TOPLINE & METHODOLOGY

NAMI/Ipsos Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: November 7 – 9, 2025
Number of interviews: 2,046

Margin of error: +/- 2.3 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable*

Annotated Questionnaire:

Q1. How would you describe the condition of the following right now? – Summary - Good

	Total (N=2,046)	**March 2025 (N=2,049)**	**June 2024 (N=2,048)**
Your home and home-life	88%	88%	92%
Your mental health	82%	80%	87%
Your emotional well-being	81%	80%	87%
Your physical health	80%	80%	84%
Your personal finances	71%	71%	77%
Your own stress levels	70%	68%	N/A
Your work-life balance	79%	82%	N/A
The current state of the world	27%	25%	N/A

Q1_1. How would you describe the condition of the following right now? – Your mental health

	Total (N=2,046)	**March 2025 (N=2,049)**	**June 2024 (N=2,048)**
Very good	36%	39%	49%
Somewhat good	45%	42%	37%
Somewhat poor	14%	15%	10%
Very poor	4%	4%	2%
Skipped	1%	1%	1%
Good (Net)	*82%*	*80%*	*87%*
Poor (Net)	*17%*	*19%*	*12%*

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Q1_2. How would you describe the condition of the following right now? – Your physical health

	Total (N=2,046)	March 2025 (N=2,049)	June 2024 (N=2,048)
Very good	24%	26%	28%
Somewhat good	56%	54%	56%
Somewhat poor	16%	15%	12%
Very poor	3%	4%	2%
Skipped	1%	1%	1%
Good (Net)	*80%*	*80%*	*84%*
Poor (Net)	*19%*	*19%*	*15%*

Q1_3. How would you describe the condition of the following right now? – Your emotional well-being

	Total (N=2,046)	March 2025 (N=2,049)	June 2024 (N=2,048)
Very good	32%	35%	48%
Somewhat good	48%	45%	39%
Somewhat poor	15%	15%	10%
Very poor	3%	4%	2%
Skipped	1%	1%	1%
Good (Net)	*81%*	*80%*	*87%*
Poor (Net)	*18%*	*19%*	*12%*

Q1_4. How would you describe the condition of the following right now? – Your home and home-life

	Total (N=2,046)	March 2025 (N=2,049)	June 2024 (N=2,048)
Very good	43%	46%	56%
Somewhat good	45%	42%	36%
Somewhat poor	9%	9%	5%
Very poor	2%	2%	1%
Skipped	1%	1%	1%
Good (Net)	*88%*	*88%*	*92%*
Poor (Net)	*11%*	*11%*	*7%*

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Q1_5. How would you describe the condition of the following right now? – Your personal finances

	Total (N=2,046)	March 2025 (N=2,049)	June 2024 (N=2,048)
Very good	24%	25%	30%
Somewhat good	46%	46%	47%
Somewhat poor	21%	19%	15%
Very poor	8%	8%	7%
Skipped	1%	1%	1%
Good (Net)	70%	71%	77%
Poor (Net)	29%	28%	22%

Q1_6. How would you describe the condition of the following right now? – Your own stress levels

	Total (N=2,046)	March 2025 (N=2,049)
Very good	21%	23%
Somewhat good	50%	45%
Somewhat poor	21%	24%
Very poor	7%	7%
Skipped	1%	1%
Good (Net)	71%	68%
Poor (Net)	28%	31%

Q1_7. **[Base: If employed full-time, employed part-time, or self-employed]** How would you describe the condition of the following right now? – Your work-life balance

	Employed respondents (N=1,195)	March 2025 Employed respondents (N=1,190)
Very good	30%	32%
Somewhat good	49%	49%
Somewhat poor	15%	14%
Very poor	5%	4%
Skipped	1%	1%
Good (Net)	79%	82%
Poor (Net)	20%	18%

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Q1_8. How would you describe the condition of the following right now? – The current state of the world

	Total (N=2,046)	March 2025 (N=2,049)
Very good	5%	4%
Somewhat good	22%	20%
Somewhat poor	43%	44%
Very poor	29%	30%
Skipped	1%	1%
Good (Net)	*27%*	*25%*
Poor (Net)	*72%*	*74%*

Q2_Sum1. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Summary - Negative Impact

	Total (N=368)
Uncertainty about the future	80%
Cost of living increases	78%
Financial worries or debt	71%
Health concerns (your own or loved ones)	64%
Political environment	63%
News and current events	62%
Social isolation or loneliness	56%
The federal government shutdown	55%
Work-related stress or job insecurity	53%
Housing situation or living conditions	41%
Climate change and environmental factors	40%
Social media usage	32%
Caregiving responsibilities	32%

Q2_1. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Financial worries or debt

	Total (N=368)
Major negative impact	40%
Moderate negative impact	31%
Little negative impact	22%
No negative impact at all	6%
Skipped	1%
Negative Impact (Net)	*71%*
No Negative Impact (Net)	*28%*

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Q2_2. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Work-related stress or job insecurity

	Total (N=368)
Major negative impact	29%
Moderate negative impact	24%
Little negative impact	23%
No negative impact at all	23%
Skipped	1%
Negative Impact (Net)	53%
No Negative Impact (Net)	46%

Q2_3. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Health concerns (your own or loved ones)

	Total (N=368)
Major negative impact	28%
Moderate negative impact	36%
Little negative impact	26%
No negative impact at all	8%
Skipped	1%
Negative Impact (Net)	64%
No Negative Impact (Net)	35%

Q2_4. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Social isolation or loneliness

	Total (N=368)
Major negative impact	23%
Moderate negative impact	33%
Little negative impact	31%
No negative impact at all	12%
Skipped	1%
Negative Impact (Net)	56%
No Negative Impact (Net)	43%

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Q2_5. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – News and current events

	Total (N=368)
Major negative impact	30%
Moderate negative impact	32%
Little negative impact	28%
No negative impact at all	9%
Skipped	1%
Negative Impact (Net)	62%
No Negative Impact (Net)	37%

Q2_6. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Social media usage

	Total (N=368)
Major negative impact	11%
Moderate negative impact	22%
Little negative impact	36%
No negative impact at all	30%
Skipped	1%
Negative Impact (Net)	32%
No Negative Impact (Net)	66%

Q2_7. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Housing situation or living conditions

	Total (N=368)
Major negative impact	16%
Moderate negative impact	25%
Little negative impact	33%
No negative impact at all	25%
Skipped	1%
Negative Impact (Net)	41%
No Negative Impact (Net)	58%

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Q2_8. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Caregiving responsibilities

	Total (N=368)
Major negative impact	11%
Moderate negative impact	21%
Little negative impact	25%
No negative impact at all	41%
Skipped	1%
Negative Impact (Net)	*32%*
No Negative Impact (Net)	*67%*

Q2_9. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Uncertainty about the future

	Total (N=368)
Major negative impact	44%
Moderate negative impact	36%
Little negative impact	15%
No negative impact at all	4%
Skipped	1%
Negative Impact (Net)	*80%*
No Negative Impact (Net)	*19%*

Q2_10. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Political environment

	Total (N=368)
Major negative impact	39%
Moderate negative impact	25%
Little negative impact	24%
No negative impact at all	12%
Skipped	1%
Negative Impact (Net)	*63%*
No Negative Impact (Net)	*36%*

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Q2_11. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Cost of living increases

	Total (N=368)
Major negative impact	39%
Moderate negative impact	38%
Little negative impact	17%
No negative impact at all	5%
Skipped	1%
Negative Impact (Net)	78%
No Negative Impact (Net)	22%

Q2_12. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – Climate change and environmental factors

	Total (N=368)
Major negative impact	14%
Moderate negative impact	27%
Little negative impact	35%
No negative impact at all	24%
Skipped	1%
Negative Impact (Net)	40%
No Negative Impact (Net)	59%

Q2_13. To what extent, if at all, are the following factors currently having a negative impact on your mental health? – The federal government shutdown

	Total (N=368)
Major negative impact	27%
Moderate negative impact	28%
Little negative impact	28%
No negative impact at all	16%
Skipped	1%
Negative Impact (Net)	55%
No Negative Impact (Net)	44%

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Q3_Sum1. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Summary - Favorable

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)
Medicare	64%	69%	77%
Medicaid	58%	64%	71%
Private/employer-sponsored health insurance	54%	61%	64%
Health care system	39%	48%	N/A
Mental health care system	38%	44%	46%

Q3_1. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Mental health care system

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)
Very favorable	6%	10%	10%
Somewhat favorable	14%	15%	16%
Lean favorable	18%	19%	20%
Lean unfavorable	22%	19%	23%
Somewhat unfavorable	16%	17%	14%
Very unfavorable	18%	15%	12%
Never heard of this	3%	3%	3%
Skipped	2%	2%	2%
Favorable (Net)	*38%*	*44%*	*46%*
Unfavorable (Net)	*57%*	*50%*	*49%*

Q3_2. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Private/employer-sponsored health insurance

	Total (N=2,046)	June 2025 (n=2,022)	March 2025 (N=2,049)
Very favorable	13%	18%	19%
Somewhat favorable	21%	22%	23%
Lean favorable	21%	21%	23%
Lean unfavorable	14%	13%	13%
Somewhat unfavorable	13%	10%	8%
Very unfavorable	12%	10%	8%
Never heard of this	4%	4%	4%
Skipped	2%	2%	2%
Favorable (Net)	*54%*	*61%*	*64%*
Unfavorable (Net)	*39%*	*34%*	*29%*

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Q3_3. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Medicare

	Total (N=2,046)	June 2025 (n=2,022)	March 2025 (N=2,049)
Very favorable	18%	24%	30%
Somewhat favorable	23%	23%	26%
Lean favorable	23%	22%	21%
Lean unfavorable	13%	13%	10%
Somewhat unfavorable	10%	8%	6%
Very unfavorable	7%	6%	4%
Never heard of this	2%	1%	1%
Skipped	3%	2%	2%
Favorable (Net)	*64%*	*69%*	*77%*
Unfavorable (Net)	*31%*	*27%*	*19%*

Q3_4. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Medicaid

	Total (N=2,046)	June 2025 (n=2,022)	March 2025 (N=2,049)
Very favorable	14%	19%	23%
Somewhat favorable	21%	21%	24%
Lean favorable	23%	23%	25%
Lean unfavorable	17%	16%	12%
Somewhat unfavorable	12%	9%	7%
Very unfavorable	9%	7%	5%
Never heard of this	2%	2%	2%
Skipped	3%	2%	2%
Favorable (Net)	*58%*	*64%*	*71%*
Unfavorable (Net)	*37%*	*32%*	*24%*

Q3_6. Consider the current state of the following in the United States. Do you have a favorable or unfavorable view of the following? – Health care system

	Total (N=2,046)	June 2025 (n=2,022)
Very favorable	6%	10%
Somewhat favorable	17%	20%
Lean favorable	16%	18%
Lean unfavorable	20%	18%
Somewhat unfavorable	17%	16%
Very unfavorable	21%	16%
Never heard of this	1%	1%
Skipped	2%	2%
Favorable (Net)	*39%*	*48%*
Unfavorable (Net)	*58%*	*49%*

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Q4_1. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? – U.S. Congress

	Total (N=2,046)	June 2025 (n=2,022)	March 2025 (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)
Too much	3%	4%	3%	3%	4%
Too little	64%	59%	60%	54%	61%
Just the right amount	8%	9%	9%	10%	7%
Don't know	24%	27%	27%	31%	27%
Skipped	2%	1%	2%	1%	1%

Q4_2. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? – U.S. President

	Total (N=2,046)	June 2025 (n=2,022)	March 2025 (N=2,049)
Too much	4%	3%	4%
Too little	58%	58%	57%
Just the right amount	16%	14%	14%
Don't know	21%	24%	25%
Skipped	2%	1%	2%

Q4_3. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? – Your state's governor

	Total (N=2,046)	June 2025 (n=2,022)	March 2025 (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)
Too much	3%	3%	3%	3%	4%
Too little	46%	47%	47%	42%	49%
Just the right amount	20%	17%	17%	19%	14%
Don't know	30%	32%	32%	33%	32%
Skipped	2%	2%	2%	2%	1%

Q4_4. Has each of the following done too much, too little, or just the right amount to address the current state of mental health care in the United States? – Your state's legislature

	Total (N=2,046)	June 2025 (n=2,022)	March 2025 (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)
Too much	3%	3%	3%	3%	3%
Too little	50%	50%	50%	46%	53%
Just the right amount	15%	13%	13%	15%	10%
Don't know	31%	32%	33%	34%	33%
Skipped	2%	2%	2%	2%	1%

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Q5. In your opinion, do you think the U.S. spends too much, too little, or about the right amount on resources for mental health services?

	Total (N=2,046)
Too much	5%
Too little	64%
About the right amount	10%
Don't know	20%
Skipped	1%

Q6. Which statement comes closest to your opinion, even if neither is exactly right?

	Total (N=2,046)
When someone is in a mental health or suicidal crisis, they should receive a mental health response	85%
When someone is in a mental health or suicidal crisis, they should receive a police response	12%
Skipped	3%

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Q7. How familiar are you with the 988 Suicide & Crisis Lifeline?

	Total	June 2025	March 2025	June 2024	Oct 2023	June 2023	Sept 2022	May 2022	Oct 2021
Very familiar	7%	8%	7%	6%	6%	4%	3%	1%	1%
Somewhat familiar	18%	20%	20%	17%	17%	13%	11%	3%	2%
Not very familiar	17%	16%	16%	17%	17%	16%	13%	12%	9%
Have heard of it, but that's it	31%	30%	28%	27%	31%	31%	17%	6%	6%
I have never heard of it	26%	26%	29%	32%	29%	36%	55%	77%	80%
Skipped	1%	1%	1%	1%	1%	1%	1%	1%	1%
Aware (Net)	73%	74%	70%	67%	70%	63%	44%	22%	18%
Familiar (Net)	25%	28%	27%	23%	22%	17%	14%	4%	4%
Unfamiliar (Net)	74%	71%	72%	76%	77%	82%	85%	95%	95%

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Q8_Sum1. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... – Summary - Support

	Total (N=2,046)
Create 24/7 mental health, alcohol/drug, and suicide crisis call centers that can respond effectively to callers and follow-up later	91%
Provide state funding for 988 Suicide & Crisis Lifeline call-center operations and crisis response services	89%
Provide federal funding for 988 Suicide & Crisis Lifeline call-center operations and crisis response services	87%
Raise awareness of the 988 Suicide & Crisis Lifeline by adding 988 to K-12 student identification cards	86%
Provide federal funding for installation of suicide prevention measures, including barriers or netting on bridges	75%

Q8_1. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... – Create 24/7 mental health, alcohol/drug, and suicide crisis call centers that can respond effectively to callers and follow-up later

	Total (N=2,046)
Strongly support	58%
Somewhat support	33%
Somewhat oppose	4%
Strongly oppose	2%
Skipped	3%
Support (Net)	91%
Oppose (Net)	6%

Q8_2. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... – Provide federal funding for 988 Suicide & Crisis Lifeline call-center operations and crisis response services

	Total (N=2,046)
Strongly support	52%
Somewhat support	35%
Somewhat oppose	7%
Strongly oppose	3%
Skipped	3%
Support (Net)	87%
Oppose (Net)	11%

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Q8_3. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... – Provide state funding for 988 Suicide & Crisis Lifeline call-center operations and crisis response services

	Total (N=2,046)
Strongly support	52%
Somewhat support	38%
Somewhat oppose	5%
Strongly oppose	3%
Skipped	3%
Support (Net)	*89%*
Oppose (Net)	*8%*

Q8_4. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... – Raise awareness of the 988 Suicide & Crisis Lifeline by adding 988 to K-12 student identification cards

	Total (N=2,046)
Strongly support	52%
Somewhat support	35%
Somewhat oppose	8%
Strongly oppose	2%
Skipped	3%
Support (Net)	*86%*
Oppose (Net)	*11%*

Q8_5. Taking into account everything you know about mental health, alcohol/drug problems, or suicide crises, how much would you support or oppose policies that... – Provide federal funding for installation of suicide prevention measures, including barriers or netting on bridges

	Total (N=2,046)
Strongly support	35%
Somewhat support	38%
Somewhat oppose	17%
Strongly oppose	5%
Skipped	3%
Support (Net)	*75%*
Oppose (Net)	*22%*

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Q9_Sum1. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Summary – High Priority

	Total (N=2,046)
Mental health care	63%
Affordable housing programs	60%
Nutrition programs for low-income Americans	58%
Suicide prevention programs	55%
988 Suicide & Crisis Lifeline	55%
Head Start and childcare programs for low-income Americans	55%
Clean air and water programs designed to address climate change	53%

Q9_1. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – 988 Suicide & Crisis Lifeline

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	21%	18%	18%	16%	20%	17%
A high priority, but not the highest priority	35%	35%	33%	33%	37%	34%
Somewhat of a priority	31%	33%	36%	34%	31%	33%
Low priority	9%	9%	8%	10%	7%	10%
Not a priority at all	2%	2%	2%	4%	3%	4%
Skipped	3%	3%	2%	3%	2%	3%
Priority (Net)	86%	86%	87%	83%	88%	84%
High Priority (Net)	55%	53%	51%	49%	57%	50%
Low/No Priority (Net)	11%	11%	11%	14%	10%	14%

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Q9_2. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Mental health care

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	25%	25%	24%	24%	26%	27%
A high priority, but not the highest priority	38%	37%	36%	37%	38%	35%
Somewhat of a priority	26%	27%	29%	27%	25%	27%
Low priority	7%	7%	6%	6%	6%	6%
Not a priority at all	2%	2%	2%	3%	3%	3%
Skipped	3%	3%	3%	2%	2%	3%
Priority (Net)	89%	88%	90%	82%	89%	89%
High Priority (Net)	63%	62%	61%	61%	64%	62%
Low/No Priority (Net)	8%	9%	8%	10%	9%	9%

Q9_3. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Affordable Housing Programs

	Total (N=2,046)	June 2025 (N=2,022)	June 2024 (N=2,048)	Oct 2023 (N=2,048)	June 2023 (N=2,073)
Highest priority	30%	26%	25%	27%	23%
A high priority, but not the highest priority	29%	30%	27%	30%	27%
Somewhat of a priority	24%	28%	29%	27%	30%
Low priority	10%	10%	11%	9%	12%
Not a priority at all	4%	4%	5%	5%	5%
Skipped	3%	3%	2%	2%	2%
Priority (Net)	83%	84%	81%	84%	80%
High Priority (Net)	60%	56%	52%	57%	50%
Low/No Priority (Net)	14%	13%	16%	14%	18%

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Q9_4. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Clean air and water programs designed to address climate change

	Total (N=2,046)	June 2025 (N=2,022)
Highest priority	25%	27%
A high priority, but not the highest priority	28%	26%
Somewhat of a priority	22%	23%
Low priority	13%	12%
Not a priority at all	9%	9%
Skipped	3%	3%
Priority (Net)	*75%*	*76%*
High Priority (Net)	*53%*	*53%*
Low/No Priority (Net)	*22%*	*21%*

Q9_5. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Nutrition programs for low-income Americans

	Total (N=2,046)	June 2025 (N=2,022)
Highest priority	27%	20%
A high priority, but not the highest priority	32%	33%
Somewhat of a priority	26%	29%
Low priority	10%	12%
Not a priority at all	3%	3%
Skipped	3%	3%
Priority (Net)	*84%*	*82%*
High Priority (Net)	*58%*	*54%*
Low/No Priority (Net)	*13%*	*15%*

GAME CHANGERS

TOPLINE & METHODOLOGY

Q9_6. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Head Start and childcare programs for low-income Americans

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)
Highest priority	22%	20%	21%
A high priority, but not the highest priority	33%	34%	32%
Somewhat of a priority	28%	29%	31%
Low priority	11%	10%	10%
Not a priority at all	3%	4%	4%
Skipped	3%	3%	2%
Priority (Net)	*83%*	*83%*	*84%*
High Priority (Net)	*55%*	*54%*	*53%*
Low/No Priority (Net)	*14%*	*15%*	*14%*

Q9_7. Thinking about various items that may receive federal funding, how much of a priority, if at all, should Congress place on funding each of the following? – Suicide prevention programs

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)
Highest priority	21%	20%	19%
A high priority, but not the highest priority	34%	34%	33%
Somewhat of a priority	30%	32%	35%
Low priority	9%	8%	9%
Not a priority at all	2%	2%	2%
Skipped	3%	3%	3%
Priority (Net)	*86%*	*86%*	*87%*
High Priority (Net)	*55%*	*54%*	*52%*
Low/No Priority (Net)	*11%*	*11%*	*11%*

GAME CHANGERS

TOPLINE & METHODOLOGY

Q10. Some policymakers have proposed cutting federal jobs and programs focused on mental health services, opioid treatment, suicide prevention programs, – and the 988 Suicide & Crisis Lifeline. To what extent would you support or oppose these cuts?

	Total (N=2,046)
Strongly support	4%
Somewhat support	12%
Somewhat oppose	24%
Strongly oppose	49%
Don't know	9%
Skipped	2%
Support (Net)	16%
Oppose (Net)	73%

Q11_1. If significant federal jobs were cut, how concerned, if at all, would you be about possible negative impacts on...? – The 988 Suicide & Crisis Lifeline's ability to answer calls

	Total (N=2,046)
Very concerned	40%
Somewhat concerned	40%
Not very concerned	13%
Not at all concerned	4%
Skipped	3%
Concerned (Net)	79%
Not concerned (Net)	17%

Q11_2. If significant federal jobs were cut, how concerned, if at all, would you be about possible negative impacts on...? – Mental health services for veterans

	Total (N=2,046)
Very concerned	51%
Somewhat concerned	34%
Not very concerned	8%
Not at all concerned	4%
Skipped	3%
Concerned (Net)	85%
Not concerned (Net)	12%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q11_3. If significant federal jobs were cut, how concerned, if at all, would you be about possible negative impacts on...? – Mental health services in your community

	Total (N=2,046)
Very concerned	36%
Somewhat concerned	39%
Not very concerned	16%
Not at all concerned	6%
Skipped	3%
Concerned (Net)	75%
Not concerned (Net)	22%

Q11_4. If significant federal jobs were cut, how concerned, if at all, would you be about possible negative impacts on...? – Suicide prevention programs in schools

	Total (N=2,046)
Very concerned	38%
Somewhat concerned	38%
Not very concerned	15%
Not at all concerned	6%
Skipped	3%
Concerned (Net)	76%
Not concerned (Net)	21%

Q11_5. If significant federal jobs were cut, how concerned, if at all, would you be about possible negative impacts on...? – Mental health research and data collection

	Total (N=2,046)
Very concerned	32%
Somewhat concerned	38%
Not very concerned	19%
Not at all concerned	7%
Skipped	3%
Concerned (Net)	71%
Not concerned (Net)	26%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q12_S1. Now, onto a different topic. How much do you agree or disagree with the following statements? – Summary - Agree

	Total (N=2,046)
Medicaid is an essential program for providing health care to vulnerable populations	76%
Medicaid funding cuts would lead to worse health outcomes for low-income individuals and families	70%
Medicaid saves lives by helping people access mental health care	64%
Medicaid expansion has helped improve access to affordable mental health care in states that have it implemented	54%
Medicaid funding should be cut to reduce government spending	21%

Q12_1. Now, onto a different topic. How much do you agree or disagree with the following statements? – Medicaid is an essential program for providing health care to vulnerable populations

	Total (N=2,046)
Strongly agree	47%
Somewhat agree	29%
Somewhat disagree	8%
Strongly disagree	4%
Don't know	10%
Skipped	2%
Agree (Net)	76%
Disagree (Net)	12%

Q12_2. Now, onto a different topic. How much do you agree or disagree with the following statements? – Medicaid expansion has helped improve access to affordable mental health care in states that have it implemented

	Total (N=2,046)
Strongly agree	29%
Somewhat agree	25%
Somewhat disagree	10%
Strongly disagree	5%
Don't know	28%
Skipped	2%
Agree (Net)	54%
Disagree (Net)	15%

GAME CHANGERS

TOPLINE & METHODOLOGY

Q12_3. Now, onto a different topic. How much do you agree or disagree with the following statements? – Medicaid funding cuts would lead to worse health outcomes for low-income individuals and families

	Total (N=2,046)
Strongly agree	47%
Somewhat agree	23%
Somewhat disagree	10%
Strongly disagree	5%
Don't know	12%
Skipped	2%
Agree (Net)	*70%*
Disagree (Net)	*16%*

Q12_4. Now, onto a different topic. How much do you agree or disagree with the following statements? – Medicaid funding should be cut to reduce government spending

	Total (N=2,046)
Strongly agree	6%
Somewhat agree	15%
Somewhat disagree	21%
Strongly disagree	45%
Don't know	11%
Skipped	2%
Agree (Net)	*21%*
Disagree (Net)	*65%*

Q12_5. Now, onto a different topic. How much do you agree or disagree with the following statements? – Medicaid saves lives by helping people access mental health care

	Total (N=2,046)
Strongly agree	33%
Somewhat agree	31%
Somewhat disagree	9%
Strongly disagree	4%
Don't know	21%
Skipped	2%
Agree (Net)	*64%*
Disagree (Net)	*13%*

GAME CHANGERS

TOPLINE & METHODOLOGY

Q13_S1. How much would you support or oppose policies that...? – Summary - Support

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)
Protect federal funding to help people access mental health care	83%	N/A	N/A
Protect federal Medicaid funding to help people access mental health care	83%	82%	85%
Protect federal Medicaid funding to help people access substance use treatment	78%	78%	80%
Fund services for LGBTQ+ youth, who are at higher risk to attempt suicide than their peers, as part of the 988 Suicide & Crisis Lifeline	64%	60%	61%
Strip Medicaid coverage from people who are working but did not submit the correct paperwork	34%	34%	N/A

Q13_1. How much would you support or oppose policies that...? – Protect federal Medicaid funding to help people access mental health care

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)
Strongly support	44%	42%	47%
Somewhat support	39%	40%	38%
Somewhat oppose	10%	11%	9%
Strongly oppose	3%	4%	3%
Skipped	4%	4%	4%
Support (Net)	83%	82%	85%
Oppose (Net)	13%	14%	11%

Q13_2. How much would you support or oppose policies that...? – Protect federal Medicaid funding to help people access substance use treatment

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)
Strongly support	37%	42%	47%
Somewhat support	41%	40%	38%
Somewhat oppose	13%	11%	9%
Strongly oppose	5%	4%	3%
Skipped	4%	4%	4%
Support (Net)	78%	82%	85%
Oppose (Net)	17%	14%	11%

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Q13_3. How much would you support or oppose policies that...? – Strip Medicaid coverage from people who are working but did not submit the correct paperwork

	Total (N=2,046)	June 2025 (N=2,022)
Strongly support	10%	9%
Somewhat support	24%	25%
Somewhat oppose	32%	32%
Strongly oppose	29%	30%
Skipped	5%	4%
Support (Net)	34%	34%
Oppose (Net)	61%	62%

Q13_4. How much would you support or oppose policies that...? – Fund services for LGBTQ+ youth, who are at higher risk to attempt suicide than their peers, as part of the 988 Suicide & Crisis Lifeline

	Total (N=2,046)	June 2025 (N=2,022)	March 2025 (N=2,049)
Strongly support	31%	28%	31%
Somewhat support	32%	32%	30%
Somewhat oppose	16%	16%	19%
Strongly oppose	15%	19%	15%
Skipped	5%	5%	5%
Support (Net)	64%	60%	61%
Oppose (Net)	31%	35%	34%

Q13_5. How much would you support or oppose policies that...? – Protect federal funding to help people access mental health care

	Total (N=2,046)
Strongly support	44%
Somewhat support	39%
Somewhat oppose	10%
Strongly oppose	3%
Skipped	4%
Support (Net)	83%
Oppose (Net)	13%

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Q14_1. How likely, if at all, are you to use artificial intelligence (AI) in the following ways in the next six months? – Seek mental health treatment or therapy from an AI chatbot

	Total (N=2,046)
Very likely	3%
Somewhat likely	9%
Not very likely	19%
Not at all likely	65%
I am already doing this	1%
Skipped	2%
Likely (Net)	12%
Unlikely (Net)	85%
Very likely & Already doing (Net)	4%

Q14_2. How likely, if at all, are you to use artificial intelligence (AI) in the following ways in the next six months? – Seek health advice from an AI chatbot

	Total (N=2,046)
Very likely	5%
Somewhat likely	13%
Not very likely	22%
Not at all likely	55%
I am already doing this	2%
Skipped	2%
Likely (Net)	18%
Unlikely (Net)	77%
Very likely & Already doing (Net)	7%

Q14_3. How likely, if at all, are you to use artificial intelligence (AI) in the following ways in the next six months? – In an appointment with a healthcare provider

	Total (N=1,832)
Very likely	7%
Somewhat likely	17%
Not very likely	30%
Not at all likely	44%
I am already doing this	2%
Skipped	1%
Likely (Net)	24%
Unlikely (Net)	74%
Very likely & Already doing (Net)	9%

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TOPLINE & METHODOLOGY

Q14_4. How likely, if at all, are you to use artificial intelligence (AI) in the following ways in the next six months? – Using an AI-based app for mental health treatment or therapy

	Total (N=2,046)
Very likely	3%
Somewhat likely	10%
Not very likely	22%
Not at all likely	63%
I am already doing this	1%
Skipped	2%
Likely (Net)	13%
Unlikely (Net)	84%
Very likely & Already doing (Net)	4%

Q14_5. How likely, if at all, are you to use artificial intelligence (AI) in the following ways in the next six months? – Schedule a medical appointment using an AI chatbot

	Total (N=2,046)
Very likely	7%
Somewhat likely	19%
Not very likely	23%
Not at all likely	46%
I am already doing this	2%
Skipped	3%
Likely (Net)	26%
Unlikely (Net)	70%
Very likely & Already doing (Net)	9%

Q15. Do you believe there should be a federal agency dedicated to addressing the nation's mental health and opioid crises?

	Total (N=2,046)
Yes	66%
No	31%
Skipped	3%

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About the Study

This NAMI/Ipsos poll was conducted November 7 – 9, 2025, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 2,046 general population adults age 18 or older.

Where applicable, the topline is trended with eight surveys, all for NAMI by Ipsos, details in the table below:

Survey	Dates Conducted	Sample Size (N)	Population	Link
1	October 22-25, 2021	2,049	Nationally representative probability sample of adults aged 18 or older	October 2021
2	May 20-23, 2022	2,045		May 2022
3	September 23-26, 2022	3,071		September 2022
4	June 2-11, 2023	2,073		June 2023
5	October 27-29, 2023	2,048		October 2023
6	June 7-9, 2024	2,048		June 2024
7	March 21-23, 2025	2,049		March 2025
8	June 20-22, 2025	2,042		June 2025

The margin of sampling error for this study is plus or minus 2.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.08. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may be slightly higher or lower than 100%. In questions that permit multiple responses, columns may be substantially more than 100%, depending on the number of different responses offered by each respondent.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

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The data for the November 2025 sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2025 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under $25,000, $25,000-$49,999, $50,000-$74,999, $75,000-$99,999, $100,000-$149,999, $150,000+)

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since June 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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