

## NAMI's Role as a Collaborator in Research

### Awareness: Research Opportunity Announcements

- There is no cost associated with Research Opportunity Announcement (ROA) distribution. NAMI does not accept financial compensation for promoting the availability of research studies. NAMI also does not endorse any products or treatments.
- Study sponsor submits Research Promotion Request form, full IRB application and documentation of approval/exemption, participant surveys (if applicable), and any existing promotional content such as brochures, flyers, or social media graphics to [research@nami.org](mailto:research@nami.org)
- Application reviewed by NAMI's National Director of Science & Research (typically within two weeks)
- If approved, NAMI National drafts ROA
- Study sponsor approves draft ROA
- ROA goes in queue for distribution (estimated 2-week timeline)
- NAMI National distributes ROA to NAMI State Organization (NSO) and NAMI Affiliate (NA) leaders via email and NAMI Intranet website
  - o May include sponsor-provided brochures, flyers, etc. as attachments
- NAMI NSO/NA leaders redistribute ROA via local email newsletters or listservs, social media, or at education sessions/ support groups at their discretion

### Consulting: Partnership Options

Note: consulting partnerships will require a contract / collaboration agreement

#### Materials/content review:

- NAMI National staff review and advise on patient education and recruitment materials to ensure appropriateness of language and approach, framing for community engagement

#### Development of research/data collection documents:

- NAMI National staff provide consultation on content and language in the development of survey instruments to be used in the research project

#### Individual and family perspective:

- NAMI National engages community members with specific diagnosis (and/or their family members/caregivers) to share insights on the experience of a particular condition or treatment. May include identifying participants for one-on-one interviews with NAMI or study sponsor or conducting an online survey or focus groups.