lifeline while they or someone else was having a mental health, substance use, or suicide crisis]** You mentioned that you or a loved one had a mental health, alcohol/drug, or suicide crisis that involved contacting the 988 Suicide & Crisis Lifeline. Did you or your loved one receive the help needed following this experience? If there was more than one experience, please think of the most recent experience.

	June 2024 (N=102)	June 2023 (N=92*)
Yes, received all help needed	28%	21%
Yes, received some help needed	40%	34%
No, did not receive the help needed	14%	19%
Not sure	10%	20%
Prefer not to say	5%	5%
Skipped	3%	1%
Yes (Net)	68%	55%

**Note: Base size is low (N<100). Interpret data with caution.*

19. **[Asked if they or a loved one contacted the 988 Suicide & Crisis Lifeline while they or someone else was having a mental health, substance use, or suicide crisis]** You mentioned that you or a loved one had a mental health, alcohol/drug, or suicide crisis that involved contacting the 988 Suicide & Crisis Lifeline. How would you describe that experience, in your own words? Please use the space below to add some context about the experience.

Open-ended responses provided separately.



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20. [SPLIT SAMPLE A] Please tell us if you think each of the below are examples of a crisis, NOT a crisis, or you don't know.

Total Crisis Summary

	June 2024 (N=1,022)
Practicing self-harm	83%
Having suicidal thoughts	77%
A person experiencing delusions	69%
A person exhibiting erratic behavior	58%
Showing signs of substance use	47%
Having a panic attack	28%
Feeling generally depressed or anxious	18%
A person talking to themselves	16%

a. Having suicidal thoughts

	June 2024 (N=1,022)
Crisis	77%
NOT a crisis	10%
Don't know	10%
Skipped	3%

b. Practicing self-harm

	June 2024 (N=1,022)
Crisis	83%
NOT a crisis	6%
Don't know	8%
Skipped	3%

c. Having a panic attack

	June 2024 (N=1,022)
Crisis	28%
NOT a crisis	50%
Don't know	19%
Skipped	3%





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20. [SPLIT SAMPLE A] Please tell us if you think each of the below are examples of a crisis, NOT a crisis, or you don't know. (Continued)

d. Feeling generally depressed or anxious

	June 2024 (N=1,022)
Crisis	18%
NOT a crisis	64%
Don't know	15%
Skipped	3%

e. Showing signs of substance use

	June 2024 (N=1,022)
Crisis	47%
NOT a crisis	32%
Don't know	18%
Skipped	3%

f. A person talking to themselves

	June 2024 (N=1,022)
Crisis	16%
NOT a crisis	61%
Don't know	20%
Skipped	3%

g. A person exhibiting erratic behavior

	June 2024 (N=1,022)
Crisis	58%
NOT a crisis	18%
Don't know	21%
Skipped	3%

h. A person experiencing delusions

	June 2024 (N=1,022)
Crisis	69%
NOT a crisis	12%
Don't know	16%
Skipped	3%





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21. **[SPLIT SAMPLE B]** Please tell us if you think each of the below are examples of an emergency, NOT an emergency, or you don't know.

Total Emergency Summary

	June 2024 (N=1,026)
Practicing self-harm	80%
Having suicidal thoughts	75%
A person experiencing delusions	62%
A person exhibiting erratic behavior	57%
Showing signs of substance use	36%
Having a panic attack	30%
Feeling generally depressed or anxious	10%
A person talking to themselves	10%

a. Having suicidal thoughts

	June 2024 (N=1,026)
Emergency	75%
NOT an emergency	12%
Don't know	11%
Skipped	2%

b. Practicing self-harm

	June 2024 (N=1,026)
Emergency	80%
NOT an emergency	10%
Don't know	8%
Skipped	2%

c. Having a panic attack

	June 2024 (N=1,026)
Emergency	30%
NOT an emergency	53%
Don't know	15%
Skipped	2%



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21. **[SPLIT SAMPLE B]** Please tell us if you think each of the below are examples of an emergency, NOT an emergency, or you don't know. *(Continued)*

d. Feeling generally depressed or anxious

	June 2024 (N=1,026)
Emergency	10%
NOT an emergency	76%
Don't know	12%
Skipped	2%

e. Showing signs of substance use

	June 2024 (N=1,026)
Emergency	36%
NOT an emergency	47%
Don't know	15%
Skipped	2%

f. A person talking to themselves

	June 2024 (N=1,026)
Emergency	10%
NOT an emergency	72%
Don't know	16%
Skipped	2%

g. A person exhibiting erratic behavior

	June 2024 (N=1,026)
Emergency	57%
NOT an emergency	22%
Don't know	18%
Skipped	2%

h. A person experiencing delusions

	June 2024 (N=1,026)
Emergency	62%
NOT an emergency	19%
Don't know	17%
Skipped	2%



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About the Study

This NAMI/Ipsos poll was conducted June 7-9, 2024, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 2,048 general population adults age 18 or older.

The topline is trended with five surveys. The first survey was conducted October 22-25, 2021, the second was conducted May 20-23, 2022, the third was conducted September 23-26, 2022, the fourth was conducted June 2-11, 2023, and the fifth was conducted October 27-29, 2023, all for NAMI by Ipsos. The October 2021 survey was based on a nationally representative probability sample of adults age 18 or older (N=2,049). The May 2022 survey was conducted based on a nationally representative probability sample of adults age 18 or older (N=2,045). The September 2022 survey was conducted on a nationally representative probability sample of adults age 18 or older (N=3,071). The June 2023 survey was conducted on a nationally representative probability sample of adults age 18 or older (N=2,073). The October 2023 survey was conducted on a nationally representative probability sample of adults age 18 or older (N=2,048). Further information about each survey can be found at the following links: [October 2021](#), [May 2022](#), [September 2022](#), [June 2023](#), [October 2023](#).

The margin of sampling error for this study is plus or minus 2.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.07. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)

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GAME CHANGERS





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- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)





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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

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Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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