



TOPLINE & METHODOLOGY

NAMI/Ipsos Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: March 21 – 23, 2025
Number of interviews: 2,049

Margin of error: +/- 2.2 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

PPWORKA. Please indicate your work status.

	Total (N=2,049)
Employed full-time (by someone else)	41%
Employed part-time (by someone else)	9%
Self-employed	6%
Currently laid off	3%
On furlough	0%
Retired	23%
Homemaker	7%
Full-time student	5%
Other	6%
Skipped	0%

Q1. How would you describe the condition of the following right now? – Summary - Good

	Total (N=2,049)	June 2024 (N=2,048)
Your home and home-life	88%	92%
Your mental health	80%	87%
Your emotional well-being	80%	87%
Your physical health	80%	84%
Your personal finances	71%	77%
Your own stress levels	68%	N/A
Your work-life balance	82%	N/A
The current state of the world	25%	N/A

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Q1_1. How would you describe the condition of the following right now? – Your mental health

	Total (N=2,049)	June 2024 (N=2,048)
Very good	39%	49%
Somewhat good	42%	37%
Somewhat poor	15%	10%
Very poor	4%	2%
Skipped	1%	1%
<i>Good (Net)</i>	<i>80%</i>	<i>87%</i>
<i>Poor (Net)</i>	<i>19%</i>	<i>12%</i>

Q1_2. How would you describe the condition of the following right now? – Your physical health

	Total (N=2,049)	June 2024 (N=2,048)
Very good	26%	28%
Somewhat good	54%	56%
Somewhat poor	15%	12%
Very poor	4%	2%
Skipped	1%	1%
<i>Good (Net)</i>	<i>80%</i>	<i>84%</i>
<i>Poor (Net)</i>	<i>19%</i>	<i>15%</i>

Q1_3. How would you describe the condition of the following right now? – Your emotional well-being

	Total (N=2,049)	June 2024 (N=2,048)
Very good	35%	48%
Somewhat good	45%	39%
Somewhat poor	15%	10%
Very poor	4%	2%
Skipped	1%	1%
<i>Good (Net)</i>	<i>80%</i>	<i>87%</i>
<i>Poor (Net)</i>	<i>19%</i>	<i>12%</i>

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Q1_4. How would you describe the condition of the following right now? – Your home and home-life

	Total (N=2,049)	June 2024 (N=2,048)
Very good	46%	56%
Somewhat good	42%	36%
Somewhat poor	9%	5%
Very poor	2%	1%
Skipped	1%	1%
<i>Good (Net)</i>	<i>88%</i>	<i>92%</i>
<i>Poor (Net)</i>	<i>11%</i>	<i>7%</i>

Q1_5. How would you describe the condition of the following right now? – Your personal finances

	Total (N=2,049)	June 2024 (N=2,048)
Very good	25%	30%
Somewhat good	46%	47%
Somewhat poor	19%	15%
Very poor	8%	7%
Skipped	1%	1%
<i>Good (Net)</i>	<i>71%</i>	<i>77%</i>
<i>Poor (Net)</i>	<i>28%</i>	<i>22%</i>

Q1_6. How would you describe the condition of the following right now? – Your own stress levels

	Total (N=2,049)
Very good	23%
Somewhat good	45%
Somewhat poor	24%
Very poor	7%
Skipped	1%
<i>Good (Net)</i>	<i>68%</i>
<i>Poor (Net)</i>	<i>31%</i>

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Q1_7. [Base: If employed full-time, employed part-time, or self-employed] How would you describe the condition of the following right now? – Your work-life balance

	Employed respondents (N=1,190)
Very good	32%
Somewhat good	49%
Somewhat poor	14%
Very poor	4%
Skipped	1%
<i>Good (Net)</i>	<i>82%</i>
<i>Poor (Net)</i>	<i>18%</i>

Q1_8. How would you describe the condition of the following right now? – The current state of the world

	Total (N=2,049)
Very good	4%
Somewhat good	20%
Somewhat poor	44%
Very poor	30%
Skipped	1%
<i>Good (Net)</i>	<i>25%</i>
<i>Poor (Net)</i>	<i>74%</i>

Q2_Sum1. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Summary - Favorable

	Total (N=2,049)
Medicare	77%
Medicaid	71%
Private/employer-sponsored health insurance	64%
The Affordable Care Act	61%
Mental health care system	46%

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Q2_1. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Mental health care system

	Total (N=2,049)
Very favorable	10%
Somewhat favorable	16%
Lean favorable	20%
Lean unfavorable	23%
Somewhat unfavorable	14%
Very unfavorable	12%
Never heard of this	3%
Skipped	2%
<i>Favorable (Net)</i>	46%
<i>Unfavorable (Net)</i>	49%

Q2_2. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Private/employer-sponsored health insurance

	Total (N=2,049)
Very favorable	19%
Somewhat favorable	23%
Lean favorable	23%
Lean unfavorable	13%
Somewhat unfavorable	8%
Very unfavorable	8%
Never heard of this	4%
Skipped	2%
<i>Favorable (Net)</i>	64%
<i>Unfavorable (Net)</i>	29%

Q2_3. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Medicare

	Total (N=2,049)
Very favorable	30%
Somewhat favorable	26%
Lean favorable	21%
Lean unfavorable	10%
Somewhat unfavorable	6%
Very unfavorable	4%
Never heard of this	1%
Skipped	2%
<i>Favorable (Net)</i>	77%
<i>Unfavorable (Net)</i>	19%

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Q2_4. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Medicaid

	Total (N=2,049)
Very favorable	23%
Somewhat favorable	24%
Lean favorable	25%
Lean unfavorable	12%
Somewhat unfavorable	7%
Very unfavorable	5%
Never heard of this	2%
Skipped	2%
<i>Favorable (Net)</i>	<i>71%</i>
<i>Unfavorable (Net)</i>	<i>24%</i>

Q2_5. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – The Affordable Care Act

	Total (N=2,049)
Very favorable	25%
Somewhat favorable	19%
Lean favorable	17%
Lean unfavorable	11%
Somewhat unfavorable	9%
Very unfavorable	11%
Never heard of this	6%
Skipped	2%
<i>Favorable (Net)</i>	<i>61%</i>
<i>Unfavorable (Net)</i>	<i>30%</i>

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Q3_1. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? – U.S. Congress

	Total (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)
Too much	3%	3%	4%
Too little	60%	54%	61%
Just the right amount	9%	10%	7%
Don't know	27%	31%	27%
Skipped	2%	1%	1%

Q3_2. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? – U.S. President

	Total (N=2,049)
Too much	4%
Too little	57%
Just the right amount	14%
Don't know	25%
Skipped	2%

Q3_3. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? – Your state's governor

	Total (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)
Too much	3%	3%	4%
Too little	47%	42%	49%
Just the right amount	17%	19%	14%
Don't know	32%	33%	32%
Skipped	2%	2%	1%

Q3_4. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? – Your state's legislature

	Total (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)
Too much	3%	3%	3%
Too little	50%	46%	53%
Just the right amount	13%	15%	10%
Don't know	33%	34%	33%
Skipped	2%	2%	1%

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Q4. How familiar are you with the 988 Suicide & Crisis Lifeline?

	Total (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Very familiar	7%	6%	6%	4%	3%	1%	1%
Somewhat familiar	20%	17%	17%	13%	11%	3%	2%
Not very familiar	16%	17%	17%	16%	13%	12%	9%
Have heard of it, but that's it	28%	27%	31%	31%	17%	6%	6%
I have never heard of it	29%	32%	29%	36%	55%	77%	80%
Skipped	1%	1%	1%	1%	1%	1%	1%
Aware (Net)	70%	67%	70%	63%	44%	22%	18%
Familiar (Net)	27%	23%	22%	17%	14%	4%	4%
Unfamiliar (Net)	72%	76%	77%	82%	85%	95%	95%

Q5. **[Base: Have at least heard of 988]** In your own words, what do you know about the 988 Suicide & Crisis Lifeline? Please use the space below to respond.

Open-ended responses provided separately.

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Q6_Sum1. Please indicate how much you agree or disagree with each of the following statements. – Summary - Agree

	Total (N=2,049)	June 2024 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Health insurance should be required to cover mental health care and substance use disorder treatment, just like they would cover physical health care	86%	N/A	N/A	N/A	N/A	N/A
People with lower incomes face additional barriers when trying to access mental health care	83%	N/A	N/A	N/A	N/A	N/A
I am <u>not</u> content with the status of mental health treatment in this country	76%	75%	76%	78%	77%	75%
If a person contacts the 988 Suicide & Crisis Lifeline for a mental health crisis, police <u>should not</u> respond	51%	54%	51%	N/A	N/A	N/A
People with mental health conditions are getting better treatment now than a year ago	44%	N/A	N/A	N/A	N/A	N/A

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Q6_1. Please indicate how much you agree or disagree with each of the following statements. – I am not content with the status of mental health treatment in this country

	Total (N=2,049)	June 2024 (N=2,048)	June 2023 (N=2,073)	Sept 2022 (N=3,071)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Strongly agree	32%	33%	34%	38%	33%	32%
Somewhat agree	45%	42%	42%	41%	44%	43%
Somewhat disagree	17%	17%	16%	14%	17%	18%
Strongly disagree	4%	5%	4%	5%	5%	5%
Skipped	3%	3%	3%	2%	1%	2%
Agree (Net)	76%	75%	76%	78%	77%	75%
Disagree (Net)	21%	22%	21%	19%	22%	23%

Q6_2. Please indicate how much you agree or disagree with each of the following statements. – If a person contacts the 988 Suicide & Crisis Lifeline for a mental health crisis, police should not respond

	Total (N=2,049)	June 2024 (N=2,048)	June 2023 (N=2,073)
Strongly agree	15%	16%	14%
Somewhat agree	37%	38%	37%
Somewhat disagree	35%	34%	37%
Strongly disagree	11%	9%	9%
Skipped	3%	3%	4%
Agree (Net)	51%	54%	51%
Disagree (Net)	46%	43%	45%

Q6_3. Please indicate how much you agree or disagree with each of the following statements. – People with lower incomes face additional barriers when trying to access mental health care

	Total (N=2,049)
Strongly agree	46%
Somewhat agree	37%
Somewhat disagree	10%
Strongly disagree	4%
Skipped	3%
Agree (Net)	83%
Disagree (Net)	14%

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Q6_4. Please indicate how much you agree or disagree with each of the following statements. – Health insurance should be required to cover mental health care and substance use disorder treatment, just like they would cover physical health care

	Total (N=2,049)
Strongly agree	53%
Somewhat agree	32%
Somewhat disagree	8%
Strongly disagree	4%
Skipped	2%
<i>Agree (Net)</i>	<i>86%</i>
<i>Disagree (Net)</i>	<i>12%</i>

Q6_5. Please indicate how much you agree or disagree with each of the following statements. – People with mental health conditions are getting better treatment now than a year ago

	Total (N=2,049)
Strongly agree	4%
Somewhat agree	40%
Somewhat disagree	39%
Strongly disagree	13%
Skipped	4%
<i>Agree (Net)</i>	<i>44%</i>
<i>Disagree (Net)</i>	<i>52%</i>

Q7_Sum1. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Summary - High Priority

	Total (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2073)
Lowering health insurance costs	76%	N/A	N/A	N/A
Medicare	68%	N/A	N/A	N/A
Mental health care	61%	61%	64%	62%
Medicaid	60%	N/A	N/A	N/A
Head Start and childcare programs for low-income Americans	53%	N/A	N/A	N/A
Suicide prevention programs	52%	N/A	N/A	N/A
988 Suicide & Crisis Lifeline	51%	49%	57%	50%

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Q7_1. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – 988 Suicide & Crisis Lifeline

	Total (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	18%	16%	20%	17%
A high priority, but not the highest priority	33%	33%	37%	34%
Somewhat of a priority	36%	34%	31%	33%
Low priority	8%	10%	7%	10%
Not a priority at all	2%	4%	3%	4%
Skipped	2%	3%	2%	3%
<i>Priority (Net)</i>	<i>87%</i>	<i>83%</i>	<i>88%</i>	<i>84%</i>
<i>High Priority (Net)</i>	<i>51%</i>	<i>49%</i>	<i>57%</i>	<i>50%</i>
<i>Low/No Priority (Net)</i>	<i>11%</i>	<i>14%</i>	<i>10%</i>	<i>14%</i>

Q7_2. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Mental health care

	Total (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	24%	24%	26%	27%
A high priority, but not the highest priority	36%	37%	38%	35%
Somewhat of a priority	29%	27%	25%	27%
Low priority	6%	6%	6%	6%
Not a priority at all	2%	3%	3%	3%
Skipped	3%	2%	2%	3%
<i>Priority (Net)</i>	<i>90%</i>	<i>82%</i>	<i>89%</i>	<i>89%</i>
<i>High Priority (Net)</i>	<i>61%</i>	<i>61%</i>	<i>64%</i>	<i>62%</i>
<i>Low/No Priority (Net)</i>	<i>8%</i>	<i>10%</i>	<i>9%</i>	<i>9%</i>

Q7_3. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Medicaid

	Total (N=2,049)
Highest priority	24%
A high priority, but not the highest priority	36%
Somewhat of a priority	27%
Low priority	8%
Not a priority at all	3%
Skipped	3%
<i>Priority (Net)</i>	<i>87%</i>
<i>High Priority (Net)</i>	<i>60%</i>
<i>Low/No Priority (Net)</i>	<i>10%</i>

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Q7_4. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Medicare

	Total (N=2,049)
Highest priority	33%
A high priority, but not the highest priority	35%
Somewhat of a priority	24%
Low priority	4%
Not a priority at all	2%
Skipped	3%
<i>Priority (Net)</i>	<i>92%</i>
<i>High Priority (Net)</i>	<i>68%</i>
<i>Low/No Priority (Net)</i>	<i>6%</i>

Q7_5. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Lowering health insurance costs

	Total (N=2,049)
Highest priority	45%
A high priority, but not the highest priority	31%
Somewhat of a priority	17%
Low priority	3%
Not a priority at all	2%
Skipped	3%
<i>Priority (Net)</i>	<i>93%</i>
<i>High Priority (Net)</i>	<i>76%</i>
<i>Low/No Priority (Net)</i>	<i>5%</i>

Q7_6. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Head Start and childcare programs for low-income Americans

	Total (N=2,049)
Highest priority	21%
A high priority, but not the highest priority	32%
Somewhat of a priority	31%
Low priority	10%
Not a priority at all	4%
Skipped	2%
<i>Priority (Net)</i>	<i>84%</i>
<i>High Priority (Net)</i>	<i>53%</i>
<i>Low/No Priority (Net)</i>	<i>14%</i>

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Q7_7. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Suicide prevention programs

	Total (N=2,049)
Highest priority	19%
A high priority, but not the highest priority	33%
Somewhat of a priority	35%
Low priority	9%
Not a priority at all	2%
Skipped	3%
Priority (Net)	87%
High Priority (Net)	52%
Low/No Priority (Net)	11%

Q8. Now, for something different. Which of the following best describes your understanding of what Medicaid is?

	Total (N=2,049)
A shared state and federal program that provides health coverage to people with limited income and resources	66%
A federal health insurance program for people aged 65 and older	15%
Don't know	10%
A program that provides financial assistance for medical bills	7%
Skipped	1%
A private health insurance option for individuals and families	1%

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Q9_Sum1. To the best of your knowledge, please indicate whether each of the following statements are true or false. – Summary - Correct

	Total (N=2,049)
Children are not eligible to be covered by Medicaid	64%
Medicaid coverage and eligibility varies state by state	61%
Medicaid provides coverage for preventative care services	48%
Most people covered by Medicaid who can work, choose not to work	44%
Medicaid is funded exclusively by the federal government	39%
Medicaid is only for low-income individuals	27%
Medicaid is the biggest funder of substance use treatment in the U.S.	15%
Medicaid spends the most on mental health services compared to every other type of health insurance (i.e., Medicare, private insurance) in the U.S.	11%

Q9_1. To the best of your knowledge, please indicate whether each of the following statements are true or false. – Medicaid provides coverage for preventative care services

	Total (N=2,049)
True	48%
False	6%
Don't know	43%
Skipped	2%

Q9_2. To the best of your knowledge, please indicate whether each of the following statements are true or false. – Medicaid is the biggest funder of substance use treatment in the U.S.

	Total (N=2,049)
True	15%
False	12%
Don't know	71%
Skipped	2%

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Q9_3. To the best of your knowledge, please indicate whether each of the following statements are true or false. – Medicaid is only for low-income individuals

	Total (N=2,049)
True	46%
False	27%
Don't know	25%
Skipped	2%

Q9_4. To the best of your knowledge, please indicate whether each of the following statements are true or false. – Medicaid is funded exclusively by the federal government

	Total (N=2,049)
True	21%
False	39%
Don't know	38%
Skipped	2%

Q9_5. To the best of your knowledge, please indicate whether each of the following statements are true or false. – Medicaid spends the most on mental health services compared to every other type of health insurance (i.e., Medicare, private insurance) in the U.S.

	Total (N=2,049)
True	11%
False	16%
Don't know	72%
Skipped	2%

Q9_6. To the best of your knowledge, please indicate whether each of the following statements are true or false. – Medicaid coverage and eligibility varies state by state

	Total (N=2,049)
True	61%
False	6%
Don't know	31%
Skipped	2%

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Q9_7. To the best of your knowledge, please indicate whether each of the following statements are true or false. – Children are not eligible to be covered by Medicaid

	Total (N=2,049)
True	7%
False	64%
Don't know	26%
Skipped	2%

Q9_8. To the best of your knowledge, please indicate whether each of the following statements are true or false. – Most people covered by Medicaid who can work, choose not to work

	Total (N=2,049)
True	16%
False	44%
Don't know	38%
Skipped	2%

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Q10. Do you think Medicaid should be expanded to cover more people, cut to cover fewer people, or kept about the same?

	Total (N=2,049)
Expanded	46%
Cut	16%
Kept about the same	36%
Skipped	3%

Q11. In your opinion, who should fund the majority of Medicaid costs?

	Total (N=2,049)
Federal government	25%
State government	9%
Both equally	58%
Neither	5%
Skipped	3%

Q12_Sum1. How much do you agree or disagree with the following statements? – Summary - Agree

	Total (N=2,049)
Medicaid is an essential program for providing health care to vulnerable populations	84%
Medicaid funding cuts would lead to worse health outcomes for low-income individuals and families	78%
Medicaid saves lives by helping people access mental health care	78%
Medicaid should be expanded to increase access to affordable mental health care	75%
Medicaid expansion has helped improve access to affordable mental health care in states that have it implemented	74%
Medicaid funding should be cut to reduce government spending	25%

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Q12_1. How much do you agree or disagree with the following statements? – Medicaid is an essential program for providing health care to vulnerable populations

	Total (N=2,049)
Strongly agree	45%
Somewhat agree	40%
Somewhat disagree	8%
Strongly disagree	3%
Skipped	4%
<i>Agree (Net)</i>	<i>84%</i>
<i>Disagree (Net)</i>	<i>12%</i>

Q12_2. How much do you agree or disagree with the following statements? – Medicaid expansion has helped improve access to affordable mental health care in states that have it implemented

	Total (N=2,049)
Strongly agree	24%
Somewhat agree	50%
Somewhat disagree	16%
Strongly disagree	4%
Skipped	6%
<i>Agree (Net)</i>	<i>74%</i>
<i>Disagree (Net)</i>	<i>20%</i>

Q12_3. How much do you agree or disagree with the following statements? – Medicaid funding cuts would lead to worse health outcomes for low-income individuals and families

	Total (N=2,049)
Strongly agree	48%
Somewhat agree	30%
Somewhat disagree	14%
Strongly disagree	4%
Skipped	4%
<i>Agree (Net)</i>	<i>78%</i>
<i>Disagree (Net)</i>	<i>18%</i>

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Q12_4. How much do you agree or disagree with the following statements? – Medicaid should be expanded to increase access to affordable mental health care

	Total (N=2,049)
Strongly agree	36%
Somewhat agree	40%
Somewhat disagree	15%
Strongly disagree	5%
Skipped	4%
<i>Agree (Net)</i>	<i>75%</i>
<i>Disagree (Net)</i>	<i>20%</i>

Q12_5. How much do you agree or disagree with the following statements? – Medicaid funding should be cut to reduce government spending

	Total (N=2,049)
Strongly agree	7%
Somewhat agree	18%
Somewhat disagree	28%
Strongly disagree	44%
Skipped	4%
<i>Agree (Net)</i>	<i>25%</i>
<i>Disagree (Net)</i>	<i>71%</i>

Q12_6. How much do you agree or disagree with the following statements? – Medicaid saves lives by helping people access mental health care

	Total (N=2,049)
Strongly agree	30%
Somewhat agree	49%
Somewhat disagree	14%
Strongly disagree	3%
Skipped	5%
<i>Agree (Net)</i>	<i>78%</i>
<i>Disagree (Net)</i>	<i>17%</i>

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Q13. Below is a list of different kinds of health insurance. Are you covered by any of the following types of health insurance or health coverage plans? Please do not include Medicare supplements or specialty insurance such as dental or long-term care. Please select all that apply.

	Total (N=2,049)
Insurance through a current or former employer or union (your employer or another family member's). These plans may be with companies such as Aetna, UnitedHealth, Blue Cross Blue Shield, etc.	55%
Medicare, for people 65 and older, or people with certain disabilities	24%
Medicaid, Medical Assistance, or any kind of government-assistance plan for those with low incomes or a disability	14%
Insurance purchased directly from an insurance company (including "Obamacare" or a state exchange)	6%
TRICARE or other military health care	3%
Veteran's Affairs (VA), Department of Defense, or other military programs	3%
Indian Health Service	0%
Any other type of health insurance or health coverage plan	2%
I don't have health insurance	7%
Skipped	2%

Q14. Have you or someone you know ever had health insurance coverage through Medicaid? To look up your state's name for Medicaid, please visit <https://www.healthcare.gov/medicaid-chip-program-names/>.

	Total (N=2,049)
Yes, I have used Medicaid	20%
Yes, a family member	28%
Yes, a close friend	8%
Yes, someone else	8%
No	37%
Not sure	14%
Skipped	2%
Yes (Net)	48%

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Q15_Sum1. Have you or a loved one ever done or experienced the following? –
Summary - Yes (NET)

	Total (N=2,049)
Seen a mental health provider (therapist, psychologist, psychiatrist, etc.)*	49%
Thought about, or talked about, suicide or self-harm	28%
Tried to see a mental health provider (therapist, psychologist, psychiatrist, etc.), but couldn't because of barriers (i.e. cost, waitlists, out-of-network)	22%
Experienced a life-threatening mental health crisis (i.e., attempting suicide, self-harm)	20%
Contacted the 988 Suicide & Crisis Lifeline while you were having a mental health, substance use, or suicide crisis	4%
Contacted the 988 Suicide & Crisis Lifeline for someone else who was having a mental health, substance use, or suicide crisis	4%

Q15_1. Have you or a loved one ever done or experienced the following? – Seen a mental health provider (therapist, psychologist, psychiatrist, etc.)*

	Total (N=2,049)	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	32%	30%	31%	29%	28%
Yes, a loved one has	29%	25%	26%	29%	28%
No	46%	46%	49%	50%	50%
Prefer not to say	2%	3%	4%	3%	3%
Skipped	2%	7%	2%	1%	2%
Yes (Net)	49%	44%	45%	46%	45%

**Note: Prior to May 2022, this statement was asked as, "Seen a mental health provider (therapist, psychologist, psychiatrist, etc.) for support during a difficult time"*

Q15_2. Have you or a loved one ever done or experienced the following? – Experienced a life-threatening mental health crisis (i.e., attempting suicide, self-harm)

	Total (N=2,049)	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)	Oct 2021 (N=2,049)
Yes, I have	8%	7%	8%	7%	7%
Yes, a loved one has	15%	13%	13%	14%	14%
No	74%	71%	75%	76%	76%
Prefer not to say	4%	3%	4%	3%	3%
Skipped	3%	7%	2%	1%	2%
Yes (Net)	20%	19%	19%	19%	19%

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Q15_3. Have you or a loved one ever done or experienced the following? – Thought about, or talked about, suicide or self-harm

	Total (N=2,049)	June 2024 (N=2,048)	June 2023 (N=2,073)	May 2022 (N=2,045)
Yes, I have	17%	16%	17%	17%
Yes, a loved one has	17%	16%	17%	19%
No	64%	61%	65%	65%
Prefer not to say	5%	4%	5%	4%
Skipped	2%	8%	2%	1%
Yes (Net)	28%	27%	28%	30%

Q15_4. Have you or a loved one ever done or experienced the following? – Contacted the 988 Suicide & Crisis Lifeline while you were having a mental health, substance use, or suicide crisis

	Total (N=2,049)	June 2024 (N=2,048)	June 2023 (N=2,073)
Yes, I have	2%	1%	1%
Yes, a loved one has	3%	3%	2%
No	91%	87%	92%
Prefer not to say	2%	2%	3%
Skipped	3%	8%	2%
Yes (Net)	4%	3%	3%

Q15_5. Have you or a loved one ever done or experienced the following? – Contacted the 988 Suicide & Crisis Lifeline for someone else who was having a mental health, substance use, or suicide crisis

	Total (N=2,049)	June 2024 (N=2,048)	June 2023 (N=2,073)
Yes, I have	2%	2%	1%
Yes, a loved one has	2%	2%	2%
No	91%	86%	91%
Prefer not to say	2%	2%	3%
Skipped	3%	8%	3%
Yes (Net)	4%	4%	3%

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Q15_6. Have you or a loved one ever done or experienced the following? – Tried to see a mental health provider (therapist, psychologist, psychiatrist, etc.), but couldn't because of barriers (i.e. cost, waitlists, out-of-network)

	Total (N=2,049)
Yes, I have	12%
Yes, a loved one has	13%
No	72%
Prefer not to say	3%
Skipped	3%
<i>Yes (Net)</i>	<i>22%</i>

Q16_Sum1. How much would you support or oppose policies that... – Summary - Support

	Total (N=2,049)
Protect federal Medicaid funding to help people access mental health care	85%
Extend tax credits that make private health insurance more affordable for Americans under a certain household income threshold	81%
Protect federal Medicaid funding to help people access substance use treatment	80%
Provide federal funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services	78%
Fund services for high-risk populations like LGBTQ+ youth as part of the 988 Suicide & Crisis Lifeline	61%
Require additional steps for people to keep their Medicaid coverage compared to private health coverage (i.e., more paperwork)	50%
Freeze federal funding helping your community provide mental health care	21%
Lay off federal employees working to help people in mental health or suicide crisis	19%

Q16_1. How much would you support or oppose policies that... – Protect federal Medicaid funding to help people access mental health care

	Total (N=2,049)
Strongly support	47%
Somewhat support	38%
Somewhat oppose	9%
Strongly oppose	3%
Skipped	4%
<i>Support (Net)</i>	<i>85%</i>
<i>Oppose (Net)</i>	<i>11%</i>

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Q16_2. How much would you support or oppose policies that... – Protect federal Medicaid funding to help people access substance use treatment

	Total (N=2,049)
Strongly support	42%
Somewhat support	38%
Somewhat oppose	12%
Strongly oppose	4%
Skipped	4%
<i>Support (Net)</i>	<i>80%</i>
<i>Oppose (Net)</i>	<i>16%</i>

Q16_3. How much would you support or oppose policies that... – Require additional steps for people to keep their Medicaid coverage compared to private health coverage (i.e., more paperwork)

	Total (N=2,049)
Strongly support	18%
Somewhat support	32%
Somewhat oppose	27%
Strongly oppose	18%
Skipped	5%
<i>Support (Net)</i>	<i>50%</i>
<i>Oppose (Net)</i>	<i>45%</i>

Q16_4. How much would you support or oppose policies that... – Lay off federal employees working to help people in mental health or suicide crisis

	Total (N=2,049)
Strongly support	5%
Somewhat support	14%
Somewhat oppose	28%
Strongly oppose	48%
Skipped	5%
<i>Support (Net)</i>	<i>19%</i>
<i>Oppose (Net)</i>	<i>76%</i>

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Q16_5. How much would you support or oppose policies that... – Freeze federal funding helping your community provide mental health care

	Total (N=2,049)
Strongly support	5%
Somewhat support	16%
Somewhat oppose	27%
Strongly oppose	46%
Skipped	5%
<i>Support (Net)</i>	<i>21%</i>
<i>Oppose (Net)</i>	<i>74%</i>

Q16_6. How much would you support or oppose policies that... – Extend tax credits that make private health insurance more affordable for Americans under a certain household income threshold

	Total (N=2,049)
Strongly support	36%
Somewhat support	44%
Somewhat oppose	10%
Strongly oppose	4%
Skipped	5%
<i>Support (Net)</i>	<i>81%</i>
<i>Oppose (Net)</i>	<i>15%</i>

Q16_7. How much would you support or oppose policies that... – Fund services for high-risk populations like LGBTQ+ youth as part of the 988 Suicide & Crisis Lifeline

	Total (N=2,049)
Strongly support	31%
Somewhat support	30%
Somewhat oppose	19%
Strongly oppose	15%
Skipped	5%
<i>Support (Net)</i>	<i>61%</i>
<i>Oppose (Net)</i>	<i>34%</i>

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Q16_8. How much would you support or oppose policies that... – Provide federal funding of 988 Suicide & Crisis Lifeline call-center operations and crisis response services

	Total (N=2,049)
Strongly support	37%
Somewhat support	40%
Somewhat oppose	12%
Strongly oppose	6%
Skipped	5%
<i>Support (Net)</i>	<i>78%</i>
<i>Oppose (Net)</i>	<i>18%</i>



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About the Study

This NAMI/Ipsos poll was conducted March 21 – 23, 2025, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 2,049 general population adults age 18 or older.

Where applicable, the topline is trended with six surveys, all for NAMI by Ipsos, details in the table below:

Survey	Dates Conducted	Sample Size (N)	Population	Link
1	October 22-25, 2021	2,049	Nationally representative probability sample of adults aged 18 or older	October 2021
2	May 20-23, 2022	2,045		May 2022
3	September 23-26, 2022	3,071		September 2022
4	June 2-11, 2023	2,073		June 2023
5	October 27-29, 2023	2,048		October 2023
6	June 7-9, 2024	2,048		June 2024

The margin of sampling error for this study is plus or minus 2.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.06. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2024 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)

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GAME CHANGERS





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- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

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Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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